

Abeer Yaser Al.sharafi

Business Administration Student.

A senior student seeking to improve myself by taking the opportunities to be experienced, discover more personal skills and get knowledge from each chance.

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📍 Makkah, KSA

EXPERIENCE

Freelancer

Mntrni Startup

📅 05/2020 - present 📍 online

Mntrni is mentorship platform offering expert mentors from different majors.

- Prepared proposal for landing page and wrote its content.
- Prepared paid ads campaigns on Facebook and Instagram.
- Worked on Wordpress - optimizepress funnels

Part-Time Job

eleva8ort Startup

📅 08/2019 - 10/2019 📍 online

eleva8or is Virtual accelerator offering solutions for startup and help them to prepare their financial papers to get funds from investors.

- Contacted with entrepreneurs and collected data to build statistic reports.
- Managed Twitter account by replied on inquiry, wrote and designed contents.

Entrepreneurship Intern

Wadi Makkah Company for Technology

📅 06/2019 - 08/2019 📍 Makkah, KSA

An investment company that aims to promote a knowledge-based economy in Makkah region

- Took courses in 2 weeks in different topics related to marketing, sales, and entrepreneurship.
- Trained at eleva8or and handled the following tasks: Marketing Research, Digital Marketing Strategy, Content Strategy including content calendar, Paid Ad Strategy, Budgeting.
- Reported performance by writing reports and presenting outcome.

COURSES

Add value through lean

Workshop in Feb 2020.

The fundamental of internet marketing

Within the Google skills program at Wadi Makkah in Oct 2019.

Fundamentals of digital marketing Course

Created by Google in May 2019

A Market Research

Workshop in Nov 2018.

Ideation The Business Model Canvas

Workshop in Nov 2018

EDUCATION

Bachelor of Business

Administration

Umm Al-Quraa University

📅 2017 - Expected on 2021
📍 Makkah, KSA

GPA

3.94 /4.0

ACHIEVEMENTS



1st Place Winner in the finalists for "Saudi Sports for All Challenge" on 29 Jan 2020

The challenge aims to increase the rate of the practice sport from 13% to 40% in line with Vision 2030.

As a team, we created an "Endorphin" campaign that works on create leaders to lead community sports campaigns.

My main role was to manage social media account that includes: build endorphin brand, write content, create paid ads campaigns, reply to inquiries and more.

Now, we transformed it into an initiative to become a startup in the future.



"Elegant team" prize in Health Entrepreneurship Hackathon on 29 Feb 2020

HE hackathon aims to build awareness campaigns in a creative way.

"Sobat" campaign built to aware of insomnia problem and how to gain healthy sleep behaviour.

I worked on sobat's product, it's "planner" help people to gain healthy sleep behaviour in different ways and I helped in manage social media accounts.

ACTIVITIES AND VOLUNTEERING

Volunteered to organize Fawanees Makkyah event at Makkah chamber

[wadi makkah for investment](#)

📅 15-24 May 2019

16 hours of organizing and work to introduce people to the new programs and courses, fill documents

Participated in "The Entrepreneurs Challenge"

[Bin Ladin chair for creativity and collaboration with wadi Ma](#)

📅 11/2018 - 02/2019

The challenge was designed to create a pre-incubation startup.

SKILLS

Teamwork

Communication Skills

Technology adaptation

Microsoft Programs

Review and audit

Manage social media accounts

LANGUAGES

Arabic

Native

English

Intermediate

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[Linked in](#)

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