



Course Specifications

| | |
|----------------------|--|
| Course Title: | The Kingdom's History and Civilization |
| Course Code: | |
| Program: | B.Sc. of Tourism and Hospitality Management |
| Department: | Tourism and Hospitality Management |
| College: | College of Business |
| Institution: | Umm Al Qura University |

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A. Course Identification

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| 1. Credit hours: 3 |
| 2. Course type |
| a. University <input type="checkbox"/> College <input type="checkbox"/> Department <input checked="" type="checkbox"/> Others <input type="checkbox"/> |
| b. Required <input type="checkbox"/> Elective <input type="checkbox"/> |
| 3. Level/year at which this course is offered: / |
| 4. Pre-requisites for this course (if any): |
| 5. Co-requisites for this course (if any): |

6. Mode of Instruction (mark all that apply)

| No | Mode of Instruction | Contact Hours | Percentage |
|----|-----------------------|---------------|------------|
| 1 | Traditional classroom | | 70% |
| 2 | Blended | | |
| 3 | E-learning | | |
| 4 | Distance learning | | |
| 5 | Other | | 30% |

7. Contact Hours (based on academic semester)

| No | Activity | Contact Hours |
|----|-------------------|---------------|
| 1 | Lecture | 45 |
| 2 | Laboratory/Studio | |
| 3 | Tutorial | |
| 4 | Others (specify) | |
| | Total | 45 |

B. Course Objectives and Learning Outcomes

| |
|---|
| <p>1. Course Description</p> <p>This module explains the main archeological remains related to the Islamic period in the Kingdom of Saudi Arabia. It entails religious, civic, military and service architecture represented in mosques, palaces, castles and Islamic shrines. It also shed the light on the different prophet Mohamed (peace upon him) trails from Makkah to AlMadinah.</p> |
| <p>2. Course Main Objective</p> <p>At the end of the unit the student will be able to:</p> <ul style="list-style-type: none"> • Explain the importance of the Islamic Monuments in both Makkah and Al Madinah • Outline the principle aspects of archaeological conservation and restoration system and • Explain why the protection of the monuments is important. • Demonstrate an understanding of the value of the history and the cultural heritage of the archaeological Sites in the two Holly Cities |

3. Course Learning Outcomes

| CLOs | | Aligned PLOs |
|------|---|--------------|
| 1 | Knowledge and Understanding | |
| 1.1 | Explain the importance of the Islamic Monuments in both Makkah and Al Madinah | |
| 1.2 | Outline the principle aspects of archaeological conservation and restoration system and | |
| 1.3 | Explain why the protection of the monuments is important. | |
| 1... | Demonstrate an understanding of the value of the history and the cultural heritage of the archaeological Sites in the two Holly Cities | |
| 2 | Skills : | |
| 2.1 | Implement knowledge of the archaeology and historical sites and its historical properties. | |
| 2.2 | Interpret to audience the history of given sites in Makkah and Madina | |
| 2.3 | Manage effective performance within a team environment | |
| 2... | | |
| 3 | Values: | |
| 3.1 | Taking a leadership/managerial role as appropriate. | |
| 3.2 | Responsibility for own learning. | |
| 3.3 | Conduct themselves in an ethical manner at all times, and will demonstrate responsible behavior in the hospitality and tourism environment. | |
| 3... | | |

C. Course Content

| No | List of Topics | Contact Hours |
|----|---|---------------|
| 1 | Introduction | |
| 2 | Historical background about Makkah | 3 |
| 3 | Religious buildings: The Honored Kaaba | 3 |
| 4 | The Honored KAABA | 3 |
| 5 | The Black Stone – the Door of Kaaba – Maqam Ibrahim - Hejer Ismaeil – Gutter (Mizab) of Kaaba | 3 |
| 6 | The Historical (archaeological) sites : Al Gou’aranah – Al-Hodaybaya – Honin – Valley (wadi) Sarf- ZoMajaz Market – Grotto (Ghar) of Hira – Grotto of Thor – Al Maghmass (The green Valley. | 3 |
| 7 | Midterm Exam | 3 |
| 8 | Historical background about Al Madineh. | 3 |
| 9 | Establishment of the architecture of Prophet's Mosque in the era of the Prophet (peace be upon him) | 3 |
| 10 | The mosques of Madinah before the Prophet (peacebe upon him) arriving – The Mosques built during the era of The Prophet (peacebe upon him) | 3 |
| 11 | The famous archaeological buildings in Madinah | 3 |
| 12 | The famous archaeological Palaces in Madinah | 3 |
| 13 | The famous archaeological Pits , Springs in Madinah | 3 |
| 14 | The Famous mountains and Valleys in Madinah | 3 |
| 15 | Exam | 3 |

D. Teaching and Assessment

1. Alignment of Course Learning Outcomes with Teaching Strategies and Assessment Methods

| Code | Course Learning Outcomes | Teaching Strategies | Assessment Methods |
|------|--|---|---|
| 1.0 | Knowledge and Understanding | | |
| 1.1 | Explain the importance of the Islamic Monuments in both Makkah and Al Madinah | <ul style="list-style-type: none"> •Lectures in classroom Mixing together theoretical knowledge with practical cases. •Encouraging students to ask questions and discussing. Possibility of applying the knowledge by students. •Smart board, asking questions, homework, and practical activities | Quizzes & Tests Research Assignment & case study, workshop Participations Exams (Mid Term & Final) |
| 1.2 | Outline the principle aspects of archaeological conservation and restoration system and | <ul style="list-style-type: none"> •Lectures in classroom Mixing together theoretical knowledge with practical cases. •Encouraging students to ask questions and discussing. Possibility of applying the knowledge by students. •Smart board, asking questions, homework, and practical activities | Quizzes & Tests Research Assignment & case study, workshop Participations Exams (Mid Term & Final) |
| ... | Explain why the protection of the monuments is important. | <ul style="list-style-type: none"> •Lectures in classroom Mixing together theoretical knowledge with practical cases. •Encouraging students to ask questions and discussing. Possibility of applying the knowledge by students. •Smart board, asking questions, homework, and practical activities | Quizzes & Tests Research Assignment & case study, workshop Participations Exams (Mid Term & Final) |
| | Demonstrate an understanding of the value of the history and the cultural heritage of the archaeological Sites in the two Holly Cities | <ul style="list-style-type: none"> •Lectures in classroom Mixing together theoretical knowledge with practical cases. | Quizzes & Tests Research Assignment & case study, workshop |

| Code | Course Learning Outcomes | Teaching Strategies | Assessment Methods |
|------------|--|---|---|
| | | <ul style="list-style-type: none"> •Encouraging students to ask questions and discussing. Possibility of applying the knowledge by students. •Smart board, asking questions, homework, and practical activities | Participations Exams (Mid Term & Final) |
| 2.0 | Cognitive Skills | | |
| 2.1 | Implement knowledge of the archaeology and historical sites and its historical properties. | <ul style="list-style-type: none"> •Lectures in classroom Mixing together theoretical knowledge with practical cases. •Encouraging students to ask questions and discussing. Possibility of applying the knowledge by students. •Smart board, asking questions, homework, and practical activities | Quizzes & Teats Research Assignment & case study, workshop Participations Exams (Mid Term & Final) |
| 2.2 | Interpret to audience the history of given sites in Makkah and Madina | <ul style="list-style-type: none"> •Lectures in classroom Mixing together theoretical knowledge with practical cases. •Encouraging students to ask questions and discussing. Possibility of applying the knowledge by students. •Smart board, asking questions, homework, and practical activities | Quizzes & Teats Research Assignment & case study, workshop Participations Exams (Mid Term & Final) |
| ... | Manage effective performance within a team environment | <ul style="list-style-type: none"> •Lectures in classroom Mixing together theoretical knowledge with practical cases. •Encouraging students to ask questions and discussing. Possibility of applying the knowledge by students. •Smart board, asking questions, homework, and practical activities | Quizzes & Teats Research Assignment & case study, workshop Participations Exams (Mid Term & Final) |

| Code | Course Learning Outcomes | Teaching Strategies | Assessment Methods |
|------|--|--|---|
| 3.0 | Interpersonal Skills & Responsibility | | |
| 3.1 | Implement knowledge of the archaeology and historical sites and its tourism properties. | <ul style="list-style-type: none"> •Lectures in classroom Mixing together theoretical knowledge with practical cases. •Encouraging students to ask questions and discussing. Possibility of applying the knowledge by students. <ul style="list-style-type: none"> •Smart board, asking questions, homework, and practical activities | Quizzes & Tests Research Assignment & case study, workshop Participations Exams (Mid Term & Final) |
| 3.2 | Apply simple and practical methods of preservation and maintenance for the monuments and the historical sites and buildings. | <ul style="list-style-type: none"> •Lectures in classroom Mixing together theoretical knowledge with practical cases. •Encouraging students to ask questions and discussing. Possibility of applying the knowledge by students. <ul style="list-style-type: none"> •Smart board, asking questions, homework, and practical activities | Quizzes & Tests Research Assignment & case study, workshop Participations Exams (Mid Term & Final) |
| 4.0 | Communication, Information Technology, Numerical | | |
| 4.1 | Ability to Guiding the visitors of Makkah and Medinah about the Sacred places and Islamic monuments of the two cities. | <ul style="list-style-type: none"> •Lectures in classroom Mixing together theoretical knowledge with practical cases. •Encouraging students to ask questions and discussing. Possibility of applying the knowledge by students. <ul style="list-style-type: none"> •Smart board, asking questions, homework, and practical activities | Quizzes & Tests Research Assignment & case study, workshop Participations Exams (Mid Term & Final) |
| 4.2 | Ability to give a positive word of mouth of cultural heritage of Makkah and AlMedinah | <ul style="list-style-type: none"> •Lectures in classroom Mixing together theoretical knowledge with practical cases. •Encouraging students to ask questions and discussing. | Quizzes & Tests Research Assignment & case study, workshop Participations Exams (Mid Term & Final) |

| Code | Course Learning Outcomes | Teaching Strategies | Assessment Methods |
|------|--------------------------|--|--------------------|
| | | Possibility of applying the knowledge by students. •Smart board, asking questions, homework, and practical activities | |

2. Assessment Tasks for Students

| # | Assessment task* | Week Due | Percentage of Total Assessment Score |
|---|--|------------|--------------------------------------|
| 1 | Mid-term Exam | 7 | 20% |
| 2 | Individual Essay Group Presentation | 9 | 20% |
| 3 | Group Presentation | 14 | 10% |
| 4 | Semester Work (quizzes- problem solving- attendance) | Every week | 10% |
| 5 | Final exam | 15 | 40% |
| 6 | | | |
| 7 | | | |
| 8 | | | |

*Assessment task (i.e., written test, oral test, oral presentation, group project, essay, etc.)

E. Student Academic Counseling and Support

Arrangements for availability of faculty and teaching staff for individual student consultations and academic advice :

This course will be based on direct lectures from the course instructors and video clips to improve students' understanding of the different monuments existed in the Kingdom. External visits to different places in both Makkah and Al Madina will be conducted.

E-mail will be a major communication tool between the instructor and students. In addition, pre-scheduled Web meetings will enable students to get in contact with their instructor and discuss issues relevant to the unit under study

F. Learning Resources and Facilities

1. Learning Resources

| | |
|---------------------------------------|--|
| Required Textbooks | Muhammad Kamal Ismail, The architecture of the Holy Mosque MAKKAH, Hazar, London, 1998. -Shadiya Sugich, Living in MAKKAH (City Life), London, 1987. -The Kingdom of Saudi Arabia, Al-Turath / Stacey International, London, 2006. |
| Essential References Materials | Emel Esin, Mecca the Blessed, Madinah the Radiant, (Photographs by Haluk Doganbey), New York, 1963. ناصر بن علي الحارثي، الآثار الإسلامية في مكة المكرمة، الرياض، ١٤٣٠ - ٢٠٠٩ م. |
| Electronic Materials | None |

| | |
|---------------------------------|---|
| Other Learning Materials | <ul style="list-style-type: none"> • Websites on the internet that are relevant to the topics of the course • Multimedia associated with the text book and the relevant websites. |
|---------------------------------|---|

2. Facilities Required

| Item | Resources |
|--|------------------------|
| Accommodation (Classrooms, laboratories, demonstration rooms/labs, etc.) | Classrooms |
| Technology Resources (AV, data show, Smart Board, software, etc.) | data show, Smart Board |
| Other Resources (Specify, e.g. if specific laboratory equipment is required, list requirements or attach a list) | None |

G. Course Quality Evaluation

| Evaluation Areas/Issues | Evaluators | Evaluation Methods |
|---|------------|--|
| 1. Strategies for Obtaining Student Feedback on Effectiveness of Teaching | | <ul style="list-style-type: none"> • Questionnaires distributed on the students about the way of teaching • Discussions within the group of faculty teaching the course • Course evaluation by students • Students-faculty meeting |
| 2. Other Strategies for Evaluation of Teaching by the Instructor or by the Department | | <ul style="list-style-type: none"> • The periodic review for the reporter/the reporters by the committee of the academic plans and the schedules in the section • Recommendations of visiting professors. • Peer consultation on teaching • Department council discussion |
| 3. Processes for Improvement of Teaching | | <ul style="list-style-type: none"> • Update sources of the learning accordingly academic recommendations committee of the plans and the schedules in the section and the interior review and the professors the visitors. • Encouraging the use of the new technology • Encouragement operations of the self-education • Encouraging the collective and organized discussions. • Conducting workshops given by experts on the teaching and learning methodologies |

| Evaluation Areas/Issues | Evaluators | Evaluation Methods |
|---|------------|--|
| | | <ul style="list-style-type: none"> •Monitoring of teaching activities by senior faculty members. |
| 4. Processes for Verifying Standards of Student Achievement (e.g. check marking by an independent member teaching staff of a sample of student work, periodic exchange and remarking of tests or a sample of assignments with staff at another institution) | | <ul style="list-style-type: none"> • Specialized review of sample from the answers before committee in the section. • The collective review and the correction in the section. |
| 5. Describe the planning arrangements for periodically reviewing course effectiveness and planning for improvement. | | Periodic review of the course by specialised committee designated by the department |
| | | |

Evaluation areas (e.g., Effectiveness of teaching and assessment, Extent of achievement of course learning outcomes, Quality of learning resources, etc.)

Evaluators (Students, Faculty, Program Leaders, Peer Reviewer, Others (specify))

Assessment Methods (Direct, Indirect)

H. Specification Approval Data

| | |
|----------------------------|--|
| Council / Committee | |
| Reference No. | |
| Date | |