

# Security and Privacy Challenges in Big Data

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## Introduction

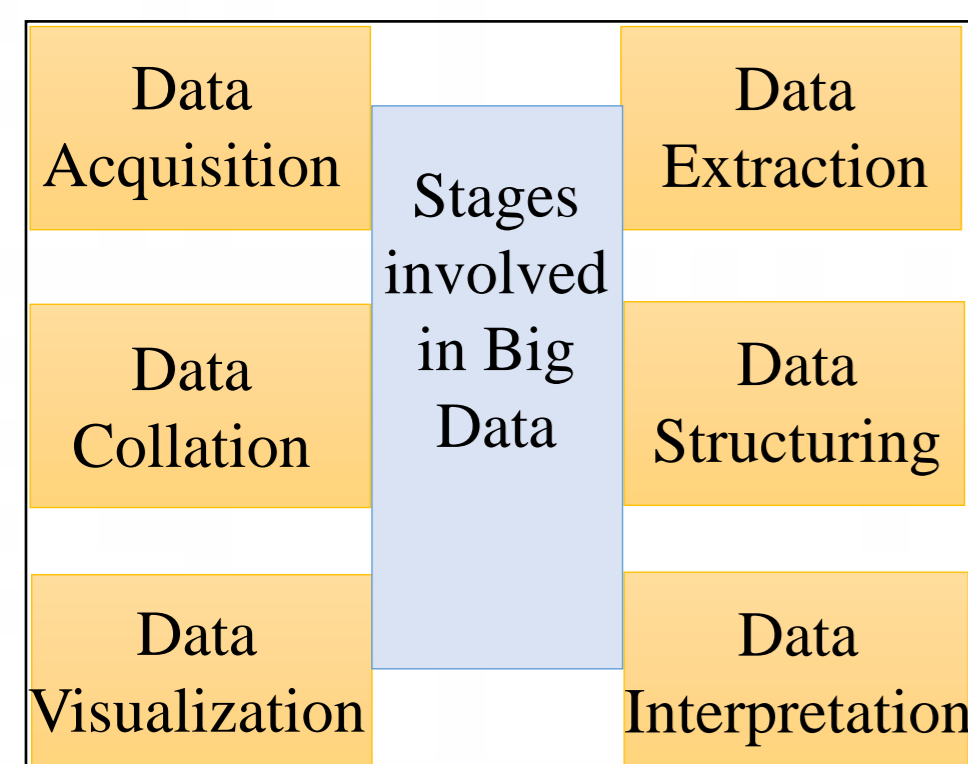
- The concept of Big Data came around 2005 and it refers to a broad range of huge datasets almost impossible to process and manage using classical data management tools due to their complexity.
- Even though most users enjoy the simplicity brought by Big Data, they also encounter a lot of inconveniencing issues.
- If Big data is not protected in a perfect way for user data, it will directly threaten the security and privacy of users' data.
- In this study, we investigate the security and privacy related issues in Big Data and the proposed protection mechanisms.

## Literature Review

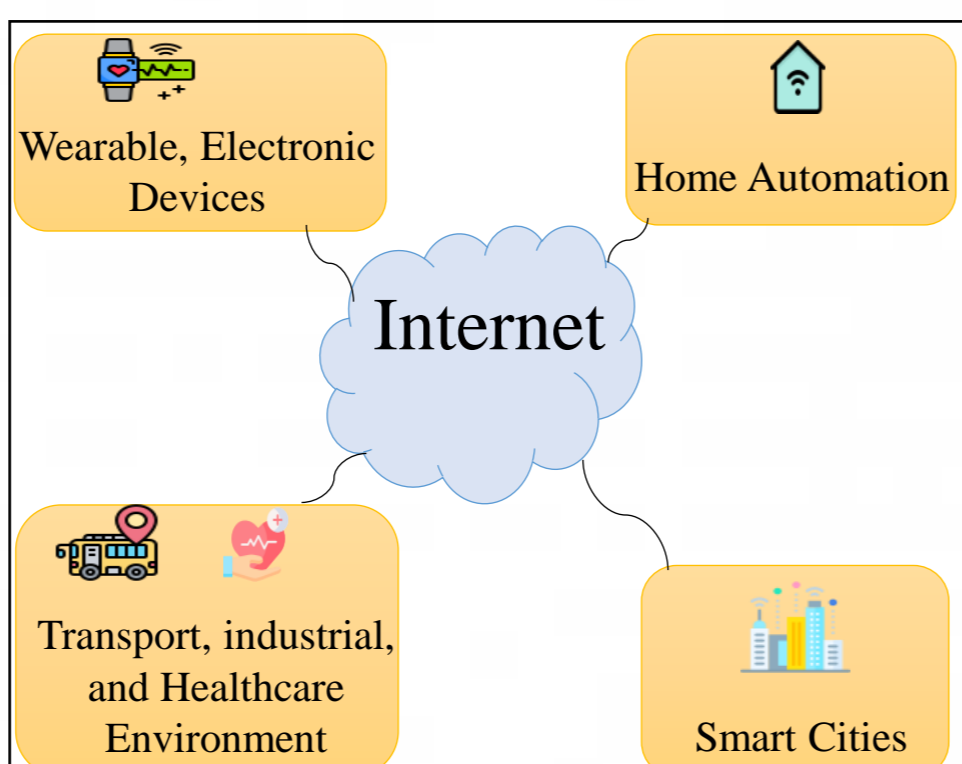
- Kupwade et al. presented the recent Big Data security and privacy issues in healthcare industry.
- Abouelmehdi et al. reviewed some related works and identified certain risks to the security and privacy of health-related data.
- Raghav et al. reviewed the security aspects of Big Data and the encryption rates of the most widely used encryption algorithms.
- Dongpo Zhang analyzed the security issues of Big Data and proposed some protection methods to be used for Big Data security and privacy.
- Yazan et al. presented the lifecycle of Big Data which is composed of four phases including: data collection, data storage, data analytics, and knowledge creation.
- LEI et al. identified four different types of users based on their roles in data mining applications which are data provider, data collector, data miner, and decision maker.

## Background

### Big Data Stages



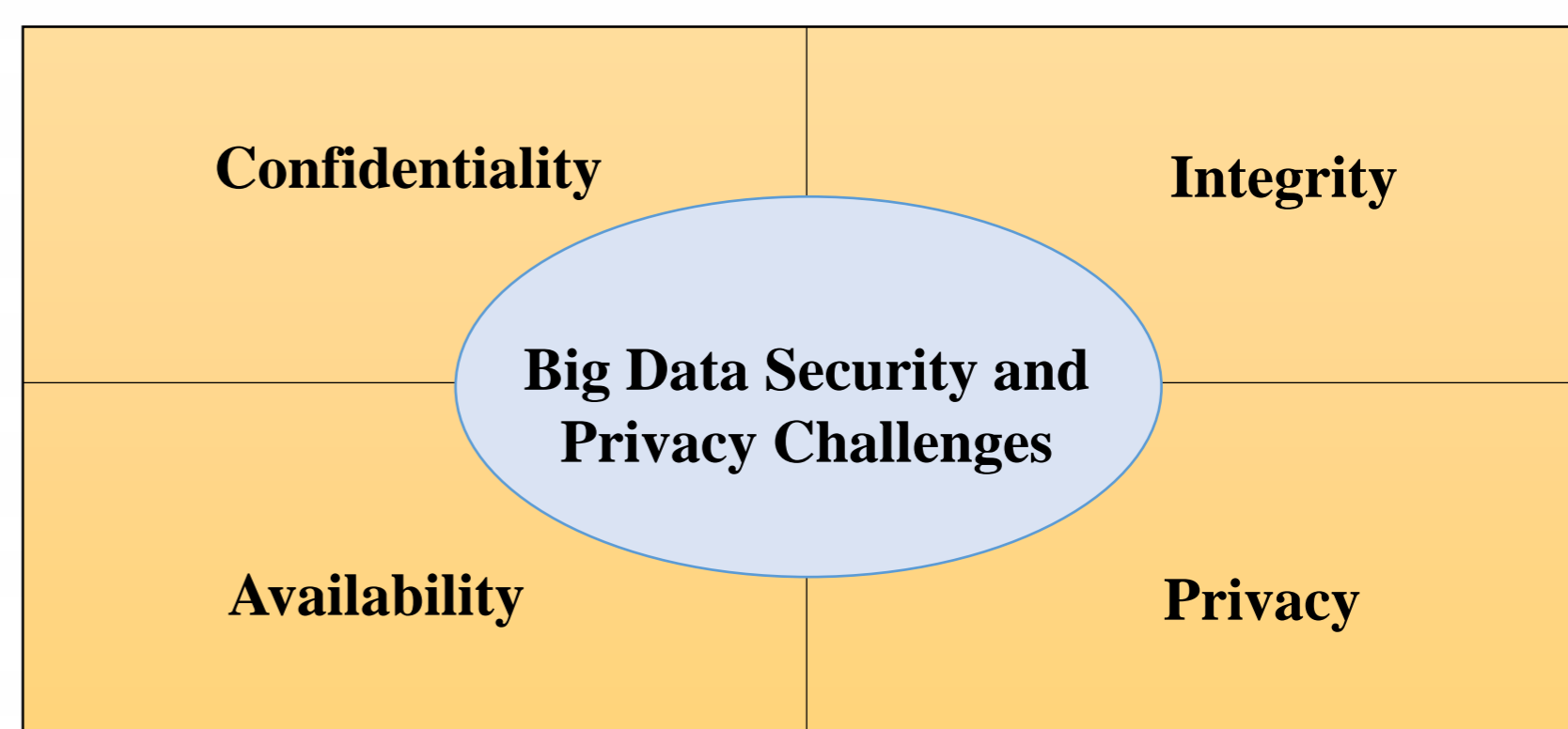
### Big Data Applications



### Threats to Big Data Security and Privacy

- In recent years, there has been an explosive growth in social networks which aims at discovering the interesting social patterns.
- To extract the social patterns, the organization makes use of an application that needs to share the users' data with a third party.
- Even though the identifiers of users are removed when the data is published, this publication might lead to exposures of users' sensitive information.
- Some examples of security and privacy threats are data breaches, account hijacking, insider threat, unauthorized access, and insecure interfaces.

## Security and Privacy Challenges in Big Data



## Security and Privacy Protection Mechanisms in Big Data

- Most widely used security and privacy protection technologies are:

- User Authentication
- Data Encryption
- Data Masking
- Access Control
- Security Monitoring and Audit

Security Challenge	Protection Scheme
Confidentiality	- Encryption of sensitive files - User authentication - Secure dispose of data records
Integrity	- Always validate - Access control management - Always backup data
Availability	- Improve physical infrastructure - Speeding up the recovery time - Remove corrupted data
Privacy	- Establish a comprehensive privacy protection law - User authentication - Data encryption

## Conclusion

- Even though Big Data has simplified our life, there are still some challenges related to Big Data security and privacy.
- Data confidentiality, integrity, availability, and privacy are among the security challenges in the context of Big Data.
- This study suggests some protection Methods such as data encryption, user authentication, data backup and access control management.
- It is recommended for future works to introduce an appropriate implementation of security and privacy mechanisms that can enhance the security and privacy of Big Data.