COPYRGHT PROTECTION FOR

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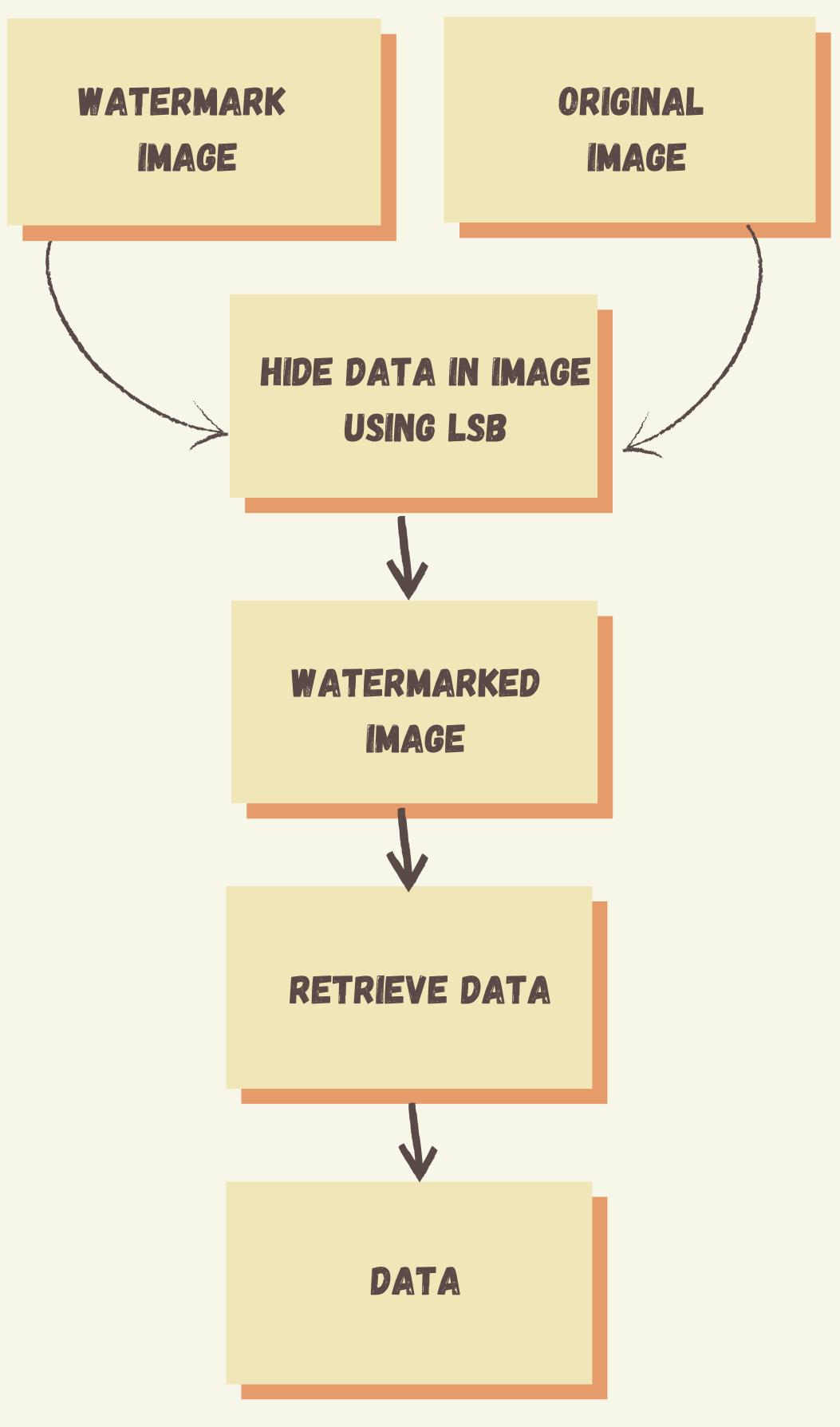




THE RAPID RISE OF NETWORKING HAS MADE DATA INTERCHANGE THROUGH THE INTERNET SIMPLE, BUT IT HAS ALSO **INCREASED THE POSSIBILITY OF DATA** TAMPERING, UNLAWFUL COPYING, AND **OTHER SECURITY RISKS. THIS NECESSITATES THE PROVISION OF DATA** SECURITY. DATA TRANSMISSION OVER THE INTERNET IS SECURED VIA CRYPTOGRAPHY, DIGITAL WATERMARKING, AND STEGANOGRAPHY. DIGITAL WATERMARKING AND SEVERAL **RECENT TECHNIQUES BASED ON LEAST** SIGNIFICANT BIT (LSB) WATERMARKING ARE EXPLORED IN THIS STUDY TO SECURE DATA FROM VARIOUS ATTACKS.

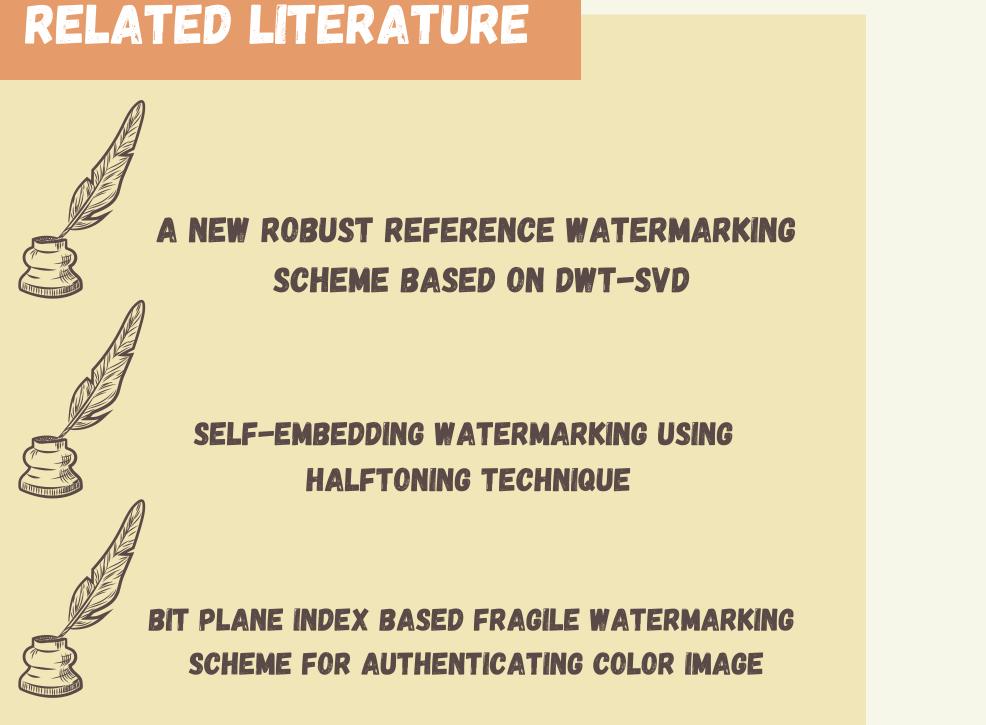
SOME COMPANIES SUFFER FROM **INTELLECTUAL PROPERTY VIOLATIONS** AND THE REMOVAL OF THE WATERMARK FROM SOME OF THEIR PRODUCTS AND THEIR AFFILIATION WITH THEM, IN **ADDITION TO THE THEFT OF CONFIDENTIAL AND SENSITIVE INFORMATION AND ITS DISSEMINATION OR EXPLOITATION. ILLEGAL COPYING,** MODIFYING, TAMPERING AND COPYRIGHT **PROTECTION HAVE BECOME VERY IMPORTANT ISSUES WITH THE RAPID USE** OF THE INTERNET. AS A RESULT, THERE **IS A CRITICAL NEED TO CREATE TECHNIQUES TO ADDRESS ALL OF THESE ISSUES.**

METHODOLOGY



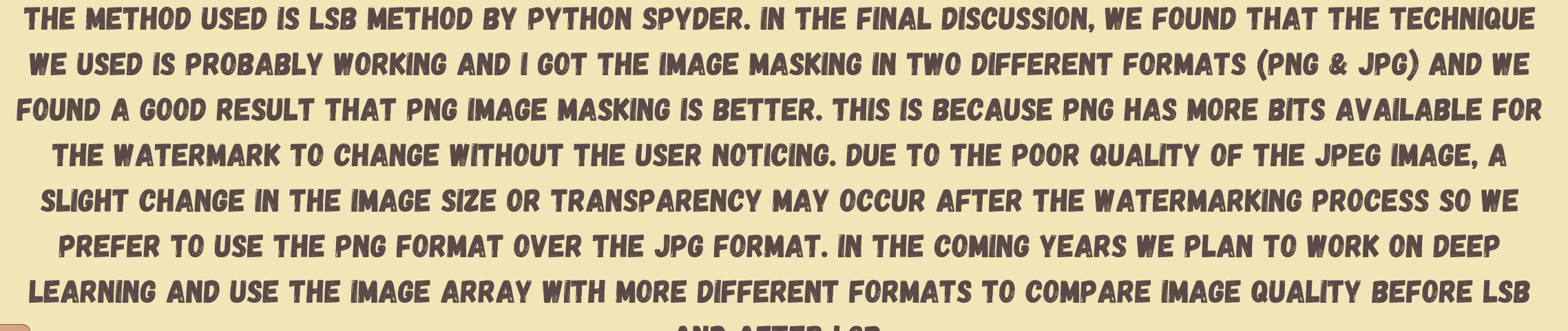
ANALYSIS

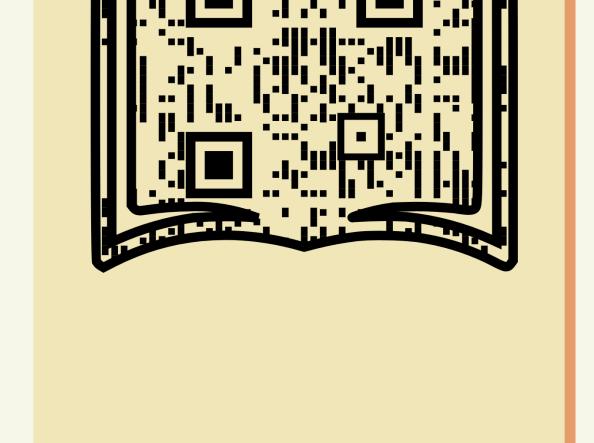
- AN IMAGE IS MADE UP OF PIXELS, AND EACH PIXEL CONTAINS 8 BITS, I.E. 1 BYTE.
- RGB IS AN ADDITIVE COLOR MODEL IN WHICH RED, GREEN, AND BLUE LIGHT ARE ADDED **TOGETHER IN DIFFERENT WAYS TO REPRODUCE** A WIDE RANGE OF COLORS.
- LSB HIDDEN WRITING (MINIMUM EFFECTIVE BIT).
- THE WATERMARK IS INSERTED IN THE LSB **BECAUSE THE INFORMATION IS EXPRESSED IN** THE LOW (ACCORDING TO A FORMULA), THEREFORE THE INFLUENCE ON THE IMAGE QUALITY IS MINIMAL.













AND AFTER LSB.