



ADS STORE SYSTEM

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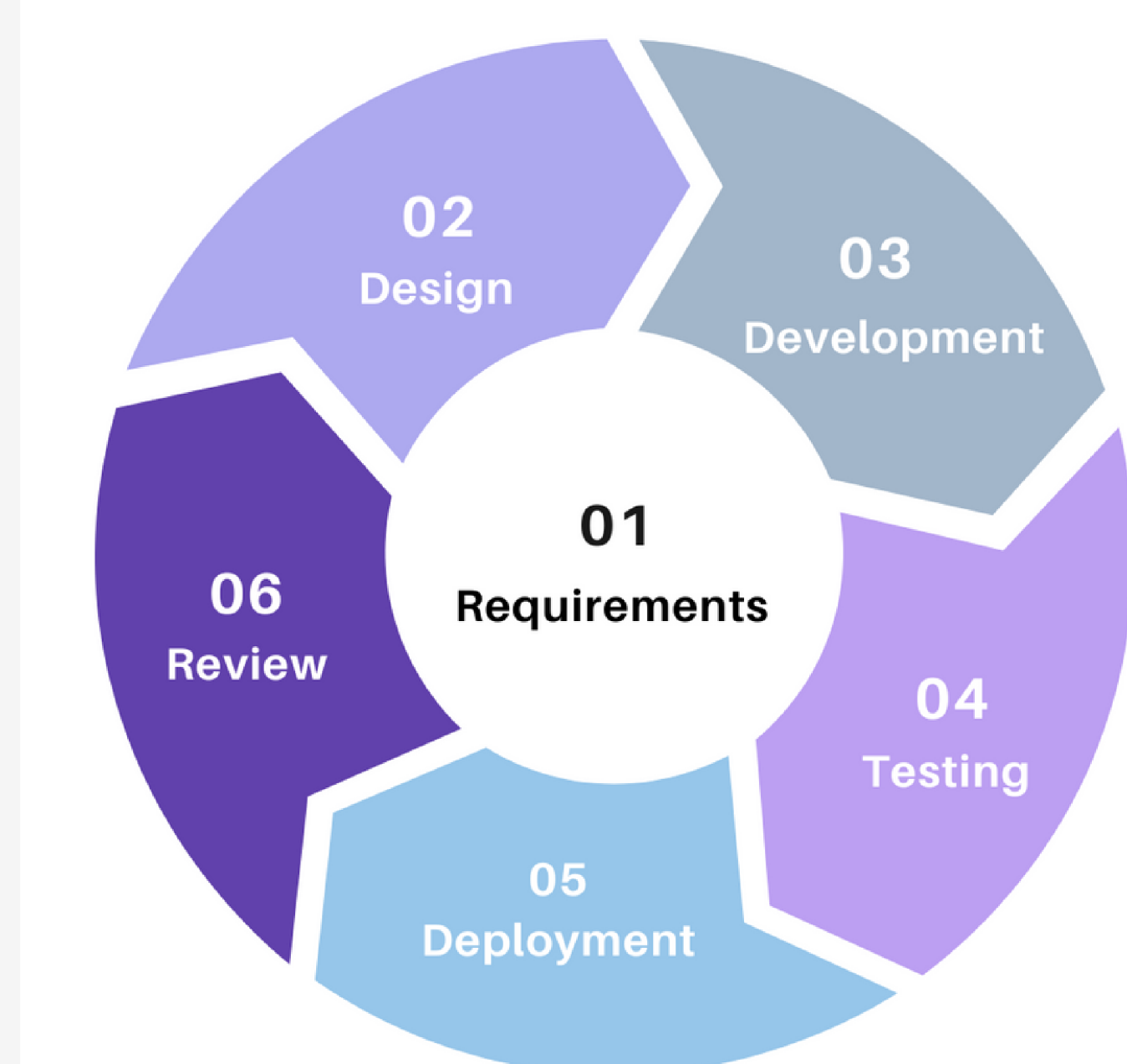
Abstract

The Ads Store System aims to solve several problems that users, advertisers, and product owners may face in advertisements. this project provides many services in the field of advertising, the most important of which is extending the life of the advertisement for as long as possible, as well as keeping clips of advertisements and products so that the largest possible number of users can benefit from them. A good choice for anyone who wants to benefit from ads or discount codes.

Aims and Objectives

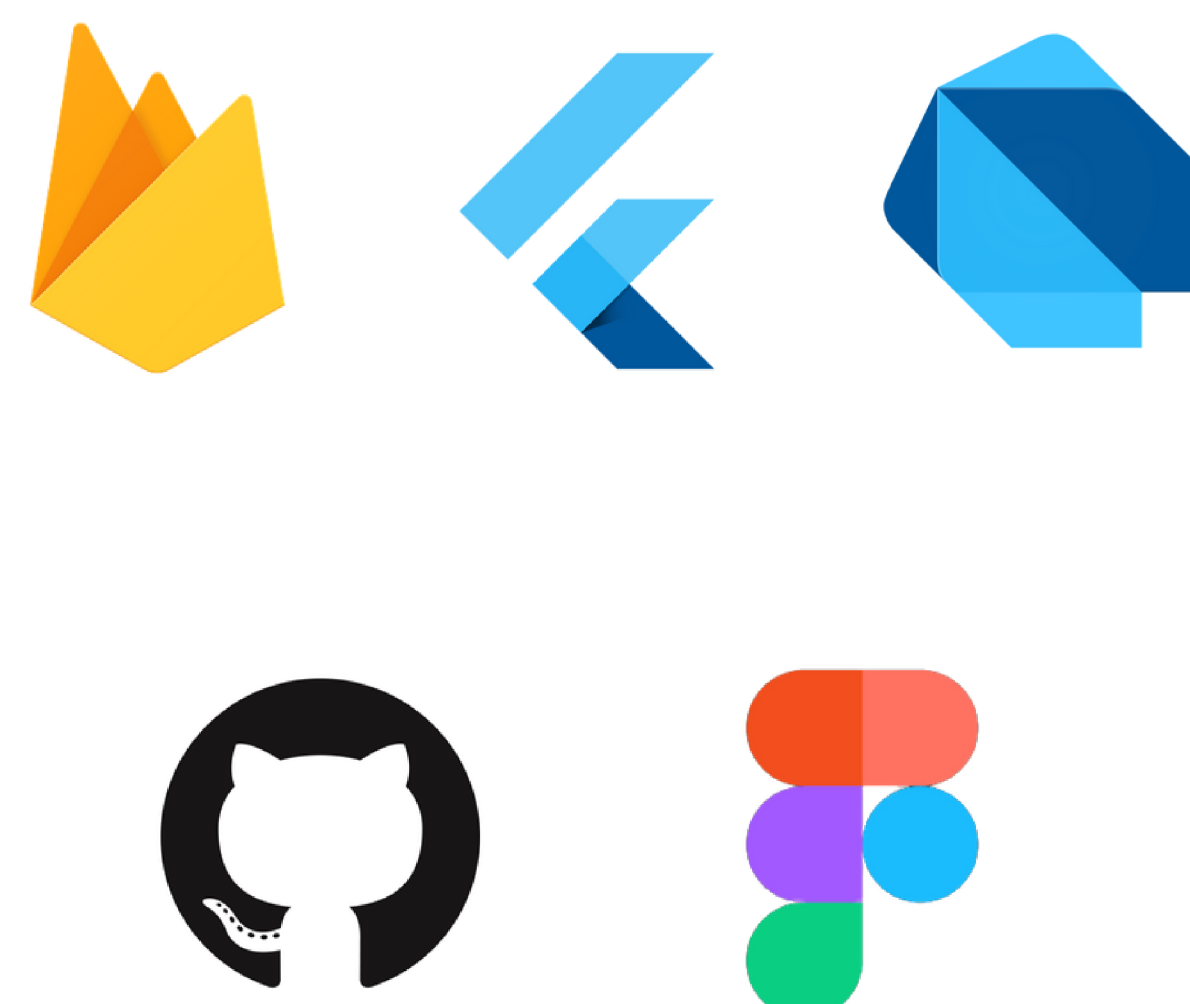
1. Manage ads in an orderly and non-random manner.
2. Save ads for a longer time to get more use out of them.
3. Reach Ads to a larger segment of users, not limited to followers of just this famous, in order to benefit from offers and advertisements.
4. No need to follow a lot of celebrities and influencers just to follow their commercials.
5. Giving advertisers the opportunity and enabling them to advertise their products at low prices.

Methodology



Agile Methodology

Development tools



Proposed System Features

1. Provide ads to users for a longer time.
2. Manage and archive ads.
3. Provide videos to learn more details about the product or advertisement.

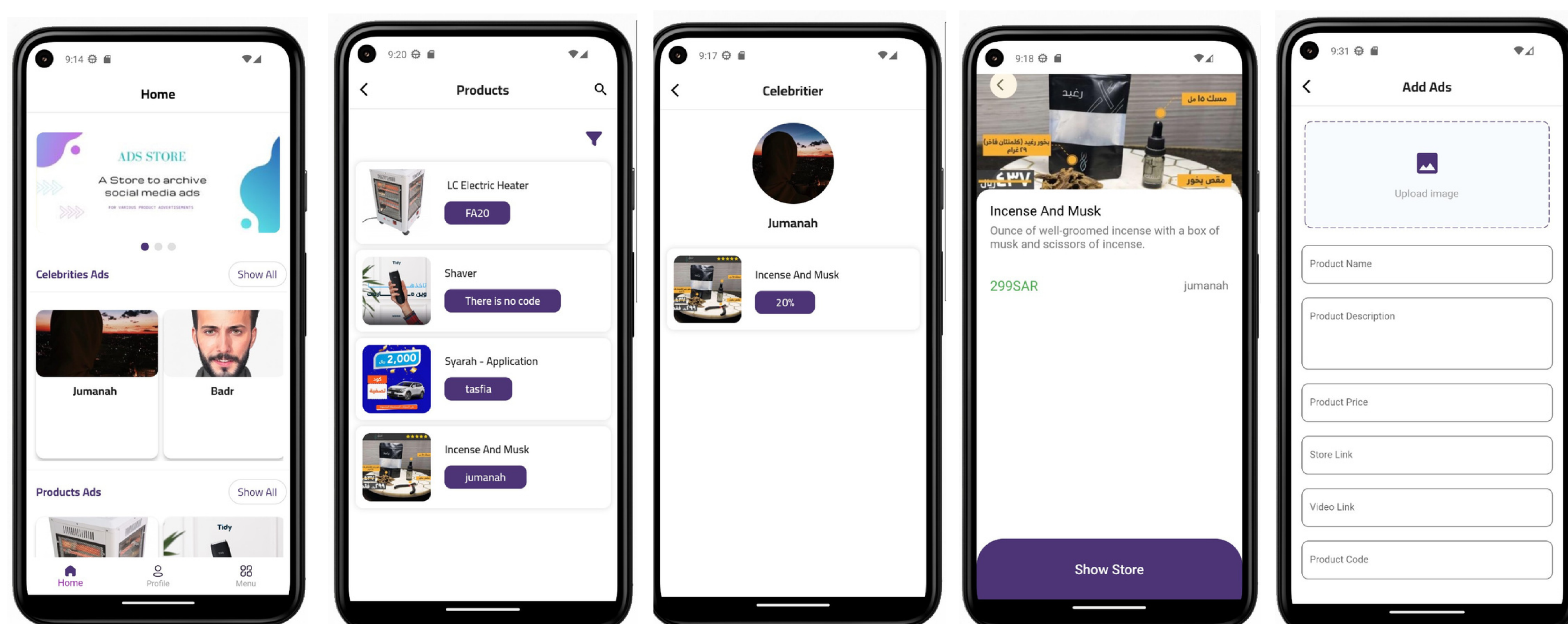
Ads Store and Related work

Comparison Criteria	كودك CODEC	مكتبة	مكتبة	Ads Store
Offer discount coupons.	✓	✓	✓	✓
An explanation for offers and discount codes for getting more information about them.				✓
The ability to search about a specific product and filter the search about ads and ads for a particular celebrity by its name.				✓
Users can see celebrity ads videos about these products.				✓
Select store to show available discounts for its products.		✓		
Show ads celebrities and influencers on social media.				✓
Giving advertisers the opportunity and enabling them to extend the advertising time.				✓
Provide more discount coupons for one product.				✓

Future Work

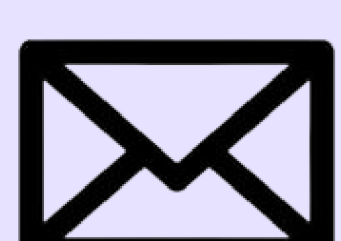
1. Sending notifications to users informing them of new ads or new discount codes.
2. Charging fees for adding ads by advertisers in the application and providing them with smooth and secure payment methods.
3. Expanding the app to include ads from various platforms, not just Snapchat.

Result



Conclusion

The Ads Store application is an application that collects advertisements by influencers on social networking sites (Snapchat) and archives them in the application so that the advertisement lasts for a longer period and reaches the largest possible segment that is not limited to the influencer's followers only.



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Promo app for
more information:

