Execution Plan
Umm Al-Qura University
1439- 1440

The First Strategic Goal: Excellence in Teaching and Learning
The first primary strategic objective: Applying the Learning Organization Model
(The leader of the first strategic objective: The University Vice Rector for Educational Affairs)

Secondary objective	Secondary objective leader	The Initiative	Initiative Executive Director
Developing the performance		Developing teaching staff	Dean of Academic
of the teaching staff	Development and Quality	abilities in the fields of active	Development and Quality
_		learning and teaching,	_
		assessment methods and the	
		English language	
		Attracting distinguished	
		teaching staff to join the	
		University	
			Director for Teaching Staff
		social meetings among	and Employee Affairs
		teaching staff	
			University Vice Rector for
			Female Student Affairs
			University Vice Rector for
		for distinguished teaching	Educational Affairs
		staff	
			University Vice Rector for
		A	Female Student Affairs
		Appointing and qualifying	College Deans
		male and female Teaching	
		Assistants and sending them	
Immuning the student's	Doop of Student Affairs	on scholarships	Doop of Student Affairs
	Dean of Student Affairs	Activating student councils in	Dean of Student Affairs
experience		all colleges	Doop of Student Affairs
			Dean of Student Affairs
		activities in all colleges Establishing student	Doop of Student Affairs
		counselling and guidance	Dean of Student Affairs
		centers in all colleges	
		centers in an coneges	

		Adopting an educational	College Deans
		system based on student	
		competencies in all study	
		programs	
		Developing the students'	Director for the English
		performance in the English	
		Language	
		Improving student research	College Deans
		Preparing students for	
		internal and external student	
		competitions	
		Establishing of an alumni	Dean of Academic
		association for all colleges	Development and Quality
		Improving learning resources	Dean of Library Affairs
		and supporting the Deanship	
		of Library Affairs with more	
		books and reference books,	
		both in print and	
		electronically	
		Codifying and improving the	Dean of Admissions and
		procedures for admitting	Registration
		students to the BA level	
		Codifying and improving the	Dean of Graduate Studies
		procedures for admitting	
		students to Graduate Studies	
Updating the colleges'	University Vice Rector for	Establishing new quality	
teaching programs to meet	Educational Affairs	colleges	Educational Affairs
job market demands			
		Developing current BA	University Vice Rector for
		programs	Educational Affairs
		Suspending, merging and	University Vice Rector for
		closing certain BA programs	Educational Affairs
		Establishing new qualifying	
		programs	Educational Affairs

Establishing new quality	Dean of Graduate Studies
graduate studies programs	
Updating certain programs	Dean of E-learning and
and courses to be given	Distance Education
electronically	
Offering a new course	
supporting the culture of	Entrepreneurship
innovation, creativity, and	
entrepreneurship for all	
college programs	
Offering a new course on the	College Deans.
issues of Hajj and Umrah as a	_
part of all programs	

The Second Strategic Goal: Sustainability of Scientific Research
The second primary strategic objective: The sustainability of scientific research and improvement of its outputs in order to respond to the needs of the community

(The leader of the second strategic objective: The University Vice Rector for Graduate Studies and Scientific Research)

Secondary Objective	 The Initiative	Initiative Executive Director
Increasing quality scientific publications	Setting research goals and priorities for the University	Dean of Scientific Research
	Increasing funded research and obtaining research grants for the University	
	Increasing the percentage of faculty publications in prestigious international journals and periodicals	Dean of Scientific Research
Developing the research environment and improving scientific research output		<u> </u>
	Increasing the number of centers for excellence and research chairs	University Vice Rector for Graduate Studies and Scientific Research
	Obtaining more patents for the University	University Vice Rector for Development and Entrepreneurship

The Third Strategic Goal: Strengthening/Promoting Responsibility towards the Community

<u>The third primary strategic objective</u>: The effective participation in volunteer work and provision of services for the community, pilgrims, and Umrah performers

(The leader of the third strategic objective: The Dean of Community Services and Continuous Education)

Secondary Objective	Leader of secondary	The Initiative	Initiative Executive Director
	objective		
Edifying and educating the	Dean of Community Service		Dean of Community Service
community	and Continuous Education	community service projects	and Continuous Education
			Dean of the Institute for
		training units and expert	Research and Consultative
		consultative groups	Studies
Spreading and adoption of the		Establishing units for	
culture of volunteer work	and Continuous Education	volunteer work within	Supporting Deanships
		colleges and supporting	
		deanships	
		Intensifying participation in	Dean of the Custodian of the
		volunteer works during Hajj	two Holy Mosque Institute
		and Umrah seasons	for Hajj and Umrah Research

The Fourth Strategic Goal: Improvement of the Infrastructure

The fourth primary strategic objective: The completion of the infrastructure and projects (The leader of the fourth strategic objective: The University Vice Rector)

Secondary objective	Leader	of	secondary	The Initiative	Initiative Executive Director
	objective				
Completing stalled projects	University Campuses	Vice	Rector for	Completing and improving colleges and supporting deanships buildings	University Vice Rector for Campuses
					University Vice Rector for Female Student Affairs

		Completing the university hospital	Dean of College of Medicine
		Developing the university medical center building and opening buildings for specialist clinics	University Medical Center Supervisor Specialist Clinics Buildings
			Supervisor
		Improving the teaching staff residences	Campuses
		Developing and improving technological networks	Dean of Information Technology
Starting new projects	University Vice Rector for Campuses		Technology University Vice Rector for Campuses
		Constructing Umm Al-Qura University simulation hospital	Dean of College of Medicine
		afforestation	University Vice Rector for Campuses
		shaded car parks	University Vice Rector for Campuses
		Improving traffic services at the University	Security Administration
		Developing public transport services to the University and among its campuses	University Vice Rector for Campuses
		Opening nurseries and schools at the University campus	University Vice Rector for Campuses
		1	University Vice Rector for Female Student Affairs

The Fifth Strategic Goal: Leadership, Administration, and Technical Affairs

The fifth primary strategic objective: The development and improvement of the performance of leaders, administrators, and technicians and of their scientific, innovative, and intellectual abilities

(The leader of the fifth strategic objective: The University's Vice Rector)

Secondary objective	Leader objective	of	secondary	The Initiative	Initiative Executive Director
Leadership development	Dean Developm	of ent and	Academic Quality	Developing a mechanism for the selection of male and female leaders	University Vice Rector University Vice Rector for Female Student Affairs
				Developing leadership skills	Dean of Academic Development and Quality
				Spreading the culture of strategic planning	Development and Quality
					Dean of Academic Development and Quality
Administrative development	University	Vice R	Rector	organizational structure and distribution of authority	
				procedures and policies	University Vice Rector
				Publishing the Charter of Ethics	University Vice Rector
				Administrative training for male and female employees	University Vice Rector University Vice Rector for Female Student Affairs
Technical development	University	Vice R	Rector	Developing technicians' skills and qualifications	University Vice Rector for Female Student Affairs
				Increasing the number of the technical staff	University Vice Rector

The Sixth Strategic Goal: Quality Assurance and Improvement
The sixth primary strategic objective: The establishment of an integrated quality management system
(The leader of the sixth strategic objective: The University's Vice Rector for Development and Entrepreneurship)

Secondary objective	Leader of Secondary Objective	The Initiative	Initiative Executive
Attaining national academic accreditation	<u> </u>	accreditation	Development and Quality
		Attaining national academic accreditation for certain programs	Dean of Academic Development and Quality
Attaining international academic accreditation for certain programs		Attaining international academic accreditation for the College of Medicine	Deans of Medical Colleges
		Attaining international academic accreditation for the Colleges of Engineering and	Engineering
		Computing	Dean of College of Computing
		Attaining international academic accreditation for the College of Applied Sciences	

The Seventh Strategic Goal: (7) Increasing External Collaboration
The seventh primary strategic objective: Negotiating local, regional, and international agreements and partnerships with different organizations
(The leader of the seventh strategic objective: The University's Vice Rector for Development and Entrepreneurship)

Secondary objective		The Initiative	Initiative Executive Director
	Objective		
Negotiating local agreements	University Vice Rector for	Negotiating agreements with	University Vice Rector for
	Development and	local universities	Development and
	Entrepreneurship		Entrepreneurship
		Negotiating partnerships with	University Vice Rector for
		different public sectors	Development and
			Entrepreneurship
		Negotiating partnerships with	University Vice Rector for
		different private sectors	Development and
			Entrepreneurship
		Negotiating agreements with	University Vice Rector for
		the third sector	Development and
			Entrepreneurship
Negotiating regional	University Vice Rector for	Negotiating agreements with	University Vice Rector for
agreements	Development and	regional quality universities	Development and
	Entrepreneurship		Entrepreneurship
		Negotiating partnerships with	University Vice Rector for
		regional specialist training	
		centers	Entrepreneurship
Negotiating international	University Vice Rector for		University Vice Rector for
agreements	Development and	international quality	Development and
	Entrepreneurship	universities	Entrepreneurship
		Negotiating partnerships with	
		international specialist	Development and
		training centers	Entrepreneurship

The Eighth Strategic Goal: (8) Media and Market Promotion

The eighth primary strategic objective: Promoting the University and its programs and activities with the aim of making the University a recognized academic name

(The leader of the eighth strategic objective: The Director for Public Relations)

Secondary Objective		condary	The Initiative	Initiative Executive Director
	Objective			
Improving the University's	Director for Public Re	lations	Forming a Unit for Customer	Director for Public Relations
image for the people			Relationships	
concerned				
			Holding regular conferences,	University Vice Rector for
			symposia, and colloquia	Graduate Studies and
				Scientific Research
Promoting the university's	Director for Public Re	lations	Updating the University	Dean of Information
programs and activities			website	Technology
	_		Creating active accounts for	
			the university in social media	Technology

The Ninth Strategic Goal: Investment and Knowledge Economy
The ninth strategic objective: Developing the university's own financial resources
(The leader of the ninth strategic objective: The University's Vice Rector)

		The Initiative	
Secondary Objective	Leader of Secondary Objective	The Initiative	Initiative Executive Director
Danafitina financialla franc		Turnetine in Theireseiter	Hairranita Vias Dastan fan
Benefiting financially from			University Vice Rector for
the University's own	Campuses	buildings inside the Haram	Campuses
facilities		borders	
		Constructing a University	University Vice Rector for
		shopping center	Campuses
		Building an on-campus hotel	University Vice Rector for
			Campuses
		Opening a series of	University Vice Rector for
			Campuses
		the University campuses	1
		Establishing an on-campus	University Vice Rector for
		gas station	Campuses
		Reducing financial waste and	University Vice Rector
		adopting the concept of lean	
		financial management	
Investing in knowledge	University Vice Rector		Executive Director for Wadi
economy		Wadi Makkah (Makkah	
		Valley) Company for	Transmit Computing
		technology	
			Dean of Institute of Research
		for consultations	and Consultative Studies
			Dean of Institute of Research
		continuing medical education	
		building	and Consultative Studies
		Establishing the Umm Al-	Dean of Institute of
		Qura Museum	Manuscripts and Islamic
			Heritage

	Establishing Qura Center information, a	r for	· prin	ting,		Vice	Rector	for
	Establishing	Umn	n Al (Qura	University	Vice	Rector	for
	Tourist Bus				Campuses			

Operational Objectives Schedules

The Execution Plan for the first year (1439 AH)

The First Strategic Goal: Excellence in Teaching and Learning

Name							Mor	nth				
of Initiativ	Operational Procedures	Muharr am	Safar	Rabie I	Rabie II	Jumad I	Jumad II	Rajab	Shaban	Ramad an	Shaww al	Thu Al- Qida
е		1 2 3 4	1 2 3 4	1 2 3 4	1 2 3 4	1 2 3 4	1 2 3 4	1 2 3 4	1234	1234	1 2 3 4	1234
f active learning and fish language	Conducting an analysis of faculty members' training needs											
Developing teaching staff abilities in the fields of active learning and teaching, assessment methods and the English language	Offering male and female faculty members the opportunity to participate in scientific conferences and use their research to develop and improve the											

Updating		• • •			ш	
university						
college pages						
on the						
university					ш	
website to						
include faculty						
member CVs						
and an						
overview of						
their lectures						
Ensuring that						
all male and						
female faculty						
members with						
college						
affiliations						
participate						
effectively in						
various						
committees						
within their						
colleges and						
ensure that						
this						

participation is						
distributed						
equally among						
all members			шШ	ШШ		
Preparing a						
personal file						
for each						
faculty						
member						
containing a						
full profile and						
details of						
annual						
achievements						
such as					ш	
lectures,					ш	
conducted						
research,						
committee						
participation(s)					ш	
, and any					ш	
services						
provided to						
the college						
and/or						
university. This						
file is to be						

	Attracting distinguis	Attracting distinguished teaching staff to join the University	
	Designing a clear mechanism for the recruitment and contracting of	Creating a database of existing and future academic posts in the university based on fields of specialization and degrees	reviewed annually and taken into consideration when renewing contracts for non-Saudis.
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	faculty job posts													1						
	Setting up contracting committees responsible for travelling to countries where contracts are to be made				•	• •														
	Attracting academically and internationally distinguished faculty members and providing them with all the necessary resources							•	•	•		•	•	•						
Increasing the number of social	Designing, distributing and analyzing a questionnaire	• •	•																	

	for faculty																																			
	members to																																			
	determine the																																		1	
	places they																																		1	
	wish to visit																																		1	
	Developing a			•	•	•																														
	plan of action																																		1	
	with a																																		1	
	mechanism for																																		1	
	meetings,																																		1	
	events and																																			
	visits																									L										
	Issuing a								•	•																										
	schedule of																																			
	events at the																																			
	beginning of																																		1	
	each semester																																			L
	Starting to											•	•	•	•		•	•	•			•	•	•	•										1	
	conduct																																		1	
	meetings, visits																																		1	
	and trips																																		1	
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Introducing annual awards for distinguished teaching	annual awards																																			
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In	members for excellence in																																			
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	female															п				Ш				
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Conc	ducting an											П				1		T		П				
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	unction													•										
with																								
	ual end-of-																							
year	ceremony																							

	held by the university											
Appointing and qualifying male and female Teaching Assistants and sending them on scholarships	Creating a database of the current and future teaching assistant jobs in the university based on academic major and degrees											
Appointing and qualifying male and female Te	Ensuring teaching assistants' involvement in the academic activity of their colleges, and their participation in practical teaching, research and											

various committees												ı							
Conducting qualifying programs for teaching assistants			1	•	•	•	• (-											
Assisting teaching assistants to obtain admission to postgraduate programs						•		•		•	•	•							
Setting minimum results for international English language tests (IELTS, TOEFL) to approve scholarships for teaching assistants									•										

Activating student councils in all colleges	Setting up a committee in each college concerned with student councils under the authority of the College's Vice Deanship for Educational Affairs Announcing nominations for Student Council membership and setting up council administration Receiving applications at			

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	Selecting candidates																							
	Setting up student councils						•	•																
	Starting to conduct student council meetings								•	•		•	•	•	•	•								
Activating student club activities in all colleges	Setting up a committee in each college concerned with student clubs under the authority of the College's Vice Deanship for Educational Affairs																							
Activating si	Announcing the nominations for Student Club presidency and		• (•																				

Receiving applications at the College's Vice Deanship for Educational Affairs Selecting candidates Developing a work plan and an integrated annual program for club activities Contacting the Deanship of Student Affairs to authorize	
Candidates Developing a work plan and an integrated annual program for club activities Contacting the Deanship of Student Affairs	
work plan and an integrated annual program for club activities Contacting the Deanship of Student Affairs	
Deanship of Student Affairs	
club budget	
Starting student club activities	

center for student guidance and direction in the university under the Deanship of Student Affairs Setting up centers for academic guidance and direction in all colleges	
center for student guidance and direction in the university under the umbrella of the Deanship of Student Affairs Developing a clear plan for the center Setting up centers for academic guidance and direction in all colleges	and guidance
	student guidance and direction in the university under the umbrella of the Deanship of Student Affairs Developing a clear plan for the center Setting up centers for academic guidance and direction in all
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Adopting an educational system based on student competencies in all study programs																							
Developing the students' performance in the English Language Improving student research	oll dissiplines																						

	student research Introducing an annual prize for outstanding student										•	•						-				
Preparing students for internal and external student competitions	research Creating an inventory of local, regional and international competitions throughout the implementatio n period of the plan																					
Preparing students for internal a	Preparing programs that qualify students to participate effectively in these competitions		•	•	•	•				•		•										
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	Establish an																									
	alumni unit at																									
	the University															П	ı						ı	П		
segel	Contacting colleges to			•		• •	•																1			
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ı for a	set up a unit																						1	П		
iatior	for the alumni association																						1	П		
assoc	within their																						1	П		
ımni	college and																						1	П		
an alı	appoint a male																						1	П		
Establishing of an alumni association for all colleges	and female coordinator															П	ı				ı		ı	Ш		
Establis	Beginning							_		• •	•	-	• •	•	•	H	Н	r					1	H		
	holding events for male and																						1	П		
	female																						1	П		
	graduates																						1	П		
ing 1	Introducing positions and		•		•																					
Improving learning resources and supporting the	employing																									
oving source	specialist																									
Impr re: suj	technicians in																									
	the main																									

library and sub-libraries					
Contacting colleges to request the Deanship be provided with an updated list of required paper and electronic references, as well as a list of search engines and academic publishers they wish to subscribe to					
Providing requested books and references in paper and electronic format		• • •			

	Subscribing to international search engines and publishers Contacting							•	•								
for admitting students to the BA	colleges to request the numbers to be accepted throughout the period of the plan																
Codifying and improving the procedures for admitting students to the BA level	Developing an integrated plan by the colleges with numbers and majors and having this approved by the required councils within the college																

with numbers and majors and having this approved by the required councils			
Developing an integrated plan by the deanship of postgraduate studies for the number of postgraduate students who will be accepted based on academic major throughout the strategic plan period, as well as review and update admission			
procedures			

	Reviewing and improving student acceptance procedures for postgraduate studies																								•		•	•													
lleges	Studying the needs of the job market for different disciplines/maj ors			•	•	•	•	•	•	•	•	-	•	•	•	•																									
Establishing new quality colleges	Ensuring that there is a possibility to open the required colleges and providing the required material and human resources																•	•	•		•	•	•	•		•	•	•		•	•		•	•		•	•	•	•	•	
Dev elop ing	Reforming the	•																																				7			

c c c u u t t t v v R R	nigher curriculum committee under the umbrella of he Jniversity's /ice Rectorship for Educational																							
n p ti	Presenting new bachelor programs to the university's curriculum committee		•	•		•	•	•	•	•	•	•	•	•	•									
d o b p	Presenting any development of current oachelor orograms to the university's curriculum committee		•			•	•	•	•						•									

Establishing new	qualifying programs	Suspending, merging and closing certain BA programs
Designing modern vocational preparatory programs based on the	Forming a committee to provide a comprehensive view of the preparatory programs needed in the labor market	Having all current bachelor programs offered at the University undergo examination by the Vice Presidency for Educational Affairs
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	Programs	committee to provide a comprehensive view of the preparatory programs needed in the labor market Designing modern vocational preparatory programs preparatory programs Designing modern vocational preparatory programs

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	Carrying out													•	•					•	ш					Ш					
	procedures																				ш					Ш					
	necessary to																				ш					Ш					
	approve these																				ш					Ш					
	programs																				ш					Ш					
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Establishing new quality graduate studies programs	Designing new																														
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stab	needs of the																														
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	Carrying out																														
	procedures																														
	necessary to					Ш																									

	approve these					
given electronically	Forming a committee to provide a comprehensive view of the programs recommended to include distant e- learning courses					
Updating certain programs and courses to be given electronically	Contacting colleges to design electronic courses based on specializations/ majors					
Updating certain	Approving these e- courses by specialized councils			• • •		
	Coordinating with the Deanship of e- Learning to begin					

Offering a new course supporting the culture of innovation, creativity, and entrepreneurship for all college programs	activating these courses Forming a committee to prepare an outline for the proposed course and study the possibility of offering it in real/physical settings or with distant e- learning Contacting colleges to coordinate with the Institute of Creativity and Entrepreneurs hip to design courses that support the		•					•	•	•														
Offering a new course supporting the culture o	Creativity and Entrepreneurs hip to design																							

Offering a new course on the issues of Hajj and Umrah as a part of all programs	Approving these courses by specialized councils Forming a committee to prepare an outline for the proposed course and study the possibility of offering it in real/physical settings or with distant e- learning Contacting colleges to coordinate with the Custodian of the Two Holy Mosques Institute for Hajj and Umrah Research to																			
Offering a ne	Hajj and																			

based on academic			
majors Approving these courses	• • •	• • • • • •	
by specialized councils			
councils			

The Second Strategic Goal: Sustainability of Scientific Research

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	Operational	Muharr	Safar	Rabie I	Rabie II	Jumad I	Jumad	Rajab	Shaban	Ramad	Shaww	Thu Al-	Thu Al-
	Procedures	am								an	al	Qida	Hijja
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	Developin		1 9 9 9 9										
	g ten												
	broad												
	research												
	lines and												
ity	prioritized												
'ers	research												
niv	tracks												
O e	within the												
.th	university												
for	stemming												
ies	from the												
Orit	needs of												
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Setting research goals and priorities for the University	communit												
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oal	Commitin					• • •	• • • •	9 9 9 9					
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arc	carrying out												
ese	scientific												
27	research												
tin	within												
Set													
	that												
	adheres to												
	the												
	university' s												
	prioritized												

	research tracks by 70%				Ш		
earch and obtaining research	Offering training courses for university faculty members on how to apply for research grants Offering training programs on scientific/ academic						
Increasing funded res	grants Offering training programs on scientific/ academic research			• • •			
Increasing the percentage of faculty publications in presticions	Establishin g and designing an integrated university research database, which is updated annually, containing						

informatio											
n on											
undergoin											
g and											
conducted											
research.		-				+	+	$\perp \perp \parallel$	\perp	\perp	
In the											
agreed											
upon											
university											
research											
tracks,											
identifying											
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Inc	Conductin g workshop s to examine the needs of the university and the communit y from scientific chairs and centers for research excellence																															
	excellence																															

The Third Strategic Goal: Strengthening/Promoting Responsibility towards the Community

of /e							Mon	ith					
Name o	Operational Procedures	Muharr am	Safar	Rabie I	Rabie II	Jumad I	Jumad II	Rajab	Shaban	Ramad an	Shaww al	Thu Al- Qida	Thu Al- Hijja
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Inaugurating innovative community	Forming a brainstor ming committee to develop												

	ideas for innovative projects that serve the communit y Selecting some of these projects, approving	
	them and creating a plan of action Implemen ting these projects	
Introducing vocational training units expert consultative groups	Creating an organizati onal mechanis m for expertise houses Receiving requests from faculty members	

	to launch more expertise houses Launching appropriat e expertise houses		• • •			
eges and supporting deanships	Creating a mechanis m and working planning for volunteer units Contacting					
Establishing units for volunteer work within colleges and supporting deanships	colleges and supporting deanships to select a male and female coordinato r for volunteer work carried out within them					
	Ciciii					

ng Hajj and Umrah seasons	Developin g a plan for the university' s participati on in volunteer work during Hajj and Umrah season					
Intensifying participation in volunteer works during Hajj and Umrah seasons	Creating an organizati onal mechanis m for the participati on of colleges and supporting deanships in Hajj and Umrah volunteer work					
	Beginning volunteer work				••••	

The Fourth Strategic Goal: Improvement of the Infrastructure

e of							Month				
Name of Initiative	Operational Procedures	Muharra m	Safar	Rabie I	Rabie II	Jumad I	Jumad II Rajab	Shaban	Ramada n Shawwal	Thu Al- Qida	Thu Al- Hijja
Ž ⊆		1 2 3 4	1 2 3 4	1 2 3 4	1 2 3 4	1 2 3 4	1 2 3 4 1 2 3 4	1 2 3 4	1 2 3 4 1 2 3 4	1 2 3 4	1 2 3 4
Completing and improving colleges and supporting deanships buildings	Designing an integrated plan to complete the buildings in Al-Jamoum, Al-Leith, Al-Qunfudha h and Adham branches										
mpleting and in	Completin g the buildings of urgent										
Co	projects in the										

Completing the university hospitalImproving the teaching staff residences	university branches Reforming a specialized university committee to supervise the university hospital project and hold regular meetings Following up on work progress in the project to complete the constructi on of the university hospital project						
	hospital						

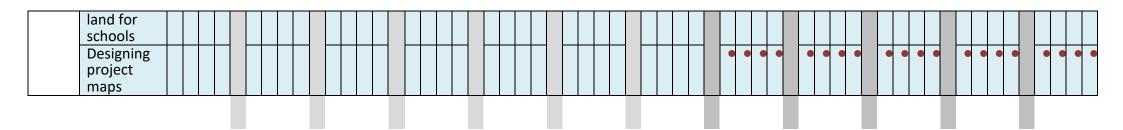
	housing project																																													
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	technological connection s in new buildings and renovating buildings currently being used																														
	Equipping colleges and supporting deanships with computers and computer peripheral s																											•			
Constructing sports and social clubs	Selecting locations within university campuses to establish clubs	•	•	•	•	•	•	•	•	•																					
Con	Designing maps												•	•			•	•													

	Providing the required budget																			•	•	•	•	•	•	•	•	•			•	•	•	•	•	•		•	•	
Constructing Umm Al-Qura University simulation hospital	Selecting a location next to the college of medicine buildings in Al-Abdiah for the establishm ent of the hospital		•	•		•			•																												-			
	Providing the budget										•	•		•		•	•	•																						
Extending green areas and afforestation	Signing a contract with a company specializin g in forestation	•	•	•	•																																			
Extending green are	Planting seedlings of various plants, flowers and grass across					•								•	•	•		•			•	•	•																	

mber of arks	university grounds and entrances Shading current parking	•	•	•	•	•	•	•	•	•	•		•	•				•	•	•																				
Increasing the number of shaded car parks	Allocating pieces of land to build parking lots																-				•	•	•	•	•	•	•	•	•	•	-	•		•	•	•	•			
Improving traffic services at the University	Developing a traffic plan to regulate traffic within Al- Abdiah campus and prepare for an increase in the number of cars due to the addition of female drivers and									•																														

	the transfer of female campuses to Al- Abdiah Implement ing this plan														•		•	•		•		•	•	•	•		•	•	•	•																
to the	Providing a budget for the project	•	•	•	•	•	•	•	•	•	•															-				1																
Developing public transport services to the University and among its campuses	Signing a contract with a company specializin g in public transport														•	•	•	•				•	•	•	•																					
Developin Univer	Designing a transporta tion plan																										•	•	•	•		•	•	•	•	•	•	•	•	•		•	•	•	•	
eries and Jniversity S	Allocating project budget	•	•	•	•	•	•	•	•	•	•	•																																		
Opening nurseries and schools at the University campus	Allocating places for nurseries Allocating														•	•	•	•						•	•																-					
sc	pieces of																																													



The Fifth Strategic Goal: Leadership, Administration, and Technical Affairs

4)							M	onth					
Name of	Operational Procedures	Muharr am	Safar	Rabie I	Rabie II	Jumad I	Jumad II	Rajab	Shaban	Ramada n	Shawwa l	Thu Al- Qida	ي الحجة
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ing	Creating a												
elopi	secret												
evel	advisory												
Õ	committe												

e to select male and female leaders			
Developin g a special nominatio n form for leadership positions			
Designing an electronic portal on the university website to evaluate and nominate male/fem ale leaders			
Setting up a mechanis m for the election of male/fem ale leaders			

Developing leadership skills	Coordinati ng with the Academic Leadershi p Center at the Ministry of Education to conduct a program oriented towards developin g leadership skills Selecting 30 faculty members								
	members under the age of 45 to join the program Conductin g the program		• • •	• • •	• • •	• • •	• • • •	• • •	
Spreading the culture of	Offering courses on strategic planning for male								

Offering courses on strategic planning for faculty members, employee s and students Designing, publishing and	
publishing	
printing a booklet on strategic planning	
Distributin g the university's strategic plan among all university members	

Establishing offices for following up the				•				•																		
on of authority	Reviewing the current organizati onal structure	•	• •	•		•	•	•																		
Redesigning the organizational structure and distribution of authority	Designing an updated and clear organizati onal structure and circulating it among University administrations in order to adhere to it																									
Rede	Printing a booklet detailing the													•	•	•	•	•								
															•										1	

	delegation of authoritie s																											
procedures and policies	Reviewing procedure s guidebook s and job descriptio n cards	•	•	•		•				•		•																
Publishing guidebooks of procedures and policies	Issuing procedure s guidebook s																•							•	•		•	
Publishing the Charter of Ethics	Forming a committe e to develop a mechanis m for issuing the ethics charter document	•		•																								
Publi	Conductin g workshops to come to					•	•	•	•	•		•		•														

	an agreemen t on ethics					
	Issuing the Ethics Charter document					
nployees	Identifying the training needs for male and female employee s	• • •				
Administrative training for male and female employees	Conductin g regular meetings with departme nt directors and their female deputies to overcome any administra tive difficulties					
	Contacting all administra tions, colleges					

and supporting deanships at the university each semester in order to nominate members within their unit to attend courses at the Public Institute of Administr ation and ensure that participati on includes all members and is not limited to a specific group Identifying the training needs of male and female				
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	Offering											•	•	•	•	•	•	•	•	•	•	•	•		•	•	•	•	•	•	•	•																	
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The Execution Plan for the first year (1439 AH)

The Sixth Strategic Goal: Quality Assurance and Improvement

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Name	Operational	Muharra m	Safar	Rabie I	Rabie II	Jumad I	Jumad II	Rajab	Shaban	Ramada n	Shawwa	Thu Al- Hijja	Thu Al- Qida
Ž	Procedures	1234	1234	1234	1234	1234	1234	1234				111110	Qlua
Attaining institutional national academic	Forming academic accreditatio n committees at the university according to the eleven standards outlined by the National Commissio												

academic accreditatio n sub- committees at the university according to the sub- standards of the eleven basic standards outlined by the NCAAA Complete the self- study according to the standards outlined by the National Commissio n for Academic Accreditati on Submitting	n for Assessment and Accreditati on (NCAAA)			
Complete the self-study according to the standards outlined by the National Commissio n for Academic Accreditati on Submitting	Forming academic accreditatio n sub- committees at the university according to the sub- standards of the eleven basic standards outlined by			
Submitting the self-	Complete the self- study according to the standards outlined by the National Commissio n for Academic Accreditati			
1	Submitting the self-			

	study report to the NCAAA															
Attaining national academic accreditation for certain programs	Choosing 14 university programs and preparing them to obtain local/natio nal academic accreditatio n	•														
lemic accredita	Establishing quality units in selected colleges															
Attaining national acac	Establishing academic accreditatio n committees in selected colleges according to the standards outlined by the NCAAA				•											

Providing a description for these programs as required by the NCAAA Providing course specificatio ns for these programs	
for these programs as required by the NCAAA Providing course specificatio ns for these	
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dita	colleges																					
Attaining international academic accreditation for the College of Medicine	Developing			•	•																	
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der	procedures plan																					
aca	according																					
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ter	the German																					
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Att	Commissio																					
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	Conducting					•	• •	•														
	the initial																					
	visit from																					

the commission to the colleges				
Making improveme nts and amendmen ts suggested by the delegation from the academic accreditatio n				
commission Conducting the final visit from the internation al commission to the colleges				
Colleges Obtaining German internation al academic accreditatio n for medical colleges				

Deciding on an accredited internation al commission that grants internation al accreditatio n to these colleges Developing the executive procedures plan according to the	Communica ting with internation al commission s that grant internation al accreditatio n to the Colleges of Engineering and Computing			
Developing the executive procedures plan according to the standards	Deciding on an accredited internation al commission that grants internation al accreditatio n to these colleges			
	Oeveloping the executive procedures plan according to the standards			

outlined by the internation al commission that will grant these colleges internation al accreditatio n		
Conducting the initial visit from the internation al commission to the		
colleges Making improveme nts and amendmen ts suggested by the delegation from the internation al academic accreditatio n commission		

Conducting the final visit from the internation al commission to the colleges							•	•					
colleges Obtaining internation al academic accreditatio n for College of Engineering and College of Computing													
Communica ting with internation al commission s that grant internation al accreditation al accreditation al accreditatio n to the College of Applied Medical Sciences Deciding on an accredited													
Deciding on an accredited		• • •										_	

internation al commission that grants internation al accreditatio n to these colleges Developing				
Developing the executive procedures plan according to the standards outlined by the internation al commission that will grant these colleges internation al accreditatio n				
Conducting the initial visit from the internation al commission to the colleges				
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The Execution Plan for the first year (1439 AH)

The Seventh Strategic Goal: Increasing External Collaboration

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Name of Initiativ	ional Proced	Muharra m	Safar	Rabie I	Rabie II	Jumad I	Jumad II	Rajab	Shaban	Ramadan	Shawwal	Thu Al- Qida	Thu Hij
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wit	g local												
ents	univer												
em	sities												
Negotiating agreements with local universities	Comp												
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tiat loc	the												
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Z	ments												

Negotiating partnerships with different public sectors	Visitin g the gover nment sector s						•	•	•			•	•																
h different private	Visitin g the privat e sector s				•		•	•						•															
Negotiating partnerships with different private sectors	Comp osing the agree ments and their items														•	•		•											
Negotiating agreements with the third sector	Visitin g charit y organi zation s and volunt ary				•		•	•						•															
	·			•						•		•					•						•	•		•	•		•

Negotiating Visitin g region al special special lized	Negotiating agreements with region al univer sities Comp osing the agree ments and their items	Visitin	third sector Comp osing the agree ments and their items	associ ations in the

	g center Comp																•	•	•	•	•	•										
	osing the agree																															
	ments and their																															
	items																															
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Negotiating agreements with international quality universities	Comp osing																															
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Negotiating partnerships with international specialist training centers	g																															
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The Execution Plan for the first year (1439 AH)

The Eighth Strategic Goal: Media and Market Promotion

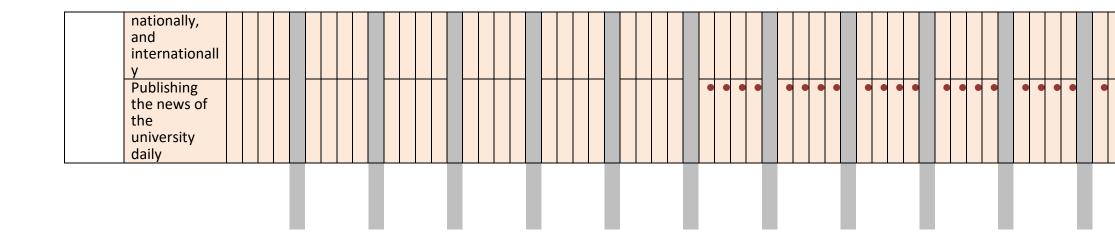
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Name of Initiati	Operational Procedures	Muharra m	Safar	Rabie I	Rabie II	Jumad I	Jumad II	Rajab	Shaban Ramada n	Shawwa 1	Thu Al- Th Qida H
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stomer	Designing a complete plan of the unit										
Forming a Unit for Customer Relationships	Writing the job descriptions of its employees										
Forr	Launching the unit and starting its business										
Holding regular conferences, symposia, and colloquia	Analyzing the society's priorities and needs from the cultural and scientific perspective										
Holding regular and	Establishing a clear schedule for conferences, seminars,										

	and meetings which will be held annually by the university in the fields of health, engineering, education, and economics Seeking the approval of the higher authorities to hold these meetings Addressing the various media outlets which include TV and radio channels,																	•	•				•								•	•	_	
	the various media outlets which include TV and radio																																	
Updating the University website		•	•	•	•	•	•	•	•		•						-																	

faster and																						
larger in size																						
Addressing the		•	• •	•	•	•	•	•	•													
concerned																						
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to be fully																						
used by the																						
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and visitors																						
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Creating active accounts for the university in social media	information													1															1				
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The Execution Plan for the first year (1439 AH)

The Ninth Strategic Goal: Investment and Knowledge Economy

	Operatio						Moi	nth					
lame of nitiativ	nal Procedur	Muharra m	Safar	Rabie I	Rabie II	Jumad I	Jumad II	Rajab	Shaban	Ramada n	Shawwa 1	Thu Al- Qida	Thu Al- Hijja
Z <u>c</u>	es	1 2 3 4	1 2 3 4	1 2 3 4	1 2 3 4	1 2 3 4	1 2 3 4	1 2 3 4	1 2 3 4	1 2 3 4	1 2 3 4	1 2 3 4	1 2 3 4
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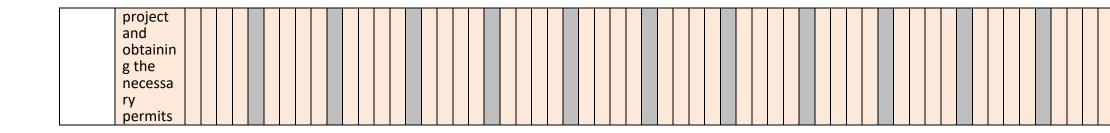
Develop ing a plan for investin g the universi ty campus es	Constructing a University shopping center	ping c	enter		
Developing a plan for investing the university campus es sestimates and a substitution of the budget eplan for the project annotation gither the project and obtaining gither the project and the proje					
	ing a complet e plan for the project and obtainin g the necessa	Allocati ng the	g the	ents in the university Developing a plan for investing the university campus	committ ee for investm
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	Choosin g the land	•	•	•	•	•	•	•	•	•	•	•	•																															
Building an on-campus hotel	Allocati ng the budget Develop ing a complet e plan for the project and obtainin g the necessa ry permits																			•					•	•	•	•		•	•	•	•	•	•	•	•	•		• (•	•	•	•
aurants	Choosin g the land	•	•	•	•	•	•	•	•	·	•	•	•															ı			ı													
onal resta	Allocati ng the budget													•	•	•	•	•	•	•	•	•	•	•																				
Opening a series of international restaurants in the University campuses	Develop ing a complet e plan for the project and obtainin g the necessary permits																								•			•		•			•		•								•	

station	Choosin g the land Allocati	•	•	•	•		•		•	•	•	•		•	•	•	•	•	•			•	•												_					_					
Establishing an on-campus gas station	ng the budget Develop ing a complet e plan for the project and obtainin g the necessary permits																			-				-	•	•	•	•		•	•	-	•			•	•	•	•				•	•	
and adopting ial	Careful reviewi ng of financial affairs	•	•	•	•				•	•	•	•																																	
Reducing financial waste and adopting the concept of lean financial management	Developing a plan to implem ent the concept of lean financial manage ment													•	•	•				•	•	•	•					•																	
Increa sing invest	Reviewi ng the strategi	•	•	•	•																																								

Opening Umm Al-Qura oasis for consultations	a oasis fo	Ħ		
Develop ing a complet e plan for the project and obtainin g the necessary permits	Allocati ng the budget	Choosin g the land	Opening new fields for investm ent in the compan y	c plan for Wadi Makkah Compan y and updatin g it
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g, information, and	Choosin g the land			•	•	•																											
ura Center for printing publishing	Allocati ng the budget										•		•	•	•	•	•																
Establishing the Umm Al-Qura Center for printing, information, and publishing	Developing a complet e plan for the project and obtaining the necessary permits																		•					•			•		•	•	•		
g Umm ourist	Allocati ng the budget Develop	•	•	•	•	•	•	•	•																								
Establishing Umm Al Qura Tourist Bus	Develop ing a complet e plan for the										•		•	•	•	•	•	•	•	•		•	•	•	•		•		•	•	•	•	



The Execution Plan for the second year (1440 AH)

The First Strategic Goal: Excellence in Teaching and Learning

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	erational cedures	Muharr am	Safar 1 2 3 4	Rabie I	Rabie II	Jumad I 1 2 3 4	Jumad II 1 2 3 4	Rajab	Shaban 1 2 3 4	Ramad an 1 2 3 4	Shaww al 1 2 3 4	Thu Al- Qida 1 2 3 4 1
eloping teaching of active learning and teaching teaching teaching and teaching teaching teaching and teaching teaching teaching the second teachi	y ers the tunity to pate in											

conferences and use their research to develop and improve the courses they teach				
Updating the webpages of the college on the university website to include faculty members' CVs and an overview of their lectures				
Ensuring that all male and female faculty members with college affiliations participate effectively in various committees within their				
within their				

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Preparing a				11'	•							Ш						
portfolio for												Ш						
each faculty												Ш						
member												Ш						
containing a												Ш						
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provided to the																		
college and/or																		
university.																		
This file is to																		
be reviewed																		

	annually and taken into consideration when renewing contracts for non-Saudis.																				
to join the University	Setting up contracting committees responsible for travelling to countries where contracts are to be made																				
Attracting distinguished teaching staff to join the University	Attracting academically and internationally distinguished faculty members and providing them with all the necessary resources Collaborating																				
	with visiting		Ш											П		н		Н		П	

	Increasi	Increasing the number of social meetings among teaching staff		
	Issuing a schedule of events at the	Developing an action plan with a mechanism for meetings, events and visits	Forming a committee for exceptional raises in the salaries of contracted faculty members	professors from internationally renowned universities to participate in teaching and academic research
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	meetings, visits, and trips																ı													ı						ŀ
thing staff	Receiving nomination requests						•	•	•	•	•																									
distinguished teac	Choosing male and female winners													•	•	•	•																			
Introducing annual awards	Holding an honoring ceremony with the university's annual closing ceremony																							•												
ppointing an aalifying mal and female	Designing preparatory programs for male and female						•	•	•	•																				I	l					
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Activating student councils in all colleges	Assisting applicants to obtain admission to complete their graduate studies Announcing the candidacy for membership in the Student Council and forming its administration Receiving applications by the College Agency for Educational Affairs Selecting the candidates		•	•																							
	Selecting the				•																	-			-		

	Forming the student council Holding student council meetings Announcing the nomination					•	•	•	•	•	•	(• •	•	•	•	•	•	• •	•	•	-					_					
activities in all colleges	for the presidency of the student club and forming its administration																															
Activating student club activities in all colleges	Receiving applications by the College Agency for Educational Affairs																															
	Selecting the candidates			•	•						ı				ı			ı			ı					ı	ı		ı	ı		
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	Holding the club activities				•	•	•	•	•	•	•	•	•								
Establishing student counselling and guidance centers in all colleges	Activating the activities of the academic advising and guidance centers in all colleges Approving the guide by the academic councils		•		•		•	•		•	•	• •									_

Adopting an educational system based on student competencies in all study programs	Designing an electronic portfolio delineating student accomplishme nt for every											•	•	•	•	•	•																	
Adoptin based on al	student in the university																																	
in the	Offering courses			ľ	•	•	ľ	•	•	•		•	•	•								ı								ı				
Developing the students' performance in the English Language	Performing tests to ensure that students master the language and developing a requirement to obtain a certain degree before graduation															•	•		•	•	•													
ıpro	Establishing specialized research labs for college students to help them in conducting their	•			•	•	•		•	•		•	•	•	•	•	•		•	•	•	•		•	,			•	•		ľ			

graduation research projects and encouraging them to participate in student research forums university- wide particularly and nationwide generally				
Developing a course for research basics and skills in all academic programs Establishing the annual scientific forum for student research Offering an annual prize for outstanding student research				

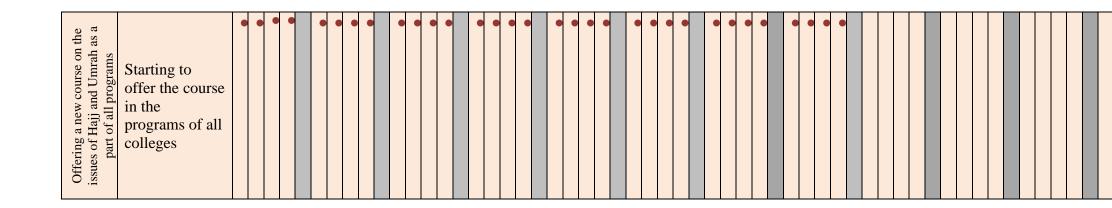
Preparing students for internal and external student competitions	Offering programs to qualify students and prepare them to participate in competitions		•	•			•	•																							
Establishing of an alumni association for all colleges	Holding special events for male and female graduates		•	•			•	•	•		•	•			•																
Improving learning resources and supporting the Deanship of Library Affairs with more books and	Establishing branches of the library inside colleges in the university's main campus		•				•	•		•	•	•	•		•		•	•	•	•	•			•		•	•	•	•	•	
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	Establishing and updating the branches of the libraries in Al-Jumum, Al- Laith, and Al- Qunfudhah									•	•			•				•		•	•		•	•		•		•	•	•	•			
Codifying and improving the procedures for admitting students to the BA level	Reviewing, updating, and improving the procedures of students' admission		•	•	•		•			•	•		•	•																				
Codifying and improving the procedures for admitting students to Graduate Studies	Reviewing, updating, and improving the procedures of students' admission at the postgraduate level	•																																
Esta blish ing	Presenting the topic to the	•	•	•	•	•		•	•	•	•	•	•	•																				
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Developing current BA programs	required councils Opening the colleges Restructuring the Higher Curriculum Committee in the university under the umbrella of the University Vice Rectorship for Educational Affairs	• •													•	•	•	•				•			
Developing of	Presenting any new bachelor's program to the Curriculum Committee in the university																								
	Presenting any development on current undergraduate programs to			•	•	•	•	•	•	•	•	• (•	•											

	the University Curriculum Committee																															
Suspending, merging and closing certain BA programs	Suspending the admission in the academic programs which crowded the job market with graduates who are not currently needed				•			•	•	•	•							•														
merging and closi	Merging some of the current academic programs				•	•	•	•	•	•	•	•	• •	•	•	•		•	•													
Suspending,	Closing some of the undergraduate programs which are not currently needed				•		•		•	•	•	•		•					•													
Establishin g new qualifying	Offering the preparatory programs	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•		•	•	•	•	•	•	•	•	•						

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Establishing new quality graduate studies	Offering new postgraduate programs																																				
Updating certain programs and courses to be given electronically	Starting to offer electronic courses	•	•	•	•	•	•	•	•	•			•		•	•	•	•	•	•	•	•	•			•	•	•	•								
Offering a new course supporting the culture of innovation, creativity, and entrepreneurship for all college	Starting to offer the course in the programs of all colleges	•	•	•				•	•	•						•		•	•	•		•				•		•									



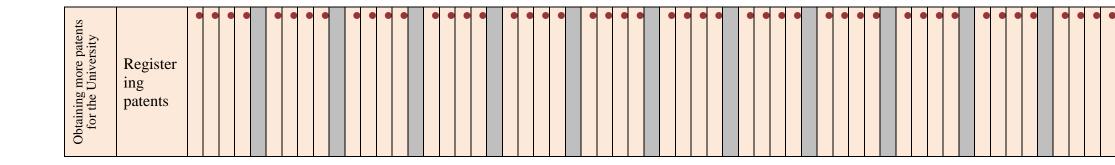
The Second Strategic Goal: Sustainability of Scientific Research

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Name of Initiative	nal Procedur es	Muharr am	Safar 1 2 3 4	Rabie I Rabie 1 2 3 4 1 2 3	Jumad Rajab 1 2 3 4	Shaban Ramad an 1 2 3 4	Shaww al 1 2 3 4	Thu Al- Qida Hijja 1 2 3 4 1 2 3 4
Setting research goals and priorities for the University	Committi ng to having scientific research projects in colleges within the priority research tracks of the university		• • •					
Increasing funded research and								

percentage of faculty publications in		
research of faculty member s in internati	on now to apply for research grants Holding training programs in scientific research Establis hing research labs for faculty member s inside colleges to help them conduct their academi c research Register	faculty members in the university on how to
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Creating more jobs for researchers and assistant researchers	Develop				
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Increasing the number of centers for excellence and research	rs for excellence and research			
cha	irs			
Establis hing distingui shed research centers inside the universit y	Establis hing a group of research chairs inside the universit y	Appoint ing the applican ts	assistant research ers in colleges Advertis ing the jobs	for research ers and
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The Third Strategic Goal: Strengthening/Promoting Responsibility towards the Community

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	Procedure s	1			4	1	2	3	4		1 2	3	4		1	2	3 4	4	1	2	3	4	1		3 4	4	-	1 2	3	4	1	2	3	4	Ī	1 2	an 2 3	3 4	1		3	4	1	2	3	4	1	2	3 4	4
yjects	Impleme nting these projects	•	•	•	•	•	•	•	•			•	•	_	•	•			•	•	•	•	•	•		•			•	•	•	•	•	•			•	•	•	•	•	•	•	•	•	•	•	•	•	•
Inaugurating innovative community service projects	Issuing an annual report entitled "the Universit y Serving the Communi ty" in which these projects are highlight ed																														•																			
50	Receivin	•	•	•	•	•	•	•	•	L	•	•	•		•	•	•		•	•	•	•	•	•	•	•	Ľ		•	•																			4	
Introducing vocational training units and expert consultative	g requests for the establish ment of more houses of expertise from male and																																																	

	female faculty members																												
	Opening appropria te houses of expertise	•		•	•	•	•	•		•	•		•	•	•			•											
Establishing units for volunteer work within colleges and supporting deanships	Activatin g these units	•		•									•	•	•	•													

The Fourth Strategic Goal: Improvement of the Infrastructure

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Name of Initiative	nal Procedur	М	uha m	rra			Saf	ar			Ra	abie	e I		ŀ	Rab	ie	II	Jı	uma	ad I			Jun	nad	II		F	Raja	ab		Sha	aba	n		Ra	ama n	ada		s	hav	٧W	al		nu / Qida				Th H	u A Iijjā		
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ng deanships buildings	Comple ting the building s of the urgent projects in the branche s	•				•	•	•	•		•							•	•	•	•	•				•		•	•	•	•			•		•	•	•			•	•	•	•	•	•						
Completing and improving colleges and supporting deanships buildings	Moving the major universi ty offices to the main branch in Al- Abidiya																											•	•					•																		
Completing a	Buildin g facilitie s for new and emergin	•				•	•		•		•							•		•	•							•	•		•					•	•				•		•		•	•	•					

	g colleges in Al- Abidiya																																			
Completing the university hospital	Following up the work progres s in the complet ion of the construction of the university hospital				•		•		•	•	•	•		•		•		•	•	•	•	•	•	•	•	•	•			•	•		•	•	•	
Developing the university medical center building and opening buildings for specialist clinics	Comple ting equippi ng and preparin g the building of speciali zed clinics in Al-Abidiya			•	•		•		•	•	•					•				•																

building s and restorin g existing building s			
Providi ng the appropr iate colleges and deanshi ps with comput er equipm ent and accessor ies			
Digitali zing paperw ork in all universi ty affairs			

clubs	Buildin g sports and social clubs for both male and female		•		•	•	•		•	•	•	•	•			•	•	•	•			•	•			•	•		•	•		•	•	•	•	•	•	•	•	
Jmm Al- ersity ospital	Constructing the building		•		•	•	•			•	•	•	•			•	•	•	•		•	•	•			•	•		•	•				•	•	•	•	•	•	
nding green areas and afforestatio	Allottin g a land in the universi ty campus in Al- Abidiya to be turned into a park					•	•																																	
	Planting and preparin									•	•	•	•	•		•	•	•	•	ľ		•	•		•	•	•	•	•	•		·	•		•	•	•	•	•	
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	g the park																															
Increasing the number of shaded car parks	Buildin g parking garages in the male and female sections			•							•	•	•				•	•	•		•			•			•	•	•			•
Improving traffic services at the University	Setting up a traffic plan to regulate the traffic within Al- Abidiya branch and to prepare for the increase in the number of cars with the increase of the number of women driving																															

	and the transfer of female students to Al-Abidiya Implem enting this											•	•	•	•	• (•	-	•	•	•	•	•	•	•									_			
Developing public transport services to the University and among	Carryin g out the transpor tation plan	•		•		•	•	•	•			•	•	•	•		•	-	•		•	•	•	•	•												
Opening nurseries and schools at the University campus	Constru cting the nurserie s and schools	•				•	•		•			•		•	•				•			•	•	•	•		•			•	•	•	•		•	•	

The Execution Plan for the second year (1440 AH)

The Fifth Strategic Goal: Leadership, Administration, and Technical Affairs

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Name of	onal	Muharr am	Safar	Rabie I	Rabie II	Jumad I	Jumad II	Rajab	Shaban Ramada	Shawwa	Thu Al- Qida	ي الحجة
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Developing a mechanism for the selection of male and female leaders	Imple											
Developing leadership skills	Coord inatin g with the Acade mic Leade rship Center at the Minist ry of Educa tion to establi sh a leader											

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among all											
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	female memb ers of the univer sity																				
Establishing offices for following up the implementation of the strategic plan	Establ ishing an office to manag e the imple mentat ion of the strateg ic initiati ves																				

Redesigning the organizational structure and distribution of authority	Desig ning an update d and clear organi zation al structu re and circula ting it to the univer sity's depart ments for comm itment																										
Publishing guidebooks of procedures and policies	Updati ng the job descri ptions for univer sity jobs Issuin g forms for job descri ptions			•						•	• (•		•	•	•	•	•		_				_			

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	g needs of male and female techni cians Offeri						
	ng trainin g course s for them						
Increasing the number of the technical staff	Creati ng a databa se detaili ng the numbe r of male and female techni cians in the univer sity						
	Specif ying the needs						

female techni cians accord ing to specia lizatio Ins Creati ng techni cal Jobs Recrui ling techni cians based on that	that		
female techni cians accord ing to specia lizatio ns Creati ng techni cal jobs Recruiting techni cians based on that	that		-
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The Sixth Strategic Goal: Quality Assurance and Improvement

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Attaining institutional national academic accreditation	The first field study of the delegati on of the Nationa 1 Center for Academ ic Accreditation (NCAA A) Carryin g out the											
	modific ations											

and improve ments suggest ed by the delegati on of the NCAA A						
Preparin g the final report to obtain the national academi c accredit ation and sending it to the NCAA A						
The final visit of the NCAA A team and obtainin g the academi c						

	accredit ation			
r certain programs	Conduct ing a self-study based on the require ments of the NCAA A for the chosen colleges			
Attaining national academic accreditation for certain programs	Sending the self-study report to the designat ed committ ee inside the universi ty to review it and modify it Receivi			
	ng the delegati			

on of the develop ment and quality assuran ce officials during their inspecti on of the colleges offering these program s						
Conduct ing an internal reviewi ng for these program s by the quality committ ees inside the universi ty						
Conduct ing question naires				• • •		

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The Seventh Strategic Goal: Increasing External Collaboration

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Name	tiona Proce		Muh n				Sa	ıfar		R	abie	·I		R	abie	II		J	uma	ad I		Jun	nad				Raj	ab		Sha	abaı	ı	Raı	nad	an		Sł	naw	wal		<i>'</i>	Thu Q	ı Al ida		Т	hu Hij	ja
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Negotiating agreements with local universities	Signing the agree ments	;				•		•	•	•				•				•	•	•	•					•	•	•	•																		
Negotiating partnerships with different public sectors	Signing the partnershi p agree ment s							•	•	•				•				•	•	•							•	•	•																		

Negotiating partnerships with regional specialist training centers	Negotiating agreements with regional quality	Negotiating agreements with the third sector	Negotiating partnerships with different private sectors
Signi ng the agree ment s	Signi ng the agree ment s	Signi ng the partn ershi p agree ment s	Signi ng the partn ershi p agree ment s
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Negotiating partnerships with international specialist	Negotiating agreements with international quality universities
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The Eighth Strategic Goal: Media and Market Promotion

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Name of Initiati	Operational Procedures	Mı	uhai m	rra			Saf	ar			Ra	bie	I	Ra	ıbie	e II		J	um	ad	I	Jur	nad	II			Rą	jab	П	Sl	naba	an]		nac n	la	S	hav 1	VW	a		Γhι Ο	u A Iida	\l- a		ľ
Z =	Flocedules	1	2 :	3 4	1	1	2	3	4	Ī	1 2	2 3	4	1	2	3 '	4	1	2	3	4	1	2 3	3 4	1	1	2	3	4	1	2	3 4	4	2	2 3	3 4	- 1	3	4	1	2	4		1 2	2	3	
Forming a Unit for Customer Relationsh	Launching the unit and starting its business	•	•			•	•	•	•				•																																		
Holding regular conferences, symposia, and colloquia	Holding the events	•				•	•	•	•				•	•	•	•	•		•	•	•	•				•	•	•	•																		
website	Publishing the news of the university on the university's website daily	•				•	•	•	•				•	•	•		•	•	•	•	•	•				•	•	•	•	•	•		•				•	•	•	•	•						
Updating the University website	Highlighting the students' activities on the university's website daily	•				•	•	•	•				•	•	•				•	•	•	•				•	•	•	•	•							•	•	•	•					•		
Upda	Designing a special video about the university and																		•	•	•																										

	displaying it on the							
'	website							
for the university in	the news of the university on the various social media accounts daily							•
tive	Designing a special video about the university and displaying it on the various social media accounts							

The Ninth Strategic Goal: Investment and Knowledge Economy

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Name of Initiativ	Operational Procedures	Mul	harr m	a		Sa	far			Rab	ie I		R	labi	e II		J	uma	ad l	I	Jı	uma	d II			Ra	jab				ban		R	n			5	1	wwa I	ı		Q	u A ida	.	I	nu <i>A</i> Hijj
Z <u>'</u>	Flocedules	1 2	2 3	4	1	1 2	3	4	1	2	3 4	4	1	2	3	4	1	2	3	4	1	2	3	4	1	1 2	2 3	4	1	2	3	4	1	2	3	4	1	2	3	4	1	1 2	2 3	3 4	1	2
Investing in University buildings inside the Haram borders	Starting the investment		•	•		•	•	•				•	•	•	•	•	•	•	•	•	•	•	•					•		•	•		•	•	•	•		•	•	•					•	•
Constructing a University shopping	Designing the blueprints	•	•	•		•	•	•	•	•		•	•	•	•	•																														
Con a U _j	Executing the project																•	•	•	•	•	•	•	•			•	•	•	•	•	•	•	•	•	•	ľ	•	•	•		•		•	•	•
Building an on-campus hotel	Designing the blueprints		•	•	•	•	•	•		•		•	•	•	•	•																														
Buil on-c	Executing the project																•			•	•	•	•					•			•		•	•	•				•	•				•	•	•

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eries of onal in the mouses	Designing the blueprints	•		•		•	•	•	•	•	•	•	•	•	•	•																									
Opening a series of international restaurants in the IIniversity campuses.	Executing the project															l			•		•	•	•			•	•	•	•	•		•		•	•	•	•		•		
ın on-campus ation	Designing the blueprints		•	•		•	•	•	•			•	•	•	•	•																									
Establishing an on-campus gas station	Executing the project																		•	•	•	•	•			•	•	•	•	•		•	•		•	•	•		•		
Reducing financial waste and adopting the concept of lean financial management	Executing the plan		•	•		•	•	•	•		•	•	•	•	•	•			•	•	•	•				•	•	•	•	•		•		•	•	•	•	•	•		
Increasing investment in Wadi Makkah (Makkah Valley) Company for	Opening new fields for investment in the company			•		•	•	•	•		•	•	•	•	•	•			•	•	•	•	•			•	•		•												

Establishing the Umm Al-Qura Center for printing, information, and publishing	J-Qura Center ation, and	Establishing the Umm Al-Qura Museum	g the Jura n	Opening a training and continuing medical education building	g and ical ing	Ope Umu Qura	Opening Umm Al- Qura oasis for
Executing the project	Designing the blueprints	Executing the project	Designing the blueprints	Executing the project	Designing the blueprints	Executing the project	Designing the blueprints
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