Course Specification
— (Bachelor)

Course Title:	**Cultural Studies in Literature**
Course Code:	**ENG 4337**
Program:	**BA in English Language**
Department:	**Department of English**
College:	**College of Social Sciences**
Institution:	**Umm Al-Qura University**
Version:	**2**
Last Revision Date:	**2023**

Table of Contents

A. General information about the course:

1. Course Identification

1. Credit hours:

3

2. Course type

| A. | ☐ University | ☐ College | ☒ Department | ☐ Track | ☐ Others |
| B. | ☐ Required | | ☒ Elective | | |

3. Level/year at which this course is offered:

The course can be taken at any level in the last two years of the program after passing the requirements.

4. Course general Description:

This course aims at introducing students to some of the basic theories and key concepts in cultural studies, an interdisciplinary field that tackles literature and other aspects of culture in relation to linguistics, politics, history, sociology, anthropology, law and philosophy. Students will trace the development of the field throughout the twentieth century and the subsequent dissolution of boundaries between high and low culture. They will also understand how and why it flourished in the post WWII era, and how it contributed to the divide between the sciences and the humanities. Finally and most importantly, students will learn how to examine a particular cultural phenomenon or text and analyze it in light of matters of ethnicity, social class, gender identity, law and ideology.

5. Pre-requirements for this course (if any):

Literary Criticism in Practice

6. Co-requirements for this course (if any):

None

7. Course Main Objective(s):

The main objective of this course is to allow students to identify the basic theories and key concepts in cultural studies.

2. Teaching mode (mark all that apply)

No	Mode of Instruction	Contact Hours	Percentage
1	Traditional classroom	3 hours per week	100%
2	E-learning		
3	Hybrid ● Traditional classroom ● E-learning		
4	Distance learning		

3. Contact Hours (based on the academic semester)

No	Activity	Contact Hours
1.	**Lectures**	28 hours
2.	**Laboratory/Studio**	
3.	**Field**	
4.	**Tutorial**	
5.	**Others:** Exams	2 hours
Total		30 hours

B. Course Learning Outcomes (CLOs), Teaching Strategies and Assessment Methods

Code	Course Learning Outcomes	Code of CLOs aligned with program	Teaching Strategies	Assessment Methods
1.0	**Knowledge and understanding**			
1.1	Describe the basic theories and key concepts in cultural studies.	K2	• Traditional lecturing. • Reading critical articles. • Seminars.	Quizzes and exams.
1.2	Examine the political, scientific, historical and cultural contexts that can shape cultural and artistic productions.	K2	• Traditional lecturing. • Reading critical articles. • Seminars.	- Quizzes and exams. -Class discussion.
1.3	Evaluate possible interrelationships between the selected texts and works of visual culture such as theatre, film and other art forms.	K3	• Traditional lecturing. • Engaging with other art forms in class and online. • Reading critical articles.	- Quizzes and exams. - Class discussion. - Online discussion.
2.0	**Skills**			
2.1	Interpret texts critically and analytically.	S2	- Traditional lecturing. - Class discussion. - Online discussion.	- Open-book quizzes. - Analytical exam questions.

Code	Course Learning Outcomes	Code of CLOs aligned with program	Teaching Strategies	Assessment Methods
			- Reading analytical essays. - Seminars. - Interactive workshops.	- Analytical essay assignment. -Class discussion.
2.2	Demonstrate research and analytical skills.	S5	- Traditional lecturing. - Reading analytical essays. - Research seminars. - Interactive workshops.	Analytical essay assignment.
2.3	Build well-constructed responses (creative or academic) that reflect independent and personal understanding of the selected texts.	S3	- Class discussion. - Exposure to creative content online or in class. - Reading analytical essays. - Reading creative content. - Interactive workshops.	- Analytical essay assignment. - Analytical exam questions. -Creative assignment.
2.4	Analyze possible interrelationships between the selected texts and visual artworks (theater, film and art forms) both local and international.	S2	- Analyzing or engaging with other art forms in class or online. - Reading critical articles. - Watching documentaries and critical content. Interactive workshops.	- Class discussion. - Online discussion. - Analytical assignment. -Creative assignment.
3.0	**Values, autonomy, and responsibility**			
3.1	Demonstrate ethical behavior in all professional, personal and academic contexts.	V1	- Traditional lecturing - Reading scholarly articles.	-Class discussion. - Assignments - Projects
3.2	Work responsibly and autonomously when performing a task	V2	- Traditional lecturing - Class discussion.	

Code	Course Learning Outcomes	Code of CLOs aligned with program	Teaching Strategies	Assessment Methods
	individually or within a team.		-Watching documentaries.	

C. Course Content

No	List of Topics	Contact Hours
1.	Culture and Cultural Studies	3
2.	Culture, Communication and Representation	3
3.	Culture, Power, Globalization and Inequality	3
4.	Researching Culture	3
5.	Topographies of Culture: Geography, Meaning and Power	3
6.	Quizzes or Midterms	2
7.	Politics and Culture	4
8.	The Postmodernisation of Everyday Life: Consumption and Information Technologies	3
9.	Cultured Bodies	3
10.	Visual Culture	3
Total		**30**

D. Students Assessment Activities

No	Assessment Activities *	Assessment timing (in week no)	Percentage of Total Assessment Score
1.	**Midterms or Quizzes:** The exam should contain at least 10% subjective questions dedicated to measuring the students' ability to analyze and think critically. Students should be held responsible for language mistakes. A "reasonable" percentage of the grade should be allocated to language and punctuation problems. A clear rubric should be followed	6	30%
2.	**Assignments or Quizzes:** - Teachers have a choice between implementing quizzes and exams such as open-book exams and reading quizzes or assignments. - Assignments can include annotations, short written responses or analytical essays. -Topics, guidelines and deadlines should be specified at the beginning of the course.	9	10%

No	Assessment Activities *	Assessment timing (in week no)	Percentage of Total Assessment Score
	-Assignments should be marked for structure, punctuation, content and proper citation of sources. A clear rubric should be followed.		
3.	**Discussion in class and online:** Students should be encouraged to speak up and express their opinion on a variety of topics and issues related to the course	**Weekly**	10%
4.	**Final Exam:** The exam should contain at least 20% subjective questions dedicated to measuring the students' ability to analyze and think critically. Students should be held responsible for language mistakes. A "reasonable" percentage of the grade should be allocated to language and punctuation problems. A clear rubric should be followed.	**Final Exam Period**	50%

*Assessment Activities (i.e., Written test, oral test, oral presentation, group project, essay, etc.).

E. Learning Resources and Facilities

1. References and Learning Resources

Essential References	Longhurst, Brian, Greg Smith, Gaynor Bagnall, Garry Crawford and Miles Ogborn. *Introducing Cultural Studies*. Third edition. Routledge, 2017.
Supportive References	**Key Texts in Cultural Studies:** During, Simon. (ed.) The Cultural Studies Reader. London: Routledge, 1999. Storey, John. What Is Cultural Studies?: A Reader. Bloomsbury, 2009. Walton, David. Introducing Cultural Studies: Learning through Practice. Sage Publications Ltd, 2007. **Additional Sources:** Sardar, Z. and B. Van Loon. Introducing Cultural Studies: A Graphic Guide. London: Icon, 2013. Anderson, K. and K. Schlunke (eds.), (2008). Cultural Theory in Everyday Practice. Melbourne: Oxford University Press, 2008. Barker, Chris. Making Sense of Cultural Studies: Central Problems and Critical Debates. Sage Publications, 2012. Oswell, David. Culture and Society: An Introduction to Cultural Studies. London: Sage Publications, 2006. Mikula, M. Key Concepts in Cultural Studies. London: Palgrave MacMillan, 2008.
Electronic Materials	
Other Learning Materials	

2. Required Facilities and equipment

Items	Resources
facilities (Classrooms, laboratories, exhibition rooms, simulation rooms, etc.)	Classrooms
Technology equipment (projector, smart board, software)	Data Projector
Other equipment (depending on the nature of the specialty)	

F. Assessment of Course Quality

Assessment Areas/Issues	Assessor	Assessment Methods
Effectiveness of teaching	Students	Survey (Indirect)
Effectiveness of Students assessment	Peer Reviewer	Sample of exam papers and Peer review form (Indirect)
Quality of learning resources	Students	Survey (Indirect)
The extent to which CLOs have been achieved	Course Instructor	Exams (Direct)
Other		

Assessors (Students, Faculty, Program Leaders, Peer Reviewer, Others (specify)

Assessment Methods (Direct, Indirect)

G. Specification Approval

COUNCIL /COMMITTEE	**DEPARTMENT COUNCIL**
REFERENCE NO.	**424040414453 / 132022**
DATE	**2023 - 1445**