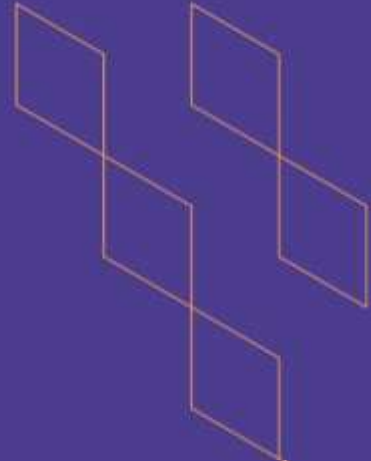




T-104
2022

Course Specification



Course Title:	Principles of Finance
Course Code:	BFB1112
Program:	BA Degree in Business Administration
Department:	Business Administration
College:	College of Business
Institution:	Umm Al-Qura University
Version:	2
Last Revision Date:	28/01/2023



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#	Assessment task*	Week Due	Percentage of Assessment
1	Homework	Each week	15%
2	essay	Each week	10%
3	Quizzes for each 3 chapter	Week 4 – 9-11-14	15%
4	Project case study	Week 6	15%
5	Final Exam		45%
6			
7			
8			



*Assessment task (i.e., written test, oral test, oral presentation, group project, essay, etc.)

E. Learning Resources and Facilities

1. References and Learning Resources

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2. Required Facilities and Equipment

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F. Assessment of Course Quality

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A. General information about the course:

Course Identification

1. Credit hours: 4

2. Course type

a. University College Department Track Others

b. Required Elective

3. Level/year at which this course is offered: Level 5

4.

Principles of Finance is designed to introduce students to key financial concepts and how companies apply financial analysis to make sound business decisions.

The course is centred on the core finance concepts of the Time Value of Money (TVM), the risk-return relationship, and diversification. Specific emphasis is placed on Time Value of Money (TVM), including future and present values concepts; interest rates as indicators of the price of money in the market; and basic risk measurement tools such as standard deviation and beta. Students will gain an understanding of the types of financial decisions and financing available to organizations and the effect on key financial statements i.e. balance sheet, income statement, and cash flow statement. Most importantly, students will apply the Discounted Cash Flow (DCF) method and the Net Present Value (NPV) method for project analysis. Finally, students will review commonly-used cash management techniques and understand how financial decisions differ in an international context.

5. Pre-requirements for this course (if any):

AC1111

6. Co- requirements for this course (if any):

7. Course Main Objective(s)

Upon successful completion of this course, students will be able to:

Understand basic corporate finance topics and tools for decision making

Compute Future and Present Values, including FV and PV of annuities

Compute Discounted Cash Flow (using Time Value of Money)

Understand the basics of risk and return relationship



Compute standard deviation and utilize the outcome for decision-making

Understand the concept of Beta and use it for decision-making

Compute the Net-Present Value (for project analysis)

Understand the basic techniques for cash management

1. Teaching mode (mark all that apply)

No	Mode of Instruction	Contact Hours	Percentage
1.	Traditional classroom	40	100%
2.	E-learning		
3.	Hybrid <ul style="list-style-type: none"> • Traditional classroom • E-learning 		
4.	Distance learning		

2. Contact Hours (based on the academic semester)

No	Activity	Contact Hours
1.	Lectures	40
2.	Laboratory/Studio	
3.	Field	
4.	Tutorial	15
5.	Others (specify)	
	Total	55





B. Course Learning Outcomes (CLOs), Teaching Strategies and Assessment Methods

Code	Course Learning Outcomes	Code of CLOs aligned with program	Teaching Strategies	Assessment Methods
1.0	Knowledge and understanding			
1.1	define key financial markets	K1	Lecture, group discussions	Mid Term and final Exams.
1.2	Discuss core financial theory (.e.g. agency, valuation, diversification) underlying the determination of key financial variables and appreciate how it fits into all aspects of business.	K2	Lecture, Discussion	Continuous assessment (short quizzes).
1.3	define basic financial instruments and the users and uses of such instruments	K1	Lecture, group discussions	Exams, Participation
1.4	Understand the basic concepts of Methods analysis	K3		
2.0	Skills			
2.1	Apply financial theory in order to debate, formulate and solve practical problems in finance.	S2	Lecture, Demonstration, work Lab Lab	Continuous assessment (short quizzes).
2.2	Calculate a) the values and understand the basic risk of bonds and	S2	Lecture, Demonstration, work Lab Lab	Continuous assessment (short quizzes).



Code	Course Learning Outcomes	Code of CLOs aligned with program	Teaching Strategies	Assessment Methods
	b) the values and understand the basic risks of shares (equities).			
2.3	Calculate basic derivative security values and appreciate how they can be used practically by businesses and investors.	S3	Lecture, Lab Demonstration, Lab work	Continuous assessment (short quizzes).
3.0	Values, autonomy, and responsibility			
3.1	Appreciate the societal conflicts that can influence finance and financial structures	V1	Divide students in groups and change the leadership of groups each period	Group Presentation Assess each group achievements
3.2	Islamic values such as tolerance, cooperation, Self-evaluation and accept criticism from others	V3	Divide students in groups and change the leadership of groups each period	Group Presentation Assess each group achievements
...				

C. Course Content

No	List of Topics	Contact Hours
1	The Role of Managerial Finance	4
2	The Financial Market Environment	4



3	Financial Statements and Ratio Analysis	4
4	Cash Flow and Financial Planning	4
5	Time Value of Money	4
6	Interest Rates and Bond Valuation	4
7	Stock Valuation	4
8	Risk and Return	4
9	The Cost of Capital	4
10	Capital Budgeting Techniques	4
Total		40

D. Students Assessment Activities

#	Assessment task*	Week Due	Percentage of Total Assessment Score
1	Homework	Each week	15%
2	essay	Each week	10%
3	Quizzes for each 3 chapter	Week 4 – 9-11-14	15%
4	Project case study	Week 6	15%
5	Final Exam		45%
6			
7			





#	Assessment task*	Week Due	Percentage of Total Assessment Score
8			

*Assessment task (i.e., written test, oral test, oral presentation, group project, essay, etc.)

E. Learning Resources and Facilities

1. References and Learning Resources

Essential References	<p>Principles of Managerial Finance Arab World Edition</p> <p>Author: Gitman, Zutter, Elali, Al Roubaie</p> <p>Publisher: Pearson Higher Education Edition: 2013 ISBN-10: 1447943449 ISBN-13: 978144794344</p>
Supportive References	
Electronic Materials	<p>www.damodaran.com</p> <p>www.search.epnet.com</p> <p>http://www.tadawul.com.sa</p> <p>http://www.tadawulfx.com/public/</p> <p>http://www.mof.gov.sa/en/default.asp</p>
Other Learning Materials	

2. Required Facilities and equipment

Items	Resources
facilities (Classrooms, laboratories, exhibition rooms, simulation rooms, etc.)	Classroom, lab
Technology equipment (projector, smart board, software)	Data Show, Smart Board , , software
Other equipment (depending on the nature of the specialty)	None





F. Assessment of Course Quality

Assessment Areas/Issues	Assessor	Assessment Methods
Effectiveness of teaching	Chair, Students, External Stakeholders, Department and quality committee	Open discussions with the students Anonymous surveys
Effectiveness of students assessment	Chair, Students, External Stakeholders, Department and quality committee	Checking marking by the students themselves if it's possible Using the help of other members in reviewing the assignments/exams
Quality of learning resources	Chair, Students, External Stakeholders, Department and quality committee	Review of course portfolios Instructor assessment by students
The extent to which CLOs have been achieved	Chair, Students, External Stakeholders, Department and quality committee	Course specifications are periodically reviewed at the departmental level. Courses are updated periodically and compared to the benchmark standards.
Other		

Assessor (Students, Faculty, Program Leaders, Peer Reviewer, Others (specify))

Assessment Methods (Direct, Indirect)

G. Specification Approval Data

COUNCIL /COMMITTEE	BA DEPARTMENT
REFERENCE NO.	
DATE	28/01/2023

