MIT Arab Business Plan Competition 08-09

Designing and Winning a Business Plan Workshop

Holiday Inn Hotel, Dunes Center, Verdun, Beirut, Lebanon

10:15 – 10:30 AM
  Welcome Address
  Hala Fadel, MIT Enterprise Forum of the Pan Arab Region

10:30 – 11:15 AM
  Critical Success Factors in Entrepreneurship
  Ken Morse, MIT Entrepreneurship Center

11:15 – 11:30
  Break

11:30 – 1:00 PM
  How to Write a Winning Business Plan
  Ziad Ferzly, MIT’ 97

1:00 – 2:15 PM
  Lunch

2:15 – 3:45 PM
  Tips for Optimal Networking and Managing the Media, Trade Shows, and Social Events + Elevator Pitch
  Ken Morse, MIT Entrepreneurship Center

3:45 – 4:00 PM
  Break

4:00 – 4:45 PM
  Navigation on the Start-Up Seas
  Tarek Kettaneh, MIT’ 72

4:45 – 5:00 PM
  Closing Remarks + Wrap-Up
  Hala Fadel