



Executive Master's Program in Intellectual Property, Entrepreneurship, and Innovation (MIPEI)

For the Academic Year 1448 AH – 2026 AD

Table of Contents:

About the Program	3
Program Objectives	4
Why Choose This Program?.....	5
Program Duration	6
Program Study Plan	7
Who are we Targeting?	8
Program Alignment with Key Sectors	9
Program Information Summary	10
Admission Requirements	11
Tuition Fees	12
Application Period	13

About the Program

- The Executive Master's Program in Intellectual Property, Entrepreneurship, and Innovation (MIPEI) at Umm Al-Qura University aims to prepare graduates with advanced knowledge and skills that enable them to transform intellectual property, innovation, and entrepreneurship into tangible, actionable competitive advantages, ensuring business sustainability and supporting economic and social development.
- The program is considered one of the professional postgraduate programs that integrate the legal and business dimensions of innovation. It is offered in partnership with Umm Al-Qura University, the Saudi Authority for Intellectual Property (SAIP), and the World Intellectual Property Organization (WIPO), giving it a distinctive local and international dimension that enhances the quality of its content in line with best practices and global standards.
- The program is designed with an executive, practice-oriented approach targeting professionals. It focuses on equipping participants with advanced knowledge and practical skills in intellectual property, innovation management, and entrepreneurship through a modern curriculum that balances theoretical foundations with real-world application.
- The program prepares graduates to serve as leaders and policy shapers in the field of intellectual property, capable of assuming strategic and leadership roles in both the public and private sectors, locally and internationally. All program courses are delivered in English, in alignment with the program's international orientation and labor market requirements.

Program Objectives

The Executive Program (MIPEI) seeks to achieve a set of educational and professional objectives aimed at preparing distinguished graduates with high-level competencies that meet the demands of the contemporary labor market. The key objectives of the program include the following:



Direct Practical Application

Enabling participants to apply knowledge in real work environments through projects and hands-on experiences.



Professional Leadership Development

Enhancing leadership skills, critical thinking, problem-solving, and strategic decision-making.



Integrated Knowledge Foundation

Preparing specialized professionals who combine law and business in the fields of intellectual property and innovation.



Knowledge Economy Support

Strengthening the knowledge-based economy by transforming ideas into economic assets and sustainable innovative ventures.



Global Perspective of the Program

Providing students with international exposure through global partnerships and the latest practices in the field.

Why Choose This Program?



Local Partnerships:

Local partnership with the Saudi Authority for Intellectual Property (SAIP), strengthening the program's alignment with national policies and local intellectual property practices.



International Partnerships:

International collaboration with the World Intellectual Property Organization (WIPO), providing globally recognized content and access to international expertise.



Flexible Learning (On-Campus & Online)

A part-time format that combines in-person and virtual lectures, delivered on weekends to accommodate working professionals.



Global Academic Resources:

Up-to-date international materials and standards sourced from the World Intellectual Property Organization (WIPO) and other leading global institutions.



Practice-Oriented Training:

Field projects and case studies that simulate real-world challenges and reflect actual labor market needs.



Multidisciplinary Curriculum:

An integrated program that combines business administration, innovation management, and law to develop professionals with comprehensive, cross-functional skills.

Program Duration

2 Academic
Years



Divided into **four semesters**, each lasting **15** weeks. The program is delivered through a flexible study system.

Lectures are conducted during evening hours and on weekends to accommodate working professionals, using a combination of on-campus and online delivery modes.



Program Study Plan

Year	Semester	Courses	Credits
First year	SEMESTER 1	Copyright and Related Rights Law	3
		Innovation Management	3
		Entrepreneurship	3
		Trademarks Law & Practice	3
	SEMESTER 2	Commercial Law	3
		Strategic Entrepreneurship and Innovation	3
		Patent Law and Competition Law	3
		Intellectual Property Management	3
Second year	SEMESTER 3	International Intellectual Property Policies & Protection	3
		Scientific Research Methods	3
		Entrepreneurial Finance	3
	SEMESTER 4	Intellectual Property Dispute Resolution	3
		Master's Capstone Research Project	6
	Total Credit Hours		

Who are we Targeting?

The Executive Program (MIPEI) is designed to attract a wide range of applicants from diverse academic and professional backgrounds who share an interest in innovation and a desire to advance in the field of intellectual property.



Organizational Leaders

Owners of small and medium-sized enterprises who aim to leverage their intellectual assets and grow their businesses by protecting their products and services.



Legal & Technical Professionals

Lawyers, consultants, engineers, and software developers seeking to expand their expertise in intellectual property rights and innovation protection.



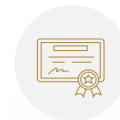
Innovation Managers & Entrepreneurs

Individuals leading innovation initiatives or launching startups who require a solid understanding of legal protection and business models.



University & Research Center Staff

Professionals working in technology transfer offices or research units who aim to develop skills in managing, protecting, and commercializing innovations.



Bachelor's Degree Holders

Graduates from various disciplines who are interested in intellectual property, innovation, and entrepreneurship and seek professional advancement.

Program Alignment with Key Sectors



Entrepreneurship:

Facilitates the establishment of innovative ventures, provides legal protection mechanisms, and equips entrepreneurs with the tools to transform ideas into viable businesses.



Manufacturing Sector:

Supports the development of innovation skills in industrial products and enables the use of legal frameworks to protect them.



Education Sector:

Builds learning competencies by bridging theoretical knowledge with applied practices in entrepreneurship and innovation.



Research and Development:

Enhances the efficiency of intellectual property management and strengthens the practical application of research and innovation outputs in the labor market.



Tourism Sector:

Promotes the development of innovative tourism products and services, protects brands and tourism experiences, and enables the transformation of creative ideas into sustainable business models that strengthen destination competitiveness.



Hajj and Umrah Sector:

Supports the development of smart solutions for crowd management and services, protects technologies and digital platforms related to Hajj and Umrah, and transforms operational innovations into applicable intellectual assets.



Technology:

Strengthens advanced technical capabilities in areas such as software and artificial intelligence, while enhancing understanding of legal mechanisms for protecting algorithms and digital systems to ensure safe market entry.



Government & Policymaking:

Enhances national policy formulation capacities, intellectual asset management, and governance efficiency related to innovation and intellectual property.

Program Information Summary

Mode of Study	Full-Time
Academic Degree	Executive Master's in Intellectual Property, Entrepreneurship, and Innovation
Study Plan	Coursework + Capstone Project
Total Credit Hours	42 Credit Hours
Mode of Instruction	Blended Learning (On-Campus and Online)
Program Duration	Two Years (Four Academic Semesters)
Program Start Date	Sunday, 10/03/1448 AH – Corresponding to 23/08/2026
Days of Study	Friday and Saturday
Lecture Time	Evening
Study Location	University Campus – Umm Al-Qura University, Makkah, Kingdom of Saudi Arabia

Admission Requirements

1. Applicants must hold a bachelor's degree in any academic discipline from a recognized university.
2. Applicants must have a minimum of one (1) year of administrative or professional work experience.
3. Applicants must achieve the minimum required score on one of the approved English language tests, as follows:
 - IELTS: Overall score of 4.5 or higher
 - Or an equivalent score on the TOEFL or STEP
 - Exemption from the English language requirement is granted to applicants who Hold academic degrees from universities in countries where English is the official language, or Hold a Bachelor's degree taught entirely in English, provided that official documentation is submitted to verify this.
4. Submission of a Statement of Purpose explaining the applicant's motivation and objectives for enrolling in the program.
5. Submission of an updated Curriculum Vitae (CV).

Tuition Fees

₹ 80.000



Including tax, payable in specified installments each academic semester.

₹ 500 Application Fee
(Non-Refundable)



Note: Tuition fees do not include accommodation or housing, student visa fees, medical insurance, or any other general living expenses.

Application Period

Application Period

From 08/07/1447 AH (corresponding to 28/12/2025)

To 09/10/1447 AH (corresponding to 28/03/2026)



To view the admission requirements and to apply for the program for local and international students, kindly visit our official page:

<https://uqu.edu.sa/icrs/152486/>


“Seize the opportunity and begin your academic journey to
develop your skills in intellectual property,





 <https://uqu.edu.sa/>

 MIPEI_WIPO@uqu.edu.sa

 Makkah , Al abdyah