

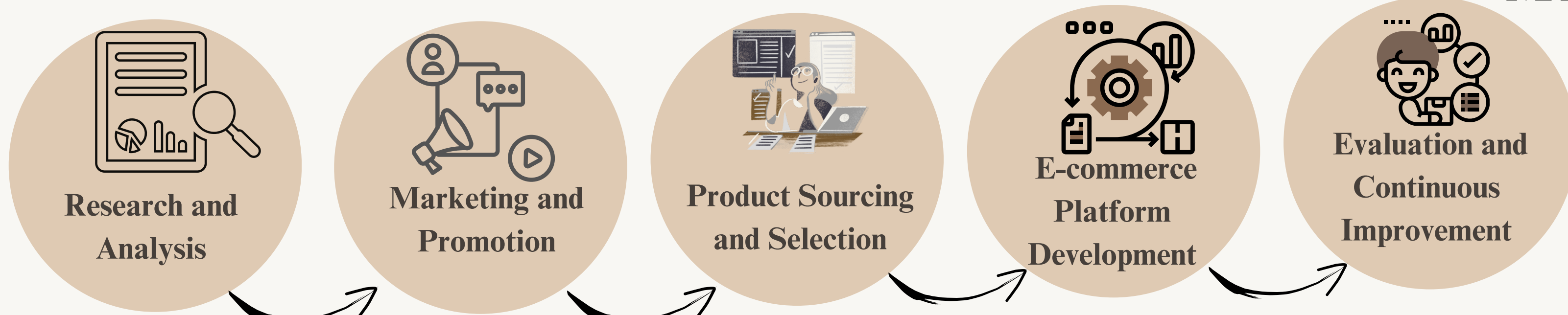
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ABSTRACT



"Seed & Bon" is a online store specializing in premium Saudi dates and Arabica coffee. They offer a delightful shopping experience and innovative trips to explore date farms in Saudi Arabia, bridging the gap between online shopping and on-site experiences.

METHODOLOGY



OBJECTIVE

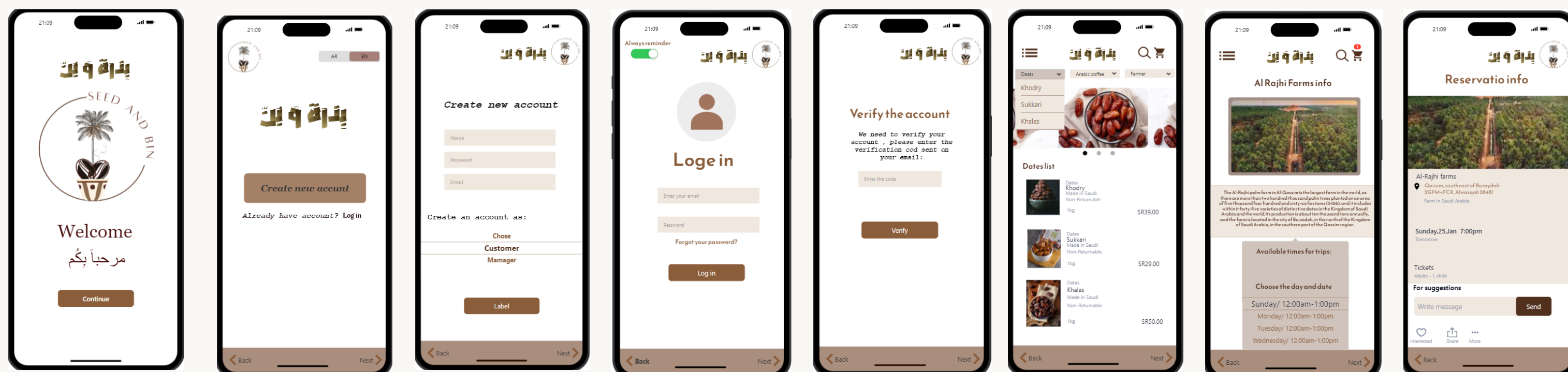


- Provide high-quality Saudi dates and Arabica coffee through an online store.
- Promote agricultural tourism and raise awareness about local Saudi products.
- Organize tourist trips to date farms in Saudi Arabia, allowing visitors to experience the agricultural process and coffee preparation.
- Foster communication between farms and customers, while highlighting the cultural value of Saudi dates and Arabica coffee.

TOOLS



RESULTS



CONCLUSION

"Seed & Bon" offers premium Saudi dates and Arabica coffee online, promoting agricultural tourism and enhancing the cultural and economic value of local products. Through farm visits, customers gain insight into production processes, fostering direct communication between farms and customers.



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