



Bessem BOUBAKER

Assistant Professor in Management (PhD)

Department of Finance
College of Islamic Economics and Finance (CIEF) - Umm Al-Qura University – Mecca –KSA

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Biography

He received a Bachelor of Management in 2001 from the Faculty of Economic and Management Sciences from the University of Sousse (Tunisia). He then moved in France, where he received a Master's degree in Management in 2003 and a PhD in Management in 2008 from the University of Versailles (France).

He started his Professional career teaching as Lecturer at the University of Versailles (France). He was appointed as Assistant in 2007 and promoted as Assistant Professor in 2010 at the ISLAAT - University of Monastir (Tunisia), where he was appointed the head of the Department "Business & Tourism". He moved in 2012 to the HIFTS - University of Sousse (Tunisia) where he has appointed the head of Department "Management and Finance". He has intervened as a Trainer in many academic institutions in France: International Business School Hotel & Tourism Management, International Hospitality Management School and Trainer for staff and directors of institutions at the French Chamber of Commerce and Industry in Paris (France).

He joined the Faculty of Economics and Islamic Finance (University of Umm Al-Qura – Mecca - KSA) in 2015, where he has appointed the Coordinator of Academic Accreditation Committee. His research interests relate to the technological development and its effects on the efficiency and the quality of institutions. So produced through this, many research articles and books published as well as participating in many international Conferences. He has participated in various educational projects outside the University environment where he was trainer and coach in the field of Management, Innovation, Marketing and Quality Management.

Academic Qualifications

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| 2008 | Ph.D., Management – University of Versailles Saint Quentin – France
<i>Thesis: Co-evolution of ICT and organization in hotel companies in France”</i> |
| 2002 | Master’s Degree, Management “ <i>Technological and Organizational Changes</i> ”
University of Versailles Saint Quentin (co-accreditation with HEC Paris) – France |
| 2001 | Bachelor, Management – <i>Option: Management of Financial institutions</i> –
University of Sousse – Tunisia |

Academic Appointments

Since 2015	Assistant Professor – College of Islamic Economics and Finance (CIEF) – UQU – KSA
2012 - 2015	Assistant Professor – Higher Institute of Finance & Taxation of Sousse – Tunisia
2010 - 2012	Assistant Professor – ISLAAT Business & Tourism – University of Monastir - Tunisia
2007 – 2010	Assistant – ISLAAT Business & Tourism – University of Monastir – Tunisia
2003 - 2005	Research Teaching Assistant - University of Versailles – France

Administrative Positions

Since 2015	Coordinator of the Academic Accreditation Committee Head of the Curriculum Committee of Bachelor “Finance” – Department of Finance Member of the College Board College of Islamic Economics and Finance (CIEF) -Umm Al-Qura University (UQU) –KSA
2013 – 2015	Head of Department “Management & Finance” Member of the Scientific Committee Member of the Quality Committee Higher Institute of Finance and Taxation of Sousse (HIFTS) -University of Sousse – Tunisia
2008 - 2011	Head of Department “Business and Tourism” Head of the Quality Committee Member of the Scientific Committee Higher Institute L. A. Business & Tourism - University of Monastir - Tunisia

Membership in Academic Associations/Centers

Since 2008	Research Associate - Higher Institute of Management – University of Versailles - France
May 2005	Member of Assessment Committee of BMD Reform (UVSQ) - France
June 2004	Member of Organizing Committee of the International Conference CIDEGEF - University of Sorbonne - Paris – France
Dec 2003	Member of Report Committee (UVSQ) of the great debate on the future of the school in the Yvelines Department – France

Professional Qualifications

Trainer: Entrepreneurship – Coaching – E learning (Tunisian Virtual University - Since 2013)

Teaching

Postgraduate

- 2012 - 2015** **Strategy – Innovation Management**
Higher Institute of Finance & Taxation of Sousse – Tunisia
- 2012 - 2015** **Innovation Management - Quality Management**
Visiting Assistant Professor - Higher Institute of Management – Sousse – Tunisia
- 2008 – 2009** **Management**
Visiting Professor - National School of Engineers of Monastir (ENIM) - Tunisia

Undergraduate

- Since 2015** **Management – Finance – HRM**
College of Islamic Economics and Finance (CIEF) – UQU – KSA
- 2012 - 2015** **Management - ICT**
Higher Institute of Finance & Taxation of Sousse – Tunisia
- 2007 - 2012** **Management of Tourism Projects – Entrepreneurship - Hotel Management - Creation and Management of Tourism Projects - Research Methodology - Tourism Marketing**
ISLAAT Business & Tourism – University of Monastir – Tunisia
- 2009 - 2011** **Marketing & Communication**
Visiting Professor – HEC Sousse – University of Sousse – Tunisia
- 2003 - 2005** **Production Management - Quality Management – HRM**
Research Teaching Assistant - University of Versailles – France

Training & Consulting

- Since 2015** **Institute of Consulting Research & studies (ICRS) – UQU – KSA**
- 2013 - 2015** **Chamber of Commerce and Industry - Paris - France**
Workshops for Managers: Business Management - Financial Management
- 2006 - 2013** **International Business School Hotel & Tourism Management -VATEL Paris -France**
Hotels Management Control – Strategy - Quality Management
- 2007 – 2013** **International Business School H & T Management– VATEL Marrakech – Morocco**
Hotel Groups Strategy – Strategy Management
- 2008 – 2010** **International Hospitality Management School – CMH Paris - France**
Quality Management in Tourism
- 2006 - 2007** **Higher Business School of Amiens – France**
Quality Management

Research Activities (Publications & Conferences)

- Member of Reviewer Committee, “The 1st International Conference on Islamic Banking & Finance”, College of Islamic Economics and Finance -Umm Al-Qura University - 6 & 7 March 2016 – KSA.
- “Use of ICT and innovation in tourism: Observations and Reflections”- Publication in progress in a collective work.
- “Use of ICT and innovation in tourism: Observations and Reflections”, International Conference “Tourism, Territorial Development and Innovation”, University of Bordeaux, IUT Perigueux - 23 & 24 October 2014 - France
- “For better employability of graduates: Reflections and Proposals”, International Symposium CEMADIMO - CIDEGEF - AUF “Employability / Higher Education: Challenge of universities”, 7 & 8 May 2014 - Beirut - Lebanon.
- “The managerial implications of the use of ICT in the hotel sector: The case of the Accor Group” (with K. Saïd), December 2011, *Management Review 2000*.
- “Co-evolution of ICT and organization”, December 2011, *European universities Editions*.
- “The use of ICT in hotels: impacts and organizational issues”, July 2010, *Collective Book "Communication of organizations: recent research" Vol 1, Editions L'Harmattan*.
- “Paradoxes of ICT use in hotels” 9th International Symposium of Research in Management Sciences organized by the Tunisian Association of Management Science (ATSG), 11, 12 & 13 March 2010, Hammamet – Tunisia.
- “The Use of ICT in hotels: Impacts and organizational issues” International Symposium “Young scientists and recent research”, 11 & 12 June 2009 - University of Rennes 2 – France.
- “Paradoxes of the evolution of ICT in hospitality organizations”, International Symposium “E-Management: Rupture or continuity organizational opportunities and major risks?” Grenoble Ecole de Management, 27 & 28 March 2008 – France.
- “Paradoxes of the evolution of ICT in hospitality organizations”, Journal of LAREQUOI 2008 / 3, December 2008
- “Interaction of ICT and HR in hospitality organizations: case of the Accor Group” International Conference “e-Commerce and Internet Governance”, 19 & 20 October 2007, Sousse – Tunisia.
- “ICT and HR in hospitality organizations: A relationship of mutual influence”, December 2006 *Journal of LAREQUOI 2006 / 3*.
- “Management and International Experience Program” - April 2005, Georgetown University - Washington DC – USA

Research Students

- **Master of Management** - Higher Institute of Management - University of Sousse - Tunisia
- **Master of Entrepreneurship** - Higher Institute of finance and taxation of Sousse - Tunisia
- **Master of Management & Quality** - University of Versailles – France
- **Master of Management** - International Business School – H & T Management, VATEL Paris – France

Research Interests

- Use of information and communication technology and innovation
- technological development and its impact on quality
- technological development and its impact on profitability
- keys to success to hire the best University graduates
- Hotel & Tourism Management - Entrepreneurship & Innovation

Extra-Professional Activities – International Referee - FIFA

Sport Career:

- **FIFA Beach Soccer Referee –Football International Federation Association (FIFA)** - 2011-2016
- **Football Referee - French Football Federation (FFF)** - 2001 – 2007
- **Football Referee - Tunisian Football Federation (FTF)** - 1993 - 2001

Awards & International Participations:

- Referee of the **Beach Soccer World Cup – Portugal** - 09 to 19 July 2015
- Referee of the **Beach Soccer World Cup - Tahiti** - 18 to 28 September 2013
- Referee of the **Africa Nations Beach Soccer Championship – Seychelles** – 14 to 19 April 2015
- Referee of the **Africa Nations Beach Soccer Championship – Morocco** – 22 to 27 May 2013
- Referee of the **Africa Nations Beach Soccer Championship – Morocco** - June 2011
- Referee of the **Beach Soccer “Lagos CUP” – Nigeria** - 12 to 14 December 2014
- Referee of the **International BSWW Championship Tour - Morocco** - July 2012 & August 2014
- Referee of the **Beach Soccer “Lagos CUP” - Nigeria** - 13 to 15 December 2013
- Referee of **other International Competitions: South Africa – Côte d’Ivoire – Kenya – Tanzania**