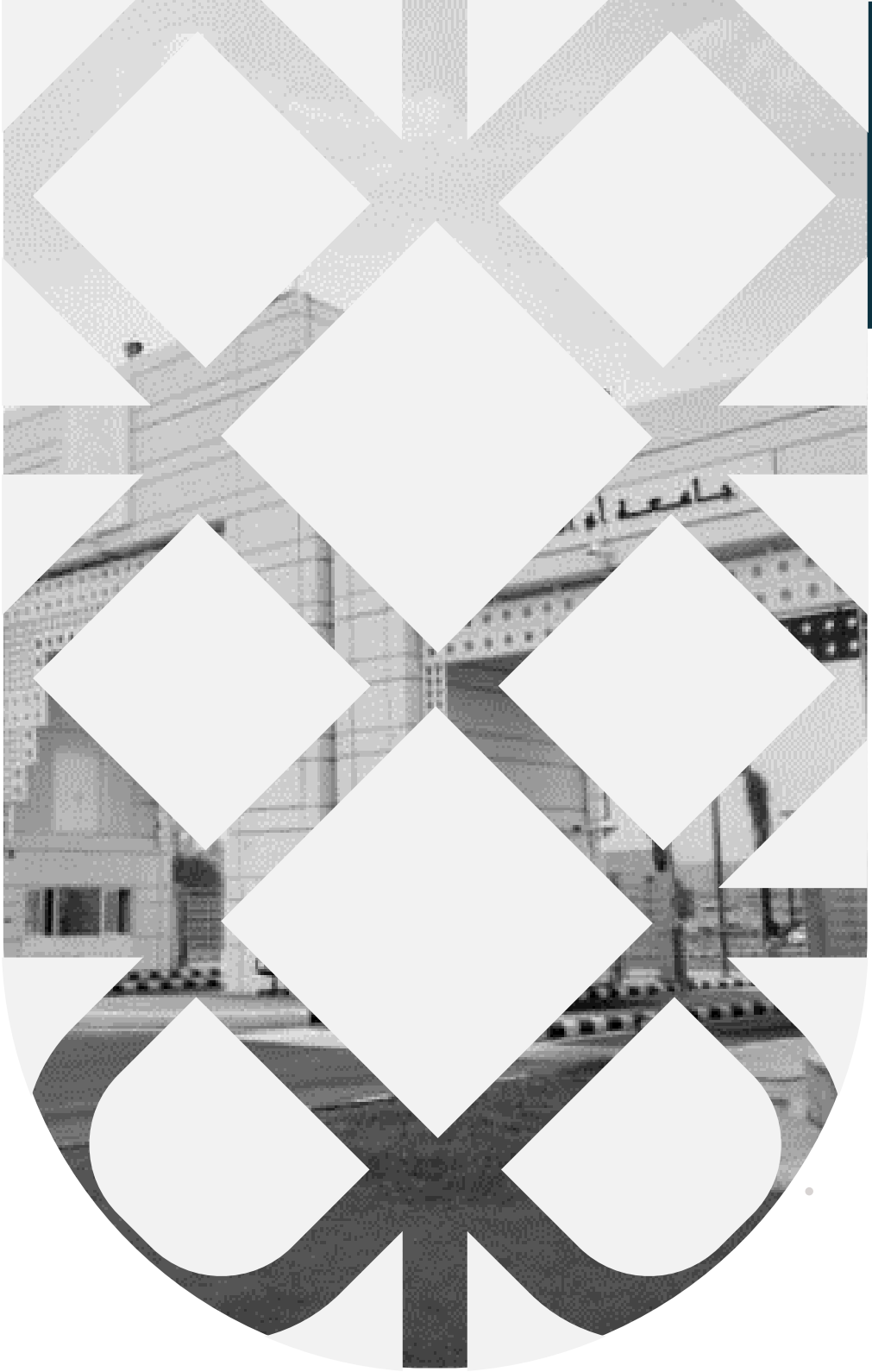
عمـادة التعلـم الإلكتروني والتعليم عن بعـد
Deanship of elearning & Distance Education



The Basic Criteria for Preparing Educational Content

Deanship of E-Learning and Distance Education
umm al qura university

بسم الله الرحمن الرحيم

The Basic Criteria for Preparing Educational Content

Dear faculty member, now you can create a content that brings together a variety of materials to be displayed together, such as a text, multimedia, and any other attachments that serve your educational content.

The Blackboard e-learning management system is an integrated system that manages the educational process on the off-line web, and provides a secure learning environment for teachers to present their courses and lectures by adding multimedia (text, images, audio, video, graphics), in which learners meet and browse the content, according to his/her need, and communicate with each other through multiple communication tools (e-mail, forums, ...) without being bound by the time and place factors.

I. Features offered by the Blackboard e-learning system:

One of the most important features the Blackboard e-learning management system provides is the management of course content and activities through tools designed specifically for that, as there are many tools available for faculty members to manage their courses effectively.

Among the advantages of the faculty member's management of the course:

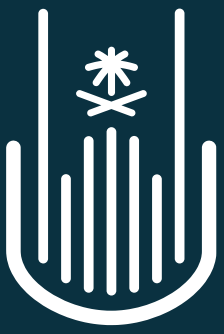
1) Control access to the course.
2) Preparation and amendment of a backup copy of the course.
3) Preparation of the course activities

II. Consider the following while creating an electronic content:

1. The learner is to be introduced to the general objective of the course as well as the course structure.
2. The course and university policy are to be clarified to the learners and they must clearly comply with it and get a copy of it.
3. Provide an appropriate and clear definition of the course electronically.
4. The educational goals should be appropriate to the level of the course.
5. The educational materials should contribute to achieving the educational goals of this course.
6. All educational materials used in this course should be properly documented.
7. The educational resources should be up-to-date.
8. A variety of educational resources should be used in this course.

III. Good educational practices:

1. Encourage communication between students and teachers.
2. Develop reciprocity and cooperation between students.
3. Use active learning techniques.



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