

# STEGANOGRAPHY

yprocheime



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cover \* message \* stego

## What is Steganography?

- \* Embedding information in given media without making any visible changes to it.
- It replaces unneeded/redundant bits in image, sound, and text files with secret data.
- Instead of protecting data the way encryption does, steganography hides the very existence of the data.

#### Traces in history

- \* Existed in different forms and media
- **₩** Tatoos
- **\*** Dots on top of '*i*' and '*j*'
- ₩ Deliberate misspellings or Error

#### Steganography and Steganalysis

#### ₭ Steganography

- Goal hide an embedded file within a cover file such that embedded file's existence is concealed
- Result is called stego file
- Substitution (least significant bit), transform, spread spectrum, cover generation, etc

#### 🗯 Steganalysis

- Goals detection, disabling, extraction, confusion of steganography
- Visible detection, filtering, statistics, etc

Ref: Katz, West, John, Frid, Fari

# Modern day applications \* Avoid third party snooping \* Security reinforcement layer to cryptography \* Hiding copyright info: digital watermarks and fingerprinting (growing due to web piracy) \* Data encapsulation : data and still images

# Problem formulation

#### ₩ Problem:

- Alice and Bob are in male/female prisons and want to communicate to make an escape plan.
   Willie warden would let them communicate but would monitor the communication.
- A solution needs to be found out such that the communication would seem to be innocent to person who is not aware that "something lies beneath it".

# Modern day applications \*\* medical doctors combine explanatory or serious information within X-ray images \*\* communications for codes self-error correcting; corrective audio or image data in case corruption \*\* copyright protection is to protect the cover medium from claiming its credit be others



# Steganography & Watermarking

- Have overlapping usages in the info hiding & intellectual rights issues
- \* Watermarking is different from steganography in its main goal.
- Watermarking aim is to protect the cover medium from any modification with no real emphasis on secrecy.
- \* Watermarking can be observed as steganography that is concentrating on high robustness and very low or almost no security.











































Secret data = $93,864$ bits				
No. of pixels required to hide the data				
94512				
47287				
23370				
12146				













# TEXT STEGANOGRAPHY \*\* not normally preferred due to the difficulty in finding redundant bits in text files \*\* structure of text documents is normally very similar to what is seen \*\* all other cover media types, the structure is different than what we observe, making the hiding of information in other than texts easy without a notable alteration \*\* advantage to prefer text steganography over other media is its smaller memory occupation and simpler communication





# Another Simple and Mose: Spy Game

 Intercepted communication from German Spy in WWII Apparently neutral's protest is thoroughly discounted and ignored. Isman hard hit. Blockade issue affects pretext for embargo on by-products, ejecting suets and vegetable oils.

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## Character Feature Steganography

- \* Changes some of the features of the text characters.
- Example, the most significant bits of some characters are extended to hold bits of the hidden information.
- Character steganography can hold a large quantity of secret information without making normal readers aware of the existence of such information in the text.



























# Syntactically Correct

- To encode a value of 1 the algorithm looks for the first location where a Fatha can be placed and inserts the diacritic Fatha in the text.
- Location determination is based on the rules defined by the Standard Arabic language grammar and syntax.
- Or we can compare it to a copy of the cover media that is already diactrized (faster, and less complex)



























### Repeat the $i^{th}$ diacritic $n_d$ times.

Repeat the 1st diacritic 49 extra times



The encodings of the binary value 110001 according to the scenarios of the first approach

Scenario	Approach	Extra diacritics
1 <sup>st</sup> scenario (stream)	Repeat the first diacritic 49 times. $(49 = (110001)_{b})$ .	49.
2 <sup>nd</sup> scenario block size=2	Repeat the first diacritic 3 times (3 = $(11)_{b}$ ), the second one 0 times (0 = $(00)_{b}$ ), and the third one 1 time (1 = $(01)_{b}$ ).	3+0+1= 4.
3 <sup>rd</sup> scenario (RLEstart=1)	Repeat the first diacritic 2 times (2 = number of 1's in (11) <sub>b</sub> ), the second one 3 times (3 = number of 0's in ( $OOD_{h}$ ), and the third one 1 time (for 1).	(2-1) + (3-1) + (1-1) = 3.





Study Example: scenario 2 & 3 Encodings of the binary value 11000101 according to two scenarios.						
Scenario	Mapping	Needed Discritics	Extra Diacritics			
Fixed-size = 1	I         I         O         O         O         I         O         I           1         1         0         0         0         1         0         1	8	1+1+0+0+0+1+0+1=4			
Fixed-size = 2	I         I         0         0         0         I         0         I         I           3         0         1         1         1         1         1	4	3+0+1+1=5			
Fixed-size = 4	<u>1 1 0 0 0 1 0 1</u> <u>12 5</u>	2	12+5=13			
Content- based	1     1     0     0     1     0     1       2     3     1     1     1	5	(2-1)+(3-1)+(1-1)+(1-1)+(1-1) = 8 - 5 = 3			
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Appro	baches		cont		
Cor	nparison between the tw capacity, rob	vo approaches ustness and sec	in terms of curity.		
Approach	Capacity	robustness	security		
Text + softcopy	High, up to infinity in 1st scenario	Not robust to printing	Invisible, but in the code		
Image + softcopy	Very low, due to image overhead	Robust to printing	Slightly visible. Sizeable		
Image + hardcopy	Moderate, 1st scenario, blocks of 2	Robust to printing	Slightly visible		
			1-1		

The ratios of usable characters for hiding both binary levels according to the three studied approaches								
Approach	р	q	r	(p+r+q)/2				
Dots	0.2764	0.4313	0.0300	0.3689				
Kashidah-Before	0.2757	0.4296	0.0298	0.3676				
Kashidah-After	0.1880	0.2204	0.0028	0.2056				
Diacritics	0.3633	0.3633	0	0.3633				

# Diacritics Remarks The text and image approaches are discussed which are used to hide information in Arabic diacritics for steganographic. This work presents a variety of scenarios that may achieve up to arbitrary capacities. Sometimes tradeoffs between capacity, security and robustness imply that a particular scenario should be chosen. The overhead of using diacritics was, experimentally, shown very comparable to related works. The advantage of the method is that such overhead decreases if more than one diacritical secret bit is used at once.

# Comparison Diacritics vs. Kashidah Pros: While Kashidah suffers from restrictions on its insertion, almost every character can bare a diacritic on it. This disadvantage of the Kashidah method becomes severer for the need of dotted character. Cons: Diacritics never come alone; but with another character → a stable overhead of 2 bytes per secret-baring position.

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- Too many images, MP3's, spams, pictures, texts on the Internet.
- Too many possible algorithms.
- In conlusion:

#### tspet manays ts recomments

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