Social Media & its Impact on e-governance

What are talking?
Ubiquitous access to information, collaborative learning through social networking and the sharing of knowledge in a global platform has the potential to help grow good citizens with a sense of ethics and etiquette in the global village.
- Social media strategies
- e-Service Branding and Positioning in the Age of Social Media.
- Engaging the public: Strengthening the Citizen’s Power of Trust and Reliability on e-Services
- Privacy & Security: Key issues & concerns.

Presenter:

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About the presenter:
Prof. Adnan Abdul-Aziz Gutub is currently working as the Vice Dean of the Custodian of the Two Holy Mosques Institute of the Hajj & Omrah Research, Known publicly as Hajj Research Institute (HRI), within Umm Al Qura University (UQU), Makkah, Saudi Arabia. Adnan's research experience involved cryptography, steganography and computer security applications & VLSI architectures. His research interest in computing and information technology have been broaden to also relate to smart crowd management and intelligent transportation engineering systems because of the involvement in Hajj and Omrah Research at UQU - Makkah. He is currently leading the research at HRI to benefit from data visualization, analysis and interaction for different real applications.
Administratively, Prof. Adnan Gutub filled many executive and managerial academic positions starting at King Fahd University of Petroleum & Minerals (KFUPM) then UQU. At KFUPM - Dhahran, he had the experience of chairing the Computer Engineering department (COE) for five years until moving to Makkah in 2010. Then, at UQU - Makkah, Adnan Chaired the Information Systems Department at the College of Computer & Information Systems followed by his leadership of the Center of Research Excellence in Hajj and Omrah (HajjCoRE) serving as HajjCoRE director for around 3-years until the end of 2013. Then, he was assigned his current position as the Vice Dean of HRI, i.e. the Custodian of the Two Holy Mosques Institute of the Hajj & Omrah Research.