



Course Specification

— (Bachelor)

Course Title: Creative Writing

Course Code: ENG 4331

Program: BA in English Language

Department: Department of English

College: College of Social Sciences

Institution: Umm Al-Qura University

Version: 2

Last Revision Date: 2023



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A. General information about the course:

1. Course Identification

1. Credit hours:

3

2. Course type

- A. University College Department Track Others
- B. Required Elective

3. Level/year at which this course is offered:

The course can be taken at any level in the last two years of the program after passing the requirements.

4. Course general Description:

This course aims at introducing students to the fundamentals of creative writing, particularly those related to the areas of fiction, biographies, and memoirs. Students will gain an understanding of aspects of storytelling and narration, character design and character development in addition to learning about utilizing figurative language and other style techniques for creative purposes. The course can be conditioned to meet the needs and expectations of the students enrolled. It can be taken alongside other elective courses in the fields of science fiction, children's literature or women studies to encourage local production in any of those areas in English or the students' native tongue.

Note: Other creative forms such as poetry, comic strips, webtoons, manga, screenplays, drama in addition to advertising and social media content can be included by the instructors if they have enough of a solid background or if they can invite lecturers with experience in these fields.

5. Pre-requirements for this course (if any):

Literary Criticism in Practice

6. Co-requirements for this course (if any):

None

7. Course Main Objective(s):

The main objective of this course is to familiarize students with the basics of fictional writing by reading and analyzing certain texts or pieces and attempting to write creative responses to a variety of texts and prompts.



2. Teaching mode (mark all that apply)

No	Mode of Instruction	Contact Hours	Percentage
1	Traditional classroom	3 hours per week	100%
2	E-learning		
3	Hybrid <ul style="list-style-type: none"> • Traditional classroom • E-learning 		
4	Distance learning		

3. Contact Hours (based on the academic semester)

No	Activity	Contact Hours
1.	Lectures	28 hours
2.	Laboratory/Studio	
3.	Field	
4.	Tutorial	
5.	Others: Exams	2 hours
Total		30 hours

B. Course Learning Outcomes (CLOs), Teaching Strategies and Assessment Methods

Code	Course Learning Outcomes	Code of CLOs aligned with program	Teaching Strategies	Assessment Methods
1.0	Knowledge and understanding			
1.1	Describe the forms, modes and key texts associated with the practice of creative writing.	K2	Traditional lecturing. Reading creative texts. Seminars.	Quizzes and exams.
1.2	Examine the political, scientific, historical and cultural contexts that can shape and affect the creative process.	K2	Traditional lecturing. Reading creative texts. Seminars.	Quizzes and exams. -Class discussion.



Code	Course Learning Outcomes	Code of CLOs aligned with program	Teaching Strategies	Assessment Methods
1.3	Evaluate possible interrelationships between the selected texts and works of visual culture such as theatre, film and other art forms.	K3	<ul style="list-style-type: none"> • Traditional lecturing. • Engaging with other art forms in class and online. • Reading critical articles. 	<ul style="list-style-type: none"> - Quizzes and exams. - Class discussion. - Online discussion.
2.0	Skills			
2.1	Interpret texts critically and analytically.	S2	<ul style="list-style-type: none"> - Traditional lecturing. - Class discussion. - Online discussion. - Reading analytical essays. - Reading creative texts. - Seminars. -Interactive workshops. 	<ul style="list-style-type: none"> - Open-book quizzes. - Creative writing assignment. -Class discussion.
2.2	Demonstrate research and analytical skills.	S5	<ul style="list-style-type: none"> -Traditional lecturing. - Reading analytical essays. - Research seminars. -Interactive workshops 	Analytical assignments
2.3	Build well-constructed responses (creative or academic) that reflect independent and personal understanding of the selected texts.	S3	<ul style="list-style-type: none"> -Class discussion. - Exposure to creative content online or in class. - Reading analytical essays. - Reading creative content. -Interactive workshops. 	<ul style="list-style-type: none"> - Analytical assignment. -Creative assignment.
2.4	Analyze possible interrelationships between creative writing and visual artworks (theater, film	S2	<ul style="list-style-type: none"> - Analyzing or engaging with other art forms in class or online. - Reading critical articles. 	<ul style="list-style-type: none"> - Class discussion. - Online discussion. - Analytical assignment.



Code	Course Learning Outcomes	Code of CLOs aligned with program	Teaching Strategies	Assessment Methods
	and art forms) both local and international.		- Watching documentaries and critical content. -Interactive workshops.	-Creative assignment
3.0	Values, autonomy, and responsibility			
3.1	Demonstrate ethical behavior in all professional, personal and academic contexts.	V1	Traditional lecturing Reading scholarly articles	- Class discussion.
3.2	Work responsibly and autonomously when performing a task individually or within a team.	V2	- Traditional lecturing - Class discussion. -Watching documentaries.	- Assignments - Projects

C. Course Content

No	List of Topics	Contact Hours
1.	Getting Started	3
2.	Writing Non-fiction	3
3.	Creating Fictional Characters	3
4.	Setting and Atmosphere	3
5.	Showing not Telling	3
6.	Quiz	2
7.	Writing Realistic Dialogue	4
8.	Choice of Genre: comic book, science fiction, history, film, screenplay, drama, children's literature.	3
9.	Choice of Genre: comic book, science fiction, history, film, screenplay, drama, children's literature.	3
10.	Choice of Genre: comic book, science fiction, history, film, screenplay, drama, children's literature.	3
Total		30

D. Students Assessment Activities

No	Assessment Activities *	Assessment timing (in week no)	Percentage of Total Assessment Score
1.	Midterms or Quizzes:	6	30%





No	Assessment Activities *	Assessment timing (in week no)	Percentage of Total Assessment Score
	The exam should contain at least 10% subjective questions dedicated to measuring the students' ability to analyze and think critically. Students should be held responsible for language mistakes. A "reasonable" percentage of the grade should be allocated to language and punctuation problems. A clear rubric should be followed		
3.	Discussion in class and online: Students should be encouraged to speak up and express their opinion on a variety of topics and issues related to the course	Weekly	10%
4	Interactive Workshops: Students should be held responsible for language mistakes. A "reasonable" percentage of the grade should be allocated to language and punctuation problems. A clear rubric should be followed.	Semi-weekly	30%
5.	Final Exam: The exam should contain at least 20% subjective questions dedicated to measuring the students' ability to analyze and think critically. Students should be held responsible for language mistakes. A "reasonable" percentage of the grade should be allocated to language and punctuation problems. A clear rubric should be followed.	Final Exam Period	30%

*Assessment Activities (i.e., Written test, oral test, oral presentation, group project, essay, etc.).

E. Learning Resources and Facilities

1. References and Learning Resources

Essential References

Depending on the instructor's preference and the students' needs, any of the following textbooks can be selected:

Ramet, Adele. Creative Writing: How to Unlock Your Imagination, Develop Your Writing Skills - and Get Published. Oxford: How to Content, 2007.

Grenville, Kate. The Writing Book: A Workbook for Fiction writers. Crows Nest: Allen & Unwin, 2011.

Anderson, Linda. Creative Writing: A Workbook with Readings. 2006. Abingdon: Routledge, 2009.





Supportive References

Casterton, Julia. *Creative Writing: A Practical Guide*. New York: Palgrave Macmillan, 2005.

Hodgins, Jack. *A Passion for Narrative: a guide for writing fiction*. 1993. Toronto: Douglas Gibson, 2001.

Mills, Paul. *The Routledge Creative Writing Coursebook*. Abingdon: Routledge, 2006.

Morley, David. *The Cambridge Introduction to Creative Writing*. Cambridge: Cambridge University Press, 2007.

To introduce students to other forms of creative writing or different types of exercises, any of the following textbooks can be used:

Writing for Drama and Film:

Neale, Derek. *A Creative Writing Handbook: Developing Dramatic Technique, Individual Style and Voice*. London: A & C Black Publishers Limited, 2009.

Writing Science Fiction:

Tuttle, Lisa. *Writing Fantasy and Science Fiction*. A&C Black, 2021.

Card, Orson Scott. *How to Write Science Fiction and Fantasy*. Writer's Digest Books, 2001.

Gerrold, David. *Worlds of Wonder: How to Write Science Fiction & Fantasy*. Writer's Digest Books, 2001.

Comic books:

Pak, Greg and Fred Van Lente. *Make Comics Like the Pros: The Inside Scoop on How to Write, Draw, and Sell Your Comic Books and Graphic Novels*. Watson-Guptill Publications, 2014.

Schmidt, Andy. *Comics Experience Guide to Writing Comics: Scripting Your Story Ideas from Start to Finish*. Impact Books, 2018.

Stein, Daniel and Jan-noel Thon. *From Comic Strips to Graphic Novels*. De Gruyter, 2013.

Writing for Advertising:

Bowdery, Rob. *Basics Advertising: Copywriting: The Creative Process of Writing Text for Advertisements or Publicity Material*. Ava Publishing, 2008.

Exercises:

Donovan, Bryn. *5,000 Writing Prompts: A Master List of Plot Ideas, Creative Exercises, and More*. Munds Park Publishing, 2019.





	<p>Weiland, K.M. Creating Character Arcs Workbook: The Writer's Reference to Exceptional Character Development and Creative Writing. Pen for a Sword, 2017.</p> <p>Additional Sources:</p> <p>Egri, Lajos. The Art Of Dramatic Writing: Its Basis In The Creative Interpretation Of Human Motives. New York: Touchstone, 1972.</p> <p>King, Stephen. On Writing: A Memoir of the Craft. Hodder Paperbacks, 2012.</p> <p>Earnshaw, Steven. The Handbook of Creative Writing. Edinburgh: Edinburgh University Press, 2014.</p> <p>Burt-Thomas, Wendy. The Everything Creative Writing Book. Adams Media, 2010.</p>
Electronic Materials	
Other Learning Materials	

2. Required Facilities and equipment

Items	Resources
<p>facilities</p> <p>(Classrooms, laboratories, exhibition rooms, simulation rooms, etc.)</p>	Classrooms
<p>Technology equipment</p> <p>(projector, smart board, software)</p>	Data Projector
<p>Other equipment</p> <p>(depending on the nature of the specialty)</p>	

F. Assessment of Course Quality

Assessment Areas/Issues	Assessor	Assessment Methods
Effectiveness of teaching	Students	Survey (Indirect)
Effectiveness of Students assessment	Peer Reviewer	Sample of exam papers and Peer review form (Indirect)
Quality of learning resources	Students	Survey (Indirect)



Assessment Areas/Issues	Assessor	Assessment Methods
The extent to which CLOs have been achieved	Course Instructor	Exams (Direct)
Other		

Assessors (Students, Faculty, Program Leaders, Peer Reviewer, Others (specify))

Assessment Methods (Direct, Indirect)

G. Specification Approval

COUNCIL /COMMITTEE	DEPARTMENT COUNCIL
REFERENCE NO.	424040414453 / 132022
DATE	2023 - 1445

