

# ANAMEL

## Your success starts from your home

### Authors

Dina Haddad (Leader)  
Saleema khursheed  
Rasha Al-shamrni

### Supervisor

Dr.Ahd Aljarf



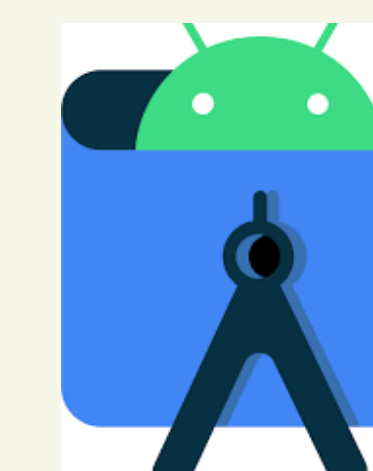
### Abstract

Our society is rich with innovative home-based workforce, who are able to come up with an amazing and delicious variety of food, some of which can aggressively compete the top successful restaurants in the area. Some of which took their talents and utilized them commercially to gain a fair profit out of it and increase their overall income. These are truly productive families. However, due to the limited resources and effective sales channels that can be used, mostly social media platforms, these productive families could never scale up to the professional restaurants owners' level who have complete operational and marketing manpower to run their business successfully and get to a wider customer base very easily. ANAMEL application is an out-of-the box idea to bring these productive families closer to the light and help them prove their presence in the food market. It's a full online marketplace to host all families' food products and demonstrate them professionally in one e-commerce mobile application for the customers to order and enjoy.

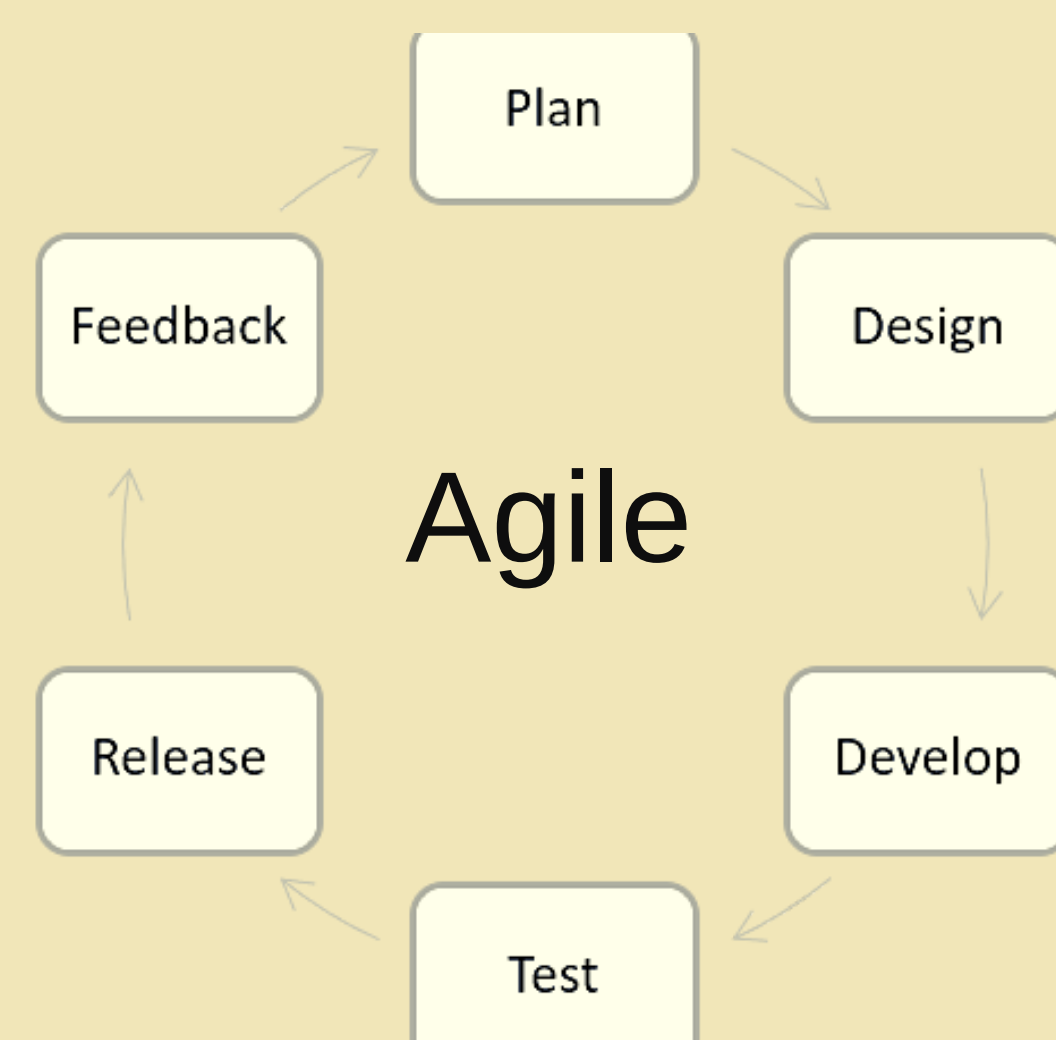
### Objective

- Decreasing the randomness.
- High- quality services.
- Providing job.
- Location service.

### Development Tools



### Methodology



### Application Features

- Classification of productive families according to sections (food section, bakery section, drinks section, and sweets section).
- Providing a location service that displays the productive families adjacent to the customer.
- Arabic language support in the application.

### Results

The Flutter SDK was used to program the ANAMEL application, which supports Android and iOS systems. For the productive families, they were able to enter and modify the products with ease, and the customer also completed the order completion process.

Scan the QR-Code to see the results



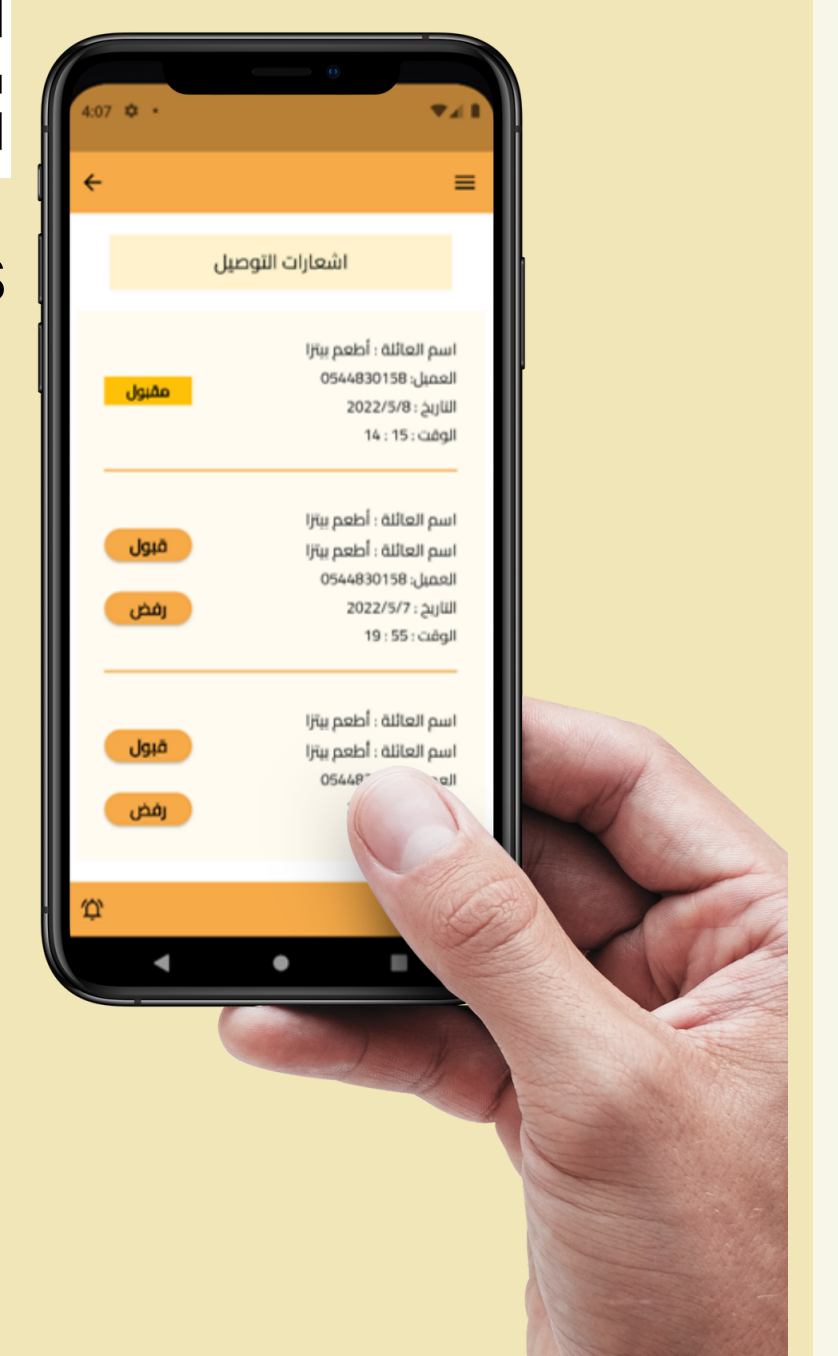
Productive families



Customer



Delivery agents



### Conclusion

ANAMEL is an application to support and help productive families so that their products are displayed on one integrated platform. In addition to making the purchasing procedure easier for customers and providing easy access to productive families. It also gives delivery agents the work options.

The main goal of ANAMEL application is to reduce randomness on social networking sites. As well as providing the customer with several options where he can review the productive families near him by location service and complete the order in an easy way, choosing the appropriate way to receive the order.

