



# Steganography

## Information Hiding

Today..

- What is steganography?
- Traces in history
- Modern day applications
- Steganographic model
- Steganography in MP3
- Steganography in digital images
- Steganography in Text

stego

STEGANOGRAPHY

STEGANOGRAPHY

cover

STEGANOGRAPHY

cover \* message \* stego

STEGANOGRAPHY

## What is Steganography?

- ✦ Embedding information in given media without making any visible changes to it.
- ✦ It replaces unneeded/redundant bits in image, sound, and text files with secret data.
- ✦ Instead of protecting data the way encryption does, steganography hides the very existence of the data.

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## Steganography and Steganalysis

- ✦ **Steganography**
  - ◆ Goal – hide an embedded file within a cover file such that embedded file's existence is concealed
  - ◆ Result is called stego file
  - ◆ Substitution (least significant bit), transform, spread spectrum, cover generation, etc
- ✦ **Steganalysis**
  - ◆ Goals – detection, disabling, extraction, confusion of steganography
  - ◆ Visible detection, filtering, statistics, etc

Ref: Katz, West, John, Frid, Fari

## Problem formulation

- ✦ **Problem:**
  - ◆ Alice and Bob are in male/female prisons and want to communicate to make an escape plan. Willie warden would let them communicate but would monitor the communication.
  - ◆ A solution needs to be found out such that the communication would seem to be innocent to person who is not aware that “something lies beneath it”.

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## Traces in history

- ✦ Existed in different forms and media
- ✦ Tattoos
- ✦ Dots on top of ‘i’ and ‘j’
- ✦ Deliberate misspellings or Error

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## Modern day applications

- ✦ Avoid third party snooping
- ✦ Security reinforcement layer to cryptography
- ✦ Hiding copyright info: digital watermarks and fingerprinting (growing due to web piracy)
- ✦ Data encapsulation : data and still images

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## Modern day applications

- ✦ medical doctors combine explanatory or serious information within X-ray images
- ✦ communications for codes self-error correcting; corrective audio or image data in case corruption
- ✦ copyright protection is to protect the cover medium from claiming its credit be others

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## Steganography & Cryptography

- have overlapping usages in the information hiding.
- Steganography security hides the knowledge that there is information in the cover medium.
- cryptography reveals this knowledge but encodes the data as cipher-text and disputes decoding it without permission.
- cryptography concentrate the challenge on the decoding process while steganography adds the search of detecting if there is hidden information or not.

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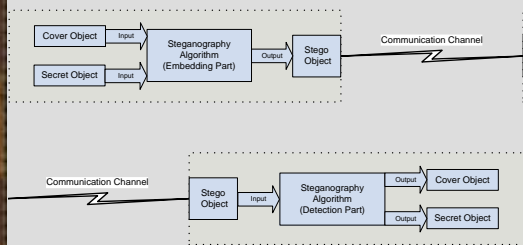
## Steganography & Watermarking

- Have overlapping usages in the info hiding & intellectual rights issues
- Watermarking is different from steganography in its main goal.
- Watermarking aim is to protect the cover medium from any modification with no real emphasis on secrecy.
- Watermarking can be observed as steganography that is concentrating on high robustness and very low or almost no security.

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## Steganographic model

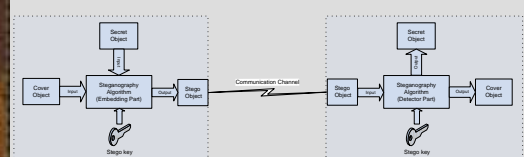
### Basic Steganography System



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## Steganographic model

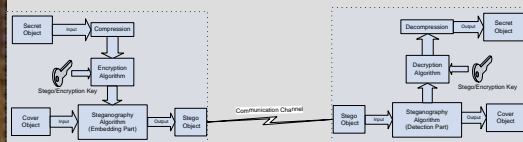
### PRNG-Key Steganography System



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## Steganographic model

### Advanced Steganography System



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## Stego-system criteria

- Cover data should not be significantly modified i.e. perceptible to human perception system
- The embedded data should be directly encoded in the cover & not in wrapper or header
- Embedded data should be immune to modifications to cover
- Distortion cannot be eliminated so error-correcting codes need to be included whenever required

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## Steganography main aspects and usefulness

- ✦ Security
  - ◆ ability of an eavesdropper to figure the hidden information easily
- ✦ Capacity
  - ◆ amount of data bits that can be hidden in the cover medium
- ✦ Robustness
  - ◆ resist possibility of modifying or destroying the unseen data

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## Stego cover media

- ✦ Any electronic file type:
  - ◆ Audio
  - ◆ Image
  - ◆ Text
  - ◆ Video

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## Steganography in Audio

- ✦ Audio company publishes Audio products in mp3 and publishes over internet.
- ✦ Some people take these mp3 files and publish under their own name.
- ✦ Case goes to court.
- ✦ The Audio company needs to prove that the material which is exhibit is indeed the one they published.
- ✦ They need a hidden copyright.

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## A Picture is Worth 1,024 words

- ✦ Images have a lot of data:
  - ◆ Spam Mail: 1,108 Bytes
  - ◆ Picture of Dave: 152 KB
- ✦ Ways to hide information
  - ◆ Least significant bit (BMP)
  - ◆ Palette Shifts (GIF)
  - ◆ Discrete Cosine Transforms (JPG)

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## Steganography in images

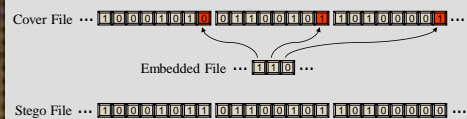
### Way images are stored:

- ✦ Array of numbers representing RGB values for each pixel
- ✦ Common images are in 8-bit/pixel and 24-bit/pixel format.
- ✦ 24-bit images have lot of space for storage but are huge and invite compression
- ✦ 8-bits are good options.
- ✦ Proper selection of cover image is important.
- ✦ Best candidates: **gray scale images** ..... **RGB images**

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## Least significant bit (LSB) substitution Steganography

- ✦ Easy to understand and implement
- ✦ Used in many available stego tools



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## Least Significant Bit method

- Consider a 24 bit picture
- Data to be inserted: character 'A': (10000011)
- Host pixels: 3 pixel will be used to store one character of 8-bits
- The pixels which would be selected for holding the data are chosen on the basis of the key which can be a random number.
- Ex:
 

00100111	11101001	11001000
00100111	11001000	11101001
11001000	00100111	11101001
- Embedding 'A':
 

0010011 <b>1</b>	1110100 <b>0</b>	1100100 <b>0</b>
0010011 <b>0</b>	1100100 <b>0</b>	1110100 <b>0</b>
1100100 <b>1</b>	0010011 <b>1</b>	1110100 <b>1</b>
- According to researchers on an average only 50% of the pixels actually change from 0-1 or 1-0.

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## What's behind this pic?



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## gray-scale

(Bit Planes)

- An Image is a 2D array of pixels
- Each pixel (in gray-scale) is 8 bits
- Each bit carries information
  - Not all bits carry the same *amount*



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## Bit Planes

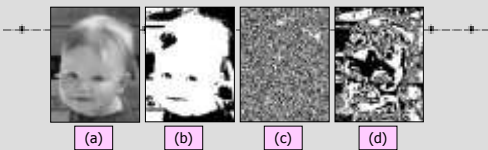
$A_0$

$A_7$

One pixel split into its 8-bits

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## Bit Planes



White indicates an ON bit and black an OFF bit

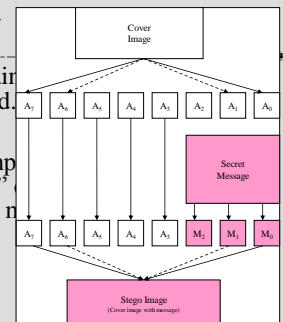
- 8-bit grayscale source image
- Most significant bit plane ( $a_7$ ) of the source
- Least significant bit plane ( $a_0$ ) of the source
- Bit plane  $a_4$  of the source image

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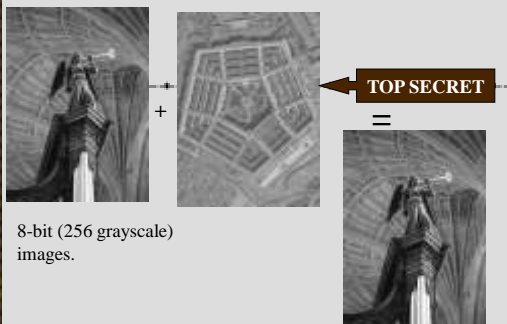
## The Big Idea

(LSB embedding)

- An image contains information that can be perceived
- Replace the "imnoticeable" bits of a "secret message" with the "secret message"



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Example: Copyright Fabian A.P. Petitcolas,  
Computer Laboratory, University of Cambridge  
[http://www.cl.cam.ac.uk/~fapp2/steganography/image\\_downgrading/](http://www.cl.cam.ac.uk/~fapp2/steganography/image_downgrading/)

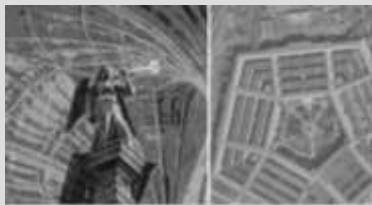
Sacrificing 2 bits of cover to carry 2 bits of secret image



Original Image

Extracted Image

Sacrificing 5 bits of cover to carry 5 bits of secret image



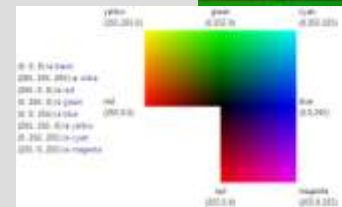
Original Image

Extracted Image

## RGB Image Steganography

pictures from wikipedia ([http://en.wikipedia.org/wiki/RGB\\_color\\_model](http://en.wikipedia.org/wiki/RGB_color_model))

- RGB Pixel = 3 channels: Red, Green, Blue
- RGBA = Red, Green, Blue, Alpha.  
RGB with Alpha = transparency.



## RGB Image Steganography

- Single channel hiding
  - Hide & Seek (Provos & Honeyman 2003)
  - Stego-1bit, Stego-2bits, Stego-3bits & Stego-4bits
- Multi channel hiding
  - Stego Color Cycle (SCC)
  - Pseudorandom Number Generator (PRNG)
  - S-Tools
- (Curran & Bailey 2006)
- Pixel indicator technique

## Stego Color Cycle (SCC)

- RGB images
- Hide a bit/pixel
- One channel is utilized
- Hiding channels cycles in a sequence
- Improvement = hide more than a bit

## Steganography

### Using Pixel Indicator technique for better Steganography

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## Pixel Indicator Technique

- RGB images are of 24-bits per pixels.
- Use of LSB bits of one of the channels as indicator for data existence in the other two channels.
- The 2 LSB of indicator are based on Image nature.
- First indicator is chosen based on image length value property

Indicator	Ch.1	Ch.2
00	10's hidden data	10's hidden data
01	10's hidden data	20's hidden data
10	20's hidden data	10's hidden data
11	20's hidden data	20's hidden data

TA

## Indicator sequence

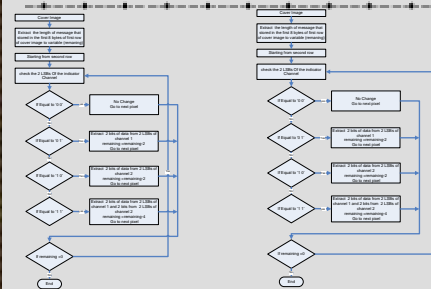
- First indicator channel

Type of length (N) of secret message	I Level Selection Select indicator channel, first element of sequence	II Level Selection Binary N parity-bit	
		Odd Parity	Even Parity
Even	R	GB	RG
Prime	B	RG	GR
Else	G	RB	BR

- Steganography sequence:  
-RGB-RBG-GBR-GRB-BRG-BGR-

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## Pixel Indicator Technique Process



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## Testing And Results

- Image size = 512 X 384 = 196608 pixels
- Secret text = 11,733 characters length = 93,864 bits
- The test performed hiding data using 1 bit, 2 bits, 3 bits, 4 bits, 5bits.
- Histogram for each channel in each run was drawn.
- The number of pixels required each time was recorded.

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## Testing And Results (2bits)

- Using 2 bits as hidden data:  
Original (Cover)+ secret = Stega.obj.



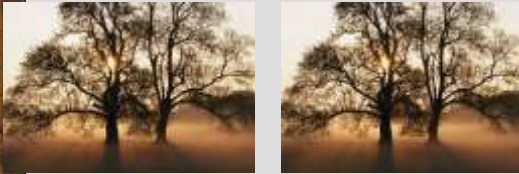
Z6



### Testing And Results (3bits)

- Using 3 bits as hidden data:

Original (Cover)+ secret = Stega.obj.

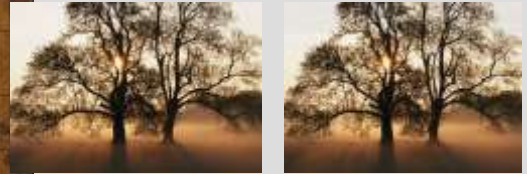


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### Testing And Results (4bits)

- Using 4 bits as hidden data:

Original (Cover)+ secret = Stega.obj.

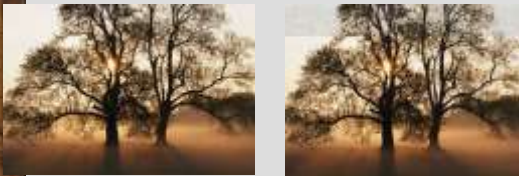


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### Testing And Results (5bits)

- Using 5 bits as hidden data:

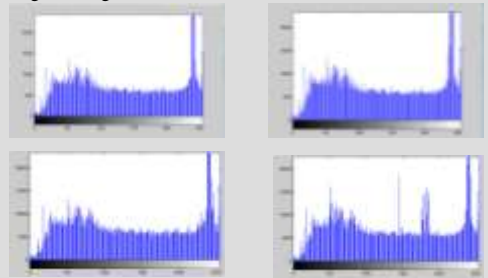
Original (Cover)+ secret = Stega.obj.



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### Testing And Results (Red Channel)

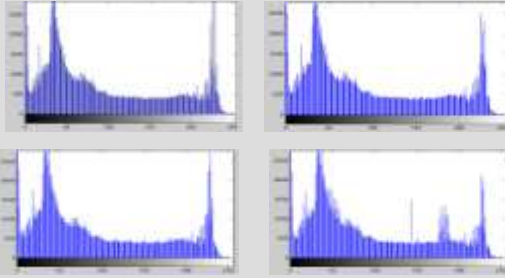
Original image, 2-bits, 4-bits and 5-bits:



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### Testing And Results (Blue Channel)

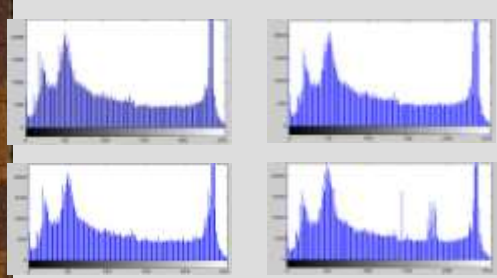
Original image, 2-bits, 4-bits and 5-bits:



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### Testing And Results (Green Channel)

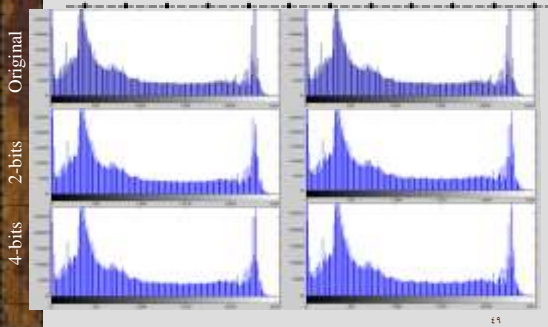
Original image, 2-bits, 4-bits and 5-bits:



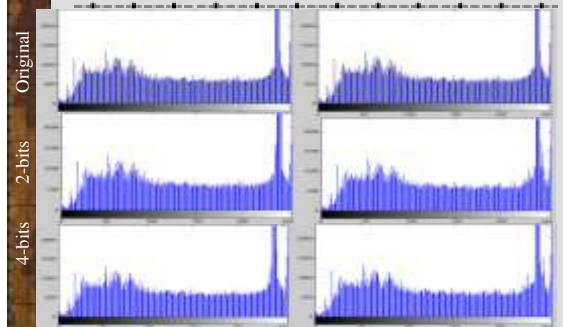
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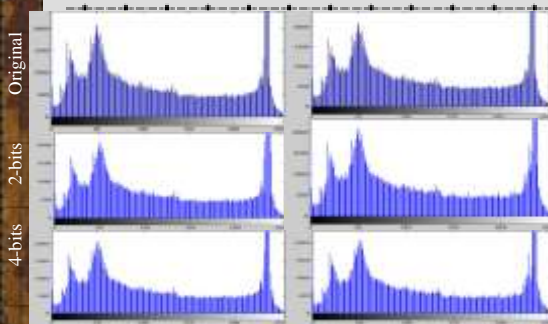
### Pixel Indicator Technique Vs Stego Color Cycle (Blue Channel)



### Pixel Indicator Technique Vs Stego Color Cycle (RED Channel)



### Pixel Indicator Technique Vs Stego Color Cycle (Green Channel)



### PIT Capacity: (Testing & Results)

Secret data = 93,864 bits

No. of bits used	No. of pixels required to hide the data
1 bit	94512
2 bits	47287
4 bits	23370
5 bits	12146

### Pixel indicator technique Remarks

- ✦ Histograms of the pixel indicator:
  - Some channels will have data and some are not
  - No difference in histogram (for data/indicator)
  - More difficult to distinguish between data and indicator.
- ✦ With huge number of pixels in RGB and multi-bits per channel → high capacity.

### Text Steganography

## Difficulties of Text Steganography

In steganography, the cover media used to hide the message can be text, image, video or audio files.

Using text media for this purpose is considered the hardest !

Text data does not have much needless information within the essential data.



Fig. 1: Data Hiding in Binary Text Documents

## TEXT STEGANOGRAPHY

- ✦ not normally preferred due to the difficulty in finding redundant bits in text files
- ✦ structure of text documents is normally very similar to what is seen
- ✦ all other cover media types, the structure is different than what we observe, making the hiding of information in other than texts easy without a notable alteration
- ✦ advantage to prefer text steganography over other media is its smaller memory occupation and simpler communication

## Languages & Text Steganography

- ✦ Structures play differences in the preferred steganographic system
- ✦ Normally no single technique is to be used for all languages

## TEXT STEGANOGRAPHY

- ✦ Particular Characters in Words
- ✦ HTML Documents
- ✦ Line and Word Shifting
- ✦ Abbreviations and Spaces
- ✦ Semantic and Character Feature Methods
- ✦ Arabic text steganography
  - ◆ Dotted letters
  - ◆ Extensions (Kashida) & dotted letters
  - ◆ Diacritics

## Particular Characters in Words

- ✦ select characters in certain words
- ✦ simple & complicated: depend on specifications
- ✦ simple
  - ◆ Example: hide info as first character of words
- ✦ advanced
  - ◆ Example: select the first letter from the first word, second letter from the second word, third from the third, and so on, to hide the information in.

## Another Simple Example: Spy Game

- Intercepted communication from German Spy in WWII

Apparently neutral's protest is thoroughly discounted and ignored. Isman hard hit. Blockade issue affects pretext for embargo on by-products, ejecting suets and vegetable oils.

p e r s  
h i n  
g s a i  
l s f r  
o m n y  
j u n e  
i

## HTML Documents

- HTML Tags feature case insensitivity
- varying the small or large case letters in document tags can be used to hide info
- similarly valid tags example
  - ◆ <p align="center">
  - ◆ <p align="cenTER">
  - ◆ <p align="Center">
  - ◆ <p aLiGn="center">
- security can be increased by choosing a certain letter sequence function.
  - ◆ Example: the third capital letter within the tags hold info
  - ◆ randomly vary letters in tags to confuse eavesdropper

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## Invisible Colors

- Hidden letters can be inserted with unseen colors
  - ◆ After words
  - ◆ End of lines
  - ◆ End of paragraph
- The technique is inappropriate for texts printed,
  - ◆ it faces problems against **robustness**.
  - ◆ When using character recognition programs, such as OCR, the visual shapes hiding information are lost or cannot be traced accurately.

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## Line and Word Shifting

- Security of this method depends on the availability of varying the distances between words and lines to puzzle intruders.
- This method of steganography shifts the lines up or down slightly with a fixed space (say 0.005 inch) and modifies the distances between words, according to the intended hidden information.
- This text shifting steganography depends on constructing visual shapes for information to be hidden in spaces.
- The technique is appropriate for texts printed,
  - ◆ it faces problems against **robustness**.
  - ◆ Whenever, the text is electronically rewritten or modified, there is great possibility for the hidden information to be destroyed.
  - ◆ When using character recognition programs, such as OCR, the visual shapes hiding information are lost or cannot be traced accurately.

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This is a well known sentence

The auto drives fast on a slippery road over the hill

Meeting: 9 o'clock

The 9<sup>th</sup> word is put first to indicate The time of the meeting.

To arrange a secret meeting time

WE AGREED THAT  
OUR MEETING TIME  
WILL BE  
ANNOUNCED ON THE  
DEPARTING OF THE  
NUMBER OF THE  
REORDER WORD

Over the slope the car saves quietly on an ice-covered street

## Spaces

- By adding extra white-spaces between words, or at end of lines or paragraph of the text
- What are the strengths & weaknesses?
- Does not reveal secrecy to the normal reader → **high security**
- Cannot hide too much information → **low capacity**
- Electronic text editors automatically remove extra white-spaces → **low robustness**

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Dear friend , Your email address has been submitted to us indicating your interest in our newsletter . If you no longer wish to receive our publications simply reply with a subject: of "remove" and you will immediately be removed from our club . This mail is being sent in compliance with Senate bill 2116 , Title 7 , Section 301 I Do NOT confuse us with Internet scam artists . why work for somebody else when you can become rich within 13 DAYS I have you ever noticed the baby boomers are more demanding than their parents and nobody is getting any younger I well, now is your chance to capitalize on this . we will help you process your orders within seconds plus deliver goods right to the customer's doorstep . The best thing about our system is that it is absolutely risk free for you I But don't believe us I Mr Ames who resides in Delaware tried us and says "My only problem now is where to park all my cars" I This offer is 100% not for you then for you **LOVED ONES** , act now I Sign up a friend and you'll get a discount of 50% . Thank-you for your serious consideration of our offer I

Dear friend , Your email address has been submitted to us indicating your interest in our newsletter . If you no longer wish to receive our publications simply reply with a subject: of "remove" and you will immediately be removed from our club . This mail is being sent in compliance with Senate bill 2116 , Title 7 , Section 301 I Do NOT confuse us with Internet scam artists . why work for somebody else when you can become rich within 13 DAYS I have you ever noticed the baby boomers are more demanding than their parents and nobody is getting any younger I well, now is your chance to capitalize on this . we will help you process your orders within seconds plus deliver goods right to the customer's doorstep . The best thing about our system is that it is absolutely risk free for you I But don't believe us I Mr Ames who resides in Delaware tried us and says "My only problem now is where to park all my cars" I This offer is 100% not for you then for you **LOVED ONES** , act now I Sign up a friend and you'll get a discount of 50% . Thank-you for your serious consideration of our offer I

Give us an A-

Give us an A+

Abbreviation Steganography using letter cases

## Semantic Method

- Semantic method proposes using synonyms of words for certain words as for hiding information in the text.
- However, this method may alter the meaning of the text which will change the intended hidden information.

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## Character Feature Steganography

- Changes some of the features of the text characters.
- Example, the most significant bits of some characters are extended to hold bits of the hidden information.
- Character steganography can hold a large quantity of secret information without making normal readers aware of the existence of such information in the text.

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## Arabic Text Steganography

Dotted letters (pointed letters)  
Extensions (Kashida) & dotted letters  
Diacritics

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## Arabic Based Steganography

Arabic language is the largest living member of the Semitic language family in terms of speakers. (270 million speakers).

It contains 28 alphabet characters; 15 of which have points.

الألف

العين

Characters with no points	Characters with one point	Characters with two points	Characters with three points
أ ح د ر س ص ط ع ل ك م ه و	ب ج ح ذ ر ض ط غ ف ن	ت ق ي	ث ش

Fig. 2: Arabic Alphabet

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## Characteristics of the Arabic Script

- ★ The Arabic alphabet has Semitic origins derived from the Aramaic writing system .
- ★ Little has been proposed for Arabic script steganography.
- ★ Two inherent properties of Arabic writing: dots & connectability.
- ★ Arabic basic alphabet of 28 letters, 15 have from one to three points, four letters can have a Hamzah, and one, ALEF, can be adorned by the elongation stroke, the Maddah

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## Pointed Letters

- ★ Shirali-Shahreza, 2006



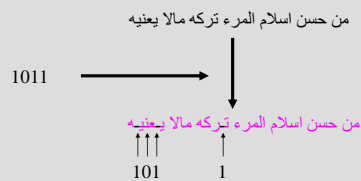
un-pointed letters = 13	pointed letters = 15
ا ح د ر	ب ت ث
س ص	ج خ ذ
ط ع ك	ز ش
ل م هـ	ض ظ
و	غ ف ق
	ن ي

- ★ Drawback: robustness

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## Pointed Letters & Extensions (Kashida)

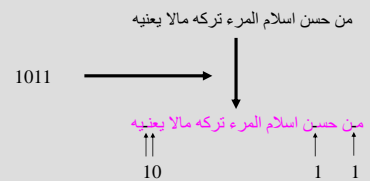
- ★ Steganography example adding extensions after pointed letters.



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## Pointed Letters & Extensions (Kashida)

- ★ Steganography example adding extensions before pointed letters.



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ARABIC DIACRITICS حرکات  
BASED STEGANOGRAPHY

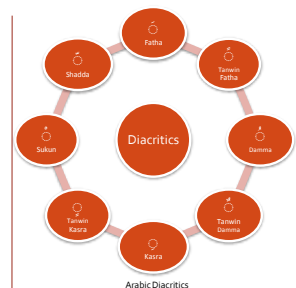
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## || Diacritics (Harakat – حرکات)

Arabic language uses eight symbols as diacritical marks.

It is used to alter the pronunciation of a phoneme or to distinguish between words of similar spelling.

The use of diacritics in the text is optional in written Standard Arabic.



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## Background on Arabic Diacritic Marks



- Arabic diacritics decorate letters in Arabic script and modify their pronunciation
- Vowels occur pretty frequently in languages
- Read the English sentence by deducing vowel diacritics and feel the difference

Just to feel the task, read the following English sentence:  
"jst t fl th tsk, rd th flwng nglsh sntnc"

## Statistics for Diacritics

First we needed to find the average occurrences of diacritics in a fully diacritized Arabic document.

Then we needed to compare these occurrences to find the best embedding technique available.

- Both ambiguity and capacity are important factors to consider.

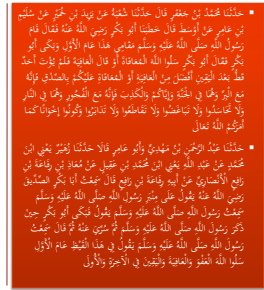
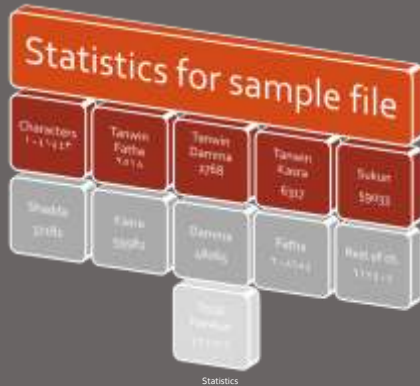


Fig. 6: Sample for diacritized Arabic text



## Using Diacritics To Hide Data

Analysis indicates that in standard Arabic the frequency of one diacritic, namely Fatha, is almost equal to the occurrence of the other seven diacritics.

Assign a 1 to the diacritic Fatha and the remaining seven diacritics will represent a 0.

Use a cover media that is empty of diacritics.



Diacritized and non-diacritized text

## Syntactically Correct

- To encode a value of 1 the algorithm looks for the first location where a Fatha can be placed and inserts the diacritic Fatha in the text.
- Location determination is based on the rules defined by the Standard Arabic language grammar and syntax.
- Or we can compare it to a copy of the cover media that is already diacritized (faster, and less complex)

## Implementation Example

Next, the algorithm looks for the next location where a Fatha can be placed if another 1 needs to be inserted and adds the Fatha.

Otherwise, to insert a bit value of 0 the algorithm locates the first next position where any of the other diacritics can be inserted and adds that diacritic.

This process is repeated for as long as there are bits remaining to be hidden.



Encoding the sequence 101011101011100000 using diacritics

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Encoding the same sequence using Kashida

## Reusing The Cover Media

The output file will have less diacritics than the original cover media (because of deletion).

This means that reusing the same document more than once will mean less capacity.

- A research group at IBM has proposed techniques for restoration of Arabic diacritics based on maximum entropy.

n-gram size	1	2	3	4
Error Rate (%)	10.356	3.250	3.254	3.254

Fig. 11: Error rate in % for n-gram diacritic restoration

A9

## Results

Compared to other techniques, capacity is the highest if a fully diacritized document is used as cover media.

Ambiguity is dependent on the reader's familiarity with Arabic language.

Robustness is high since it can withstand:

- Printing
- Retyping
- Font changing
- OCR

Table 1: Diacritics Technique

File Type	File Size (Bytes)	Cover Size (Bytes)	Capacity (%)
.txt	10,356	318,632	3.250 %
.wav	43,468	1,334,865	3.256 %
.jpg	23,796	717,135	3.318 %
.cpp	10,356	318,216	3.254 %
Average			3.27 %

Table 2: Kashida Technique

File Type	File Size (Bytes)	Cover Size (Bytes)	Capacity (%)
.txt	4439	365,181	1.215 %
.html	4439	378,589	1.172 %
.cpp	10,127	799,577	1.266 %
.gif	188	15,112	1.244 %
Average			1.22 %

A7

## Analysis

### Advantages

Approach is easily implemented using software.

It produces high capacity.

- Can be modified for more ambiguity (Use one of the diacritics as dummy diacritic, or as a switching diacritic)

Fairly robust. Can withstand OCR, retyping, printing and font changing.

### Disadvantages

Medium to low ambiguity.

Sending Arabic message with diacritics might raise suspicions nowadays.

Arabic font has different encodings on different machines, can be computer dependant.

A4

## Using Multiple Diacritics in Arabic Scripts for Steganography

A4

## Remind: Related Arabic Stego-Work

### Shirali-Shahreza:

- The position of dots is changed to render robust, yet hidden, information. The method needs special fonts.



### Gutub:

- Secret-bit hiding after dotted letters by inserting Kashidah's. A small drop in capacity occurs due to restriction of script on Kashidah and due to the extra-Kashidahs.



### Aabed et al.:

- Redundancy in diacritics is used to hide information by omitting some diacritics.



A5

## Related Work

- Dots → Shahreza et. al 06
- Connectivity → Gutub 07
- Diacritics → Aabed et. al 07, Elarian et. al 07

Wasting property

A6



## Wasting property

- **Wasting property:** different kinds of cover hiders for different types of secret patterns to be hidden.
  - Algorithm wasting secret bit 11001 carriers in COVER.



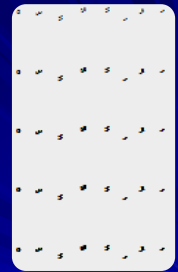
- waste of cover hiders whenever the opposite-to-needed secret-bit holder is found before the needed one



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## Diacritics intensity

- Notice the differences in levels of darkness (as to the right) or colors (as below) in the single and the repeated diacritics.



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## Hiding Scenario (1)

- **1<sup>st</sup> scenario** (Secret = 110001)
  - **Direct** (block size = inf.)
  - For each block  $b_i = n_d$ 
    - Repeat the  $i^{\text{th}}$  diacritic  $n_d$  times.
    - Repeat the 1<sup>st</sup> diacritic 49 extra times

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## Hiding Scenario (2)

- **Blocked**
- **Block size=2**
  - For Secret = 110001
    - Divide Secret into block of 2-bits
    - Repeat the first diacritic 3 times ( $3 = (11)_b$ ), the second one 0 times ( $0 = (00)_b$ ), and the third one 1 time ( $1 = (01)_b$ ).

1	1	0	0	1
3	0	0	1	

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## Hiding Scenario (3)

- **RLE (run-length encoding)**
  - While(secret!=EOF & cover!=EOF)
    - $b = b^{\wedge}$
    - While(secret.b = b)
      - Type diacritic
  - For Secret = 110001
    - Repeat the 1<sup>st</sup> diacritic 2 times (1's in  $(11)_b$ ); the 2<sup>nd</sup> one, 3 times (0's in  $(000)_b$ ); and the 3<sup>rd</sup> one, 1 time (for 1).

1	1	0	0	1
2	3	1		

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## Summary of the three scenarios

The encodings of the binary value 110001 according to the scenarios of the first approach

Scenario	Approach	Extra diacritics
1 <sup>st</sup> scenario (stream)	Repeat the first diacritic 49 times. ( $49 = (110001)_b$ ).	49.
2 <sup>nd</sup> scenario block size=2	Repeat the first diacritic 3 times ( $3 = (11)_b$ ), the second one 0 times ( $0 = (00)_b$ ), and the third one 1 time ( $1 = (01)_b$ ).	$3 + 0 + 1 = 4$ .
3 <sup>rd</sup> scenario (RLEstart=1)	Repeat the first diacritic 2 times ( $2 = \text{number of 1's in } (11)_b$ ), the second one 3 times ( $3 = \text{number of 0's in } (000)_b$ ), and the third one 1 time (for 1).	$(2-1) + (3-1) + (1-1) = 3$ .

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## Mapping the Hidden Message Study Example: scenario 2 & 3

- The fixed-size scenario parses a stream of binary bits into blocks of fixed-size.

1	0	0	1	0	1
3	0	1	1		

- The variable-size content-based scenario parses a stream of binary data based on runs, regardless of the number of bits they occupy.

1	0	0	1	0	1
2	3	1	1	1	

contd..

## Study Example: scenario 2 & 3

Encodings of the binary value 11000101 according to two scenarios.

Scenario	Mapping	Seeded Diacritic	Extra Diacritic														
Fixed-size = 1	<table><tr><td>1</td><td>1</td><td>0</td><td>0</td><td>1</td><td>0</td><td>1</td></tr><tr><td>1</td><td>1</td><td>0</td><td>0</td><td>1</td><td>0</td><td>1</td></tr></table>	1	1	0	0	1	0	1	1	1	0	0	1	0	1	0	1+1+0+0+1+0+1=4
1	1	0	0	1	0	1											
1	1	0	0	1	0	1											
Fixed-size = 2	<table><tr><td>1</td><td>1</td><td>0</td><td>0</td><td>1</td><td>0</td><td>1</td></tr><tr><td>3</td><td>0</td><td>1</td><td>1</td><td></td><td></td><td></td></tr></table>	1	1	0	0	1	0	1	3	0	1	1				4	3+0+1+1=5
1	1	0	0	1	0	1											
3	0	1	1														
Fixed-size = 4	<table><tr><td>1</td><td>1</td><td>0</td><td>0</td><td>1</td><td>0</td><td>1</td></tr><tr><td>11</td><td></td><td>5</td><td></td><td></td><td></td><td></td></tr></table>	1	1	0	0	1	0	1	11		5					7	10+5=15
1	1	0	0	1	0	1											
11		5															
Content-based	<table><tr><td>1</td><td>1</td><td>0</td><td>0</td><td>1</td><td>0</td><td>1</td></tr><tr><td>2</td><td>3</td><td>1</td><td>1</td><td>1</td><td></td><td></td></tr></table>	1	1	0	0	1	0	1	2	3	1	1	1			9	(2-1)+(3-1)+(3-1)+(3-1)+(3-1)=9=5+4
1	1	0	0	1	0	1											
2	3	1	1	1													

## The textual approach

- The textual approach chooses a font that hides extra (or maybe all) diacritic marks completely.
- It uses any encoding scenario to hide secret bits in an arbitrary number of repeated but invisible diacritics.
- A softcopy of the file is needed to retrieve the hidden information (by special software or simply by changing the font).

## The image approach,

- The image approach selects one of the fonts that slightly darken multiple occurrences of diacritics.
- This approach needs to convert the document into image form to survive printing.
- This unfortunate fact reduces the possible number of repetition of a diacritic to the one that can survive a printing and scanning process (up to 4 as the last two columns of the first diacritic



## Approaches

contd..



The degree of brightness of the diacritic marks repeated 1, 2, 3, 4 and 5 times each

## Approaches

contd..

Comparison between the two approaches in terms of capacity, robustness and security.

Approach	Capacity	robustness	security
Text + softcopy	High, up to infinity in 1 <sup>st</sup> scenario	Not robust to printing	Invisible, but in the code
Image + softcopy	Very low, due to image overhead	Robust to printing	Slightly visible. Sizeable
Image + hardcopy	Moderate, 1 <sup>st</sup> scenario, blocks of 2	Robust to printing	Slightly visible

## Evaluation

The ratios of usable characters for hiding both binary levels according to the three studied approaches

Approach	$p$	$q$	$r$	$(p+r+q)/2$
Dots	0.2764	0.4313	0.0300	0.3689
Kashidah-Before	0.2757	0.4296	0.0298	0.3676
Kashidah-After	0.1880	0.2204	0.0028	0.2056
Diacritics	0.3633	0.3633	0	0.3633

1-7

## Comparison Diacritics vs. Kashidah

### Pros:

- While Kashidah suffers from restrictions on its insertion, almost every character can bare a diacritic on it. This disadvantage of the Kashidah method becomes severer for the need of dotted character.

### Cons:

- Diacritics never come alone; but with another character → a stable overhead of 2 bytes per secret-baring position.

1-8

## Comparison Cntd. The Advantage

- The advantage of our work is that each usable character can bare multiple secret bits with 1 character as overhead. Although this same overhead can be claimed in the Kashidah method, it can't really be applied for Kashidah becomes too long and noticeable.

1-9

## Diacritics Remarks

- The text and image approaches are discussed which are used to hide information in Arabic diacritics for steganographic.
- This work presents a variety of scenarios that may achieve up to arbitrary capacities. Sometimes tradeoffs between capacity, security and robustness imply that a particular scenario should be chosen.
- The overhead of using diacritics was, experimentally, shown very comparable to related works.
- The advantage of the method is that such overhead decreases if more than one diacritical secret bit is used at once.

1-10

## Summary

Steganography has its place in the security. On its own, it won't serve much but when used as a layer of cryptography, it would lead to a greater security. ■

Far fetched applications in privacy protection and intellectual property rights protection. ■

Research is going on in both the directions ■

One is how to incorporate hidden or visible copyright information in various media, which would be published. ◆

At the same time, in opposite direction, researcher are working on how to detect the trafficking of illicit material & covert messages published by certain outlawed groups. ◆

1-11

- Too many images, MP3's, spams, pictures, texts on the Internet.
- Too many possible algorithms.
- In conclusion:

too many security