



Big Data Analysis for Business Needs by Artificial intelligence

This project is submitted to the Department of Computer Science at Umm Al-Qura University of the requirements for the degree of Bachelor of Computer Science.

Abstract

Perform this analysis to measure the positive and negative customer satisfaction of the company

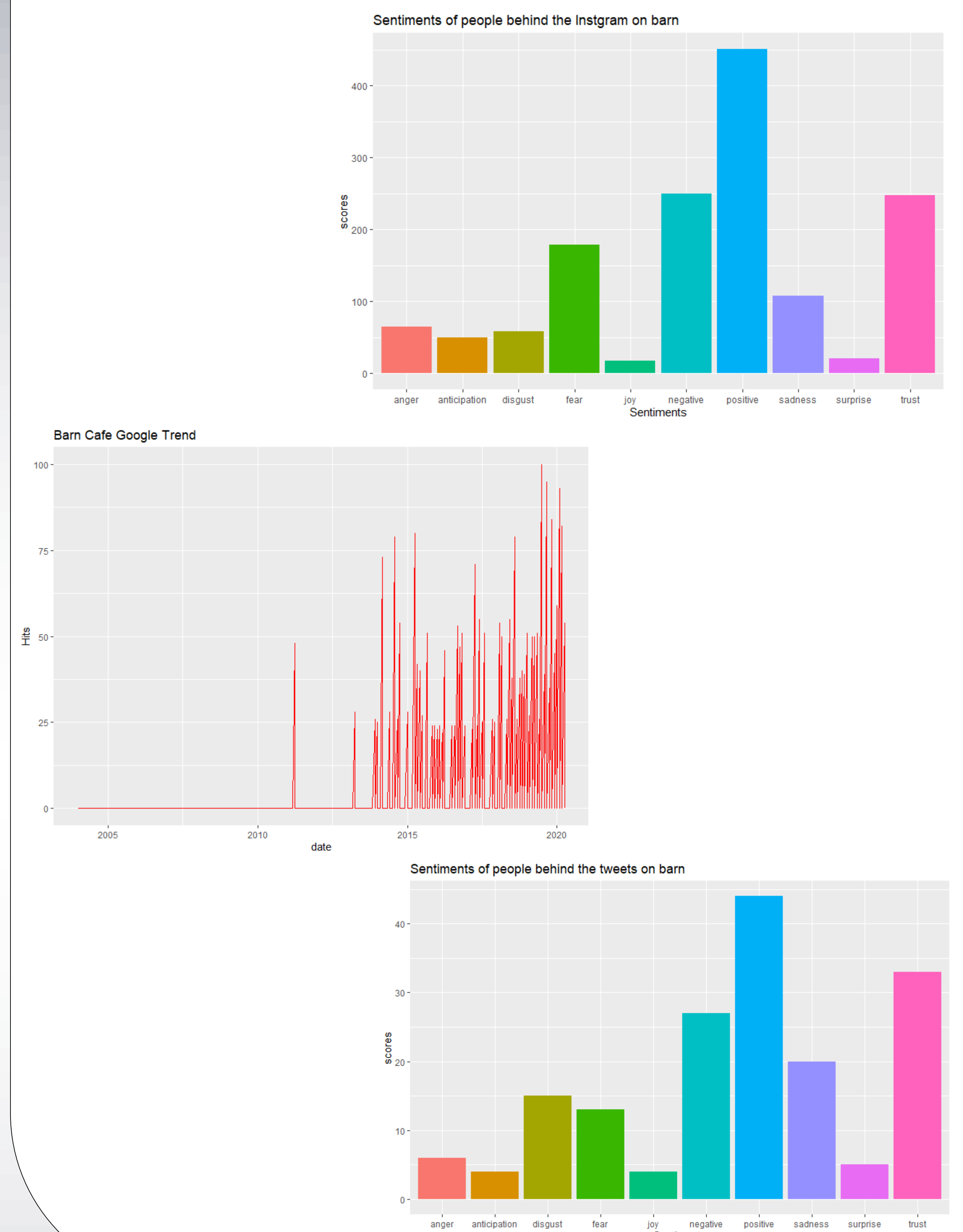
Introduction

We will analyze and rank the data on social media to see the Positives and Negatives through comments

Materials

- R language
- RStudio
- Facebook Developers
- Twitter Developers
- Google Developers

Results



Conclusion

Measuring customer satisfaction both positive and negative